

Indiana University Lilly Family School of Philanthropy
Fiscal Year 2014-2015 IUPUI Annual Highlights Report
<http://www.philanthropy.iupui.edu>

The Success of our Students

- [Amir Pasic was appointed dean](#) of the Lilly Family School of Philanthropy. He [assumed the deanship](#) on January 12, 2015. With extensive experience and expertise in higher education and philanthropy, including as vice president of international operations at the Council for Advancement and Support of Education, he is uniquely suited to guide the school's future.
- [The Eugene R. Tempel Endowed Deanship](#) was established by a generous lead gift from Bill and Irene Lilly McCutchen through the Ruth Lilly Philanthropic Fund. It includes generous major gifts from Maureen and Jim Hackett, Bob Hartsook, an anonymous donor, and others, giving future deans flexibility and resources to develop the school to its full potential.
- Global understanding of philanthropy across borders and within cultures will be advanced by the [Stead Family Chair in International Philanthropy](#), established with a gift from Jerre and Mary Joy Stead and their family through the Stead Family Foundation. It is the school's 10th endowed chair, the largest number of endowed chairs in philanthropy at any university. The school also created the Stead Family Medal for International Philanthropy, to be awarded to outstanding individuals to commemorate Jerre Stead's career as a philanthropist.
- The Lilly Family School of Philanthropy marked its second anniversary as a school.
- In 2015, the school [graduated the largest number of philanthropic studies graduates](#) (53) since its founding in 2012 and since the 1987 founding of its predecessor, the Center on Philanthropy. The most Bachelor of Arts degree recipients to date (9) also were graduated. Alumnus [Aaron Dorfman](#), executive director of the National Committee for Responsive Philanthropy, was the keynote speaker for the school's 2015 commencement ceremony.
- The school's [2015 graduates](#) won positions such as: Vice President of Development, National Urban League; Director of Philanthropy, Sheatufim, an organization working to strengthen the philanthropic sector in Israel; Associate Director, CCS, a global fundraising consulting firm; Program Officer, Ball Brothers Foundation; and Executive Director, Fay Biccard Glick Crooked Creek Neighborhood Center in Indianapolis.
- Alumnus Dave Wilkinson, who served as a Jane Addams Fellow at the school, was named [director of the White House Office of Social Innovation and Civic Participation](#).
- [Chair of the National Endowment for the Arts and school alumna Jane Chu](#) spoke at a symposium on community engagement and the arts hosted by the school and other IU units.
- Dean Amir Pasic completed a 12-day Asia trip to meet with school partners, including the Asia Centre for Social Entrepreneurship and Philanthropy at the National University of Singapore, with whom we have an MOU. In China, he visited our partner Sun Yat-Sen

University, met our Board of Visitors member Guangmei Yan and visited the IU China Office. He met with partners at the Tsinghua School of Public Policy and Management and at Beijing Normal University's China Philanthropy Research Institute, with whom we offer an executive certificate program. At [IU's Asia-Pacific Alumni Event in Bali, Indonesia](#), he moderated a panel, "Global Leadership in Philanthropy" with Philip Chua, Laurie Burns McRobbie, and Una Osili. He and Dr. Osili gave an overview of the school for all attendees.

