

## **Kelley School of Business Indianapolis**

Annual Report Highlights: 2014-2015

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### The Success of our Students

- Seniors Usman Chaudhary, Payne Chestnut, and Roshan Selladurai [took first place and earned \\$1,000 at the second-annual Celadon 24-hour case competition](#). The win was the second this year for the group, having also garnered first place at the IUPUI student pitch competition in March. The students were challenged with reviewing five companies and recommending two for acquisition in a case modeled on Celadon's recent mergers and acquisitions activity.
- Eleven Kelley School of Business students were [honored among the IUPUI Top 100 students](#). Students are selected in recognition of their scholastic achievement, extracurricular activities on campus, and civic and community service. Samantha Bredhold and Lynnette Sauer represented Kelley as IUPUI Top 10 females.
- Four undergraduate supply chain management and finance students [competed in the General Motors Supply Chain Case Competition at Wayne State](#) in October. Aaron Buchanan, Samantha Bredhold, Tessa Kulhawick and Courtland Jackson, were among 80 students from 20 schools who competed in the event. Teams had 25 days to analyze an automotive supply chain challenge and present their case at the event.
- Kelley Evening MBA student Scott Budlong [represented the school in New York City in helping close the NASDAQ exchange for the day](#). As a part of the Global Asset Management Education (G.A.M.E.) Forum, 1,200 students from 140 colleges, 40 countries, and 39 states came together in New York City last March to learn from internationally renowned finance experts and gain deeper insights on the current context of the global and national financial landscape.
- Kelley Evening MBA students Shawn Dellinger and Ryan Kowalewski were one of six teams [to make the finals](#) of the 2015 Spring Capstone® Business Simulation Challenge, finishing third overall. This year's Capsim challenge attracted 1,759 students from business schools in 34 countries. The challenge is a global online competition open to all students who have used a Capsim business simulation in college in the previous 12 months.
- Kelley Senior [John Reed received the 2015 William M. Plater Civic Engagement Medallion](#). This award is given to IUPUI graduating seniors and graduate students who are most dedicated to civic engagement.

- The Kelley School of Business Evening MBA program [remained highly ranked by U.S. News and World Report](#) at No. 12. The program was also ranked No. 1 in academic quality by Bloomberg *Businessweek*.

#### *Increase Capacity for Graduate and Graduate Professional Education*

- The Kelley School of Business MBA Alumni Council kicked off its MBA Professional Development Series with an investment event, [INvesting in INdiana: Economic Development and the Impact on Your Community](#). The series events are presented by alumni, for alumni, and are focused on topics that add value to the MBA's ongoing education.

#### *Transform Online Education*

- Phil Powell, clinical associate professor of business economics and public policy, was [a featured guest on CNBC's Power Lunch "Back to Business School" series](#) discussing Kelley's early adoption of online learning. These segments highlighted top trends in education at the nation's premier business schools. In addition to Kelley, faculty members from Stanford, Columbia, Notre Dame, and NYU appeared on the program.
- Kelley School of Business Dean Idie Kesner [spoke with the Financial Times'](#) business education editor Della Bradshaw about how the school has customized online learning. Dean Kesner attributed the growth in online learning not solely on the advances in technology, but the desire from students to have an experience that meets their personal needs and desires.

#### Advances in Health and Life Sciences

- Two dozen students enrolled in the physician-only Kelley Business of Medicine MBA Program [took a weeklong trip to Washington, D.C.](#) to get an inside look at the Affordable Care Act and how healthcare policy is shaped. Led by Julie Manning Magid, associate professor of business law, students learned how to have a voice in lawmaking by visiting with a variety of policy and advocacy experts, current and former members of Congress, journalists, corporate and association executives, consultants, and lobbyists.

#### Contributions to the Well-being of the Citizens of Indianapolis, the State of Indiana, and Beyond

- Kelley professor Marjorie Lyles [was honored for her work in international business](#) by being named the PWC Strategy & Eminent Scholar by the International Management Division of the Academy of Management. Lyles was

recognized for a lifetime of achievement in the international management area. With more than 30 years of experience in international business research, Lyles is one of the top international strategy scholars in the world.

- Kelley was a sponsor, organizer and education leader at the [Innovation Showcase](#), an entrepreneur conference encouraging start-ups in Indianapolis. Professor Todd Saxton also piloted a new class at the Showcase, drawing students from as far as Seattle, New York and Canada. The conference encourages entrepreneurship; particularly in Indiana where regulation of and support for venture community is strong.
- Kelley Indianapolis Career Services partnered with 13 other state universities and colleges [to host the Indiana Means Business! career fair](#) at the Indiana Convention Center in October. Nearly seven dozen companies attended the event, recruiting for a wide-range of positions, from accounting and finance, to marketing and human resources management.
- Kelley Evening MBA students [volunteered their time and expertise at Freewheelin' Community Bikes](#), a non-profit social enterprise in Indianapolis that takes old bicycles as donations, and offers a program for at-risk youth to learn how to maintain and fix the bikes. MBA students learned about the needs of their community while assisting the organization to manage, research, and coordinate efforts surrounding donor management and volunteer tracking.
- Kelley professor Todd Saxton was [selected as president](#) of the Board of Directors for the Venture Club of Indiana, the state's leading member-based, volunteer-led organization focused on entrepreneurship. Saxton, an associate professor of strategy and entrepreneurship, spearheads the entrepreneurial education and engagement efforts at Kelley Indianapolis.
- The Kelley School continued its long-standing [sponsorship and status as contributing partner of the Indiana Black Expo Summer Celebration](#). The event provides the opportunity to engage faculty, students, alumni, and prospective students in conversations about minority-owned business. Specifically, the discussion focuses on obstacles minority business owners face and the tactics they may employ to overcome those challenges.
- The Indiana University Randall L. Tobias Center for Leadership Excellence [led a two-day trip to Gettysburg](#) to explore leadership perspectives within the context of what was the bloodiest battle and a turning point in the Civil War. The trip was open to the public and featured a unique program about the battle, allowing participants to walk the battlefield, stand on the site where President Abraham Lincoln gave his immortal Gettysburg Address, and end their visit at the National Cemetery.
- Cheryl Bachelder, the CEO of Popeyes Louisiana Kitchen Inc. and a Kelley School of Business alumna, was the [featured speaker at the fifth annual Indiana](#)

[University Tobias Leadership Conference](#). The conference brings together scholars and practitioners from a variety of leadership roles including corporate, not-for-profit, religious, educational, medical and political leadership.

### *Strengthen Internationalization Efforts*

- A new “Business of Sport” course (BUSX255) featured a Spring Break [trip to Spain](#) to visit and study collegiate, professional and amateur athletic industries. The course increased students’ understanding and awareness of the global nature of the sports industry and helped them to recognize contributions from other countries. The course studied the sports industry in Indianapolis, Barcelona and Madrid.
- As part of his capstone project for his degree, Kelley Evening MBA student Rob Everetts [traveled to the Dominican Republic](#) to continue work developing an international branding, marketing, and distribution plan for a female-owned chocolate co-op called Chojoba