- Our new, center-of-campus University Hall home provides students dedicated space to study, to interact and to collaborate with faculty, and facilitates student recruitment and advising.
- The National Institute for Learning Outcomes Assessment appointed Tyrone Freeman, undergraduate programs director and faculty member, one of 10 faculty coaches nationwide to assist universities in adapting the Degree Qualifications Profile for defining outcomes of undergraduate and graduate degrees developed with the Lumina Foundation for Education.
- Women's Philanthropy Institute Director Debra Mesch was appointed to the [Eileen Lamb O'Gara Chair in Women's Philanthropy](#) at the school, the world's first. Maureen and Jim Hackett's gift of the chair expands research, education and awareness about this topic.
- A William and Edie Enright Fellowship in Philanthropic Studies will aid our students.
- Assistant Professor Catherine Herrold's Ph.D. dissertation won the Association for Research on Nonprofit Organizations and Voluntary Action's 2014 [Award for Outstanding Dissertation in Nonprofit and Voluntary Action](#).
- Assistant Professor Genevieve Shaker received the [2015 Emerging Scholar Award](#) from the Research Council of the national Association of Fundraising Professionals.
- Students in the school's first study abroad course, "Philanthropy & Public Policy: The German Context," visited state and federal agencies, nonprofits, think tanks, and foundations.
- Student Meng-Han Ho received the Max Kade Fellowship supporting German-American Studies and understanding of the influence of the German diaspora on American society.
- Ph.D. in philanthropic studies student Matt Ehlman was among 23 fellows nationwide selected for a 2015 Bush Foundation Fellowship, which will provide him up to \$100,000 to complete his dissertation and lay the groundwork for a rural philanthropy institute.
- President McRobbie presented IU's Thomas Hart Benton Medallion to school alumnus Erdal Yildirim, general manager of the Vehbi Koç Foundation (one of Europe's largest), for his philanthropic achievements in Turkey and around the world. Yildirim also visited the school with Koç University President [Umran İnan](#) to explore partnership opportunities.
- A [Future Philanthropic Educators project](#) mentoring future teachers expanded our work with the Learning by Giving Foundation, which supports [Learning by Giving](#) classes that give our students hands-on grant making experience; they awarded \$15,000 to Indianapolis charities.

- Our first Philanthropic Studies Themed Learning Community launched, including a first-year seminar, English Composition class, and a Giving and Volunteering in America course.
- Emmett D. Carson, Ph.D., CEO and president of Silicon Valley Community Foundation (the nation's largest) was the first [Visiting Charles Stewart Mott Foundation Chair on Community Foundations](#) at the school. He lectured, mentored, developed a syllabus, and gave a public lecture with Brian Payne, president and CEO of the Central Indiana Community Foundation.

Advances in Health and Life Sciences

- Research [using text messaging to build empathy and caring in teenagers](#) was the focus of a South by Southwest talk by Assistant Professor Sara Konrath. An experimental psychologist, she examines empathy and altruism from perspectives that include physiology.

Contributions to the Well-Being of the Citizens of Indianapolis, the State of Indiana, and Beyond

- Groundbreaking new research, the [Philanthropy Outlook](#), which predicts year-to-year growth rates in U.S. charitable giving was released. The predictions, to be updated annually, will aid nonprofits nationwide in planning, budgeting and fundraising.
- A [\\$375,000 research grant from the Bill & Melinda Gates Foundation](#) to the Women's Philanthropy Institute will provide donors, nonprofits and scholars with increased understanding of women's philanthropy.
- The nation's most extensive aggregated estimate to date of giving to charity on [#Giving Tuesday](#) was developed with the Case Foundation and several donation processing platforms.
- [Giving USA 2015](#), researched by the school for Giving USA Foundation, estimated that total U.S. charitable giving reached a record high in 2014 for the first time since the recession.
- The [2014 U.S. Trust Study of High Net Worth Philanthropy](#) was released at a Bank of America headquarters event in New York. The fifth in a series, it gives donors, financial advisors, nonprofits and fundraisers key insights to inform and shape giving and fundraising.
- The [Women Give 2014](#) study from the Women's Philanthropy Institute found that younger, religiously unaffiliated women are generous donors, providing insights for nonprofits.
- The [Million Dollar Donors Report](#) was released with Coutts & Co, examining variations in million-dollar-plus giving patterns and practices in seven regions around the world.
- Our Ph.D. student Elizabeth J. Dale's [research on same-sex couples' philanthropic practices](#) received the 2015 Women's Philanthropy Institute Doctoral Dissertation Fellowship.
- [Giving in Chicago](#), the first comprehensive study of individual, corporate and foundation giving in the metropolitan region, was released with The Chicago Community Trust.

- Enrollment in The Fund Raising School's (TFRS) contract programs grew 14 percent and public courses grew 16 percent. Public course participant satisfaction averages 97 percent. TFRS also achieved its highest-ever growth in revenue, up 48 percent from the prior year.
- Nonprofits around the world received training via The Fund Raising School's contract programs. Training sponsors include the NCAA Accelerating Academic Success Program, the Islamic Society of North America, the National Campaign to Prevent Teen Pregnancy, the University of Puerto Rico, and Habitat for Humanity Indiana.
- Lake Institute on Faith & Giving convened the first [Lake Institute Network of Emerging Scholars \(LINES\)](#), some of the nation's leading young scholars pioneering scholarship on these issues. LINES advances the institute's initiative as catalyst, thought leader, convener and funder to fill the void in knowledge about the relationship between faith and giving.
- Research on humanitarian international nonprofits earned Yale University doctoral candidate Shai Dromi Lake Institute on Faith & Giving's [Lake Doctoral Dissertation Fellowship](#). The institute also initiated a Research Advancement Award.
- Christian Smith, the William R. Kenan, Jr. Professor of Sociology and Director of the Center for the Study of Religion and Society at the University of Notre Dame, gave Lake Institute on Faith & Giving's [Thomas H. Lake public lecture](#) exploring why people are generous.
- The school hosted [Youth Philanthropy Connect for its Midwest Regional Gathering](#).
- The Fund Raising School's Director Tim Seiler was named the first [Rosso Fellow in Philanthropic Fundraising](#), received the school's Henry A. Rosso Medal for Lifetime Achievement in Ethical Fundraising, and was the Association of Fundraising Professionals Indiana Chapter's [2014 Outstanding Fundraising Professional](#). A scholarship was created in his honor to help fundraisers build capacity through The Fund Raising School's training.
- Bill Stanczykiewicz, former president and CEO of the Indiana Youth Institute, was appointed [director of The Fund Raising School](#) and senior lecturer in philanthropic studies.
- President Michael McRobbie honored Irene Lilly McCutchen with the Lilly Family School of Philanthropy Medal of Distinction to recognize her contributions and service to the school.
- Founding Dean Gene Tempel was one of *The NonProfit Times*' [50 most influential nonprofit sector leaders](#).
- Women religious from 13 orders learned about donor demographics and engagement in The Fund Raising School and Lake Institute on Faith & Giving's "Advancing Mission" program.
- Lake Institute on Faith & Giving provided national presentations and training for the Institute for Youth Ministry Abundant Life conference and the [United Methodist Association](#).

- *Giving Back* author Valaida Fullwood was Lake Institute on Faith & Giving's [Distinguished Visitor](#), speaking with students, local nonprofits and at a public lecture at the Indianapolis Urban League about collective giving and the history of African-American giving.
- Lake Institute on Faith & Giving launched the [Executive Certificate in Religious Fundraising](#) for religious leaders and faith-based organization fundraisers in collaboration with many of the nation's leading seminaries, including Christian Theological Seminary, Duke Divinity School, Fuller Theological Seminary and McCormick Theological Seminary.
- The Women's Philanthropy Institute gave a web seminar for the Women's Collective Giving Network, 38 organizations in 19 states comprising 7,500 women involved in giving circles.
- The Women's Philanthropy Institute and the Council for Advancement and Support of Education collaborated on a national workshop on women and philanthropy in Indianapolis.
- Chinese entrepreneurs and philanthropists in the first graduating class of the noncredit Executive Management Program's Certificate in International Philanthropy, offered jointly with Beijing Normal University's China Philanthropy Research Institute, participated in meetings with Indianapolis philanthropic leaders, an intensive workshop with school faculty, and a graduation ceremony celebrating completion of the months-long program.
- Philanthropists, scholars, and business people from around the world attended a [China Philanthropy Summit](#) on roles of philanthropy there, part of an [Initiative on Philanthropy in China](#), a collaboration of the school and the IU Research Center for Chinese Politics and Business funded by the Ford Foundation and the Henry Luce Foundation.
- The school will provide consultation to the Colombian Institute of Philanthropy. Newly established by Ph.D. candidate Van Evans and a former ambassador, it has submitted a proposal to the Chamber of Commerce to train more than 12,000 nonprofits in Colombia. Our alumni lead national philanthropy institutes in three nations as well as several in the U.S.
- Dr. Jiangang Zhu, executive dean of the Research School of Philanthropy at Sun Yat-Sen University (SYSU), was a Fulbright Scholar at our school. We helped SYSU set up its philanthropy program and continue to help develop its School of Philanthropy.
- Founding Dean Gene Tempel was an invited speaker at the China Philanthropy Forum and the American Chambers of Commerce China, both in Beijing.
- Dr. Dwight Burlingame, professor of philanthropic studies and Glenn Family Chair in Philanthropy, gave the keynote at the Japan Philanthropic Education Conference in Tokyo, on developing programs for youth education in philanthropy. He also met with officials of Waseda University about a student and faculty exchange program with the school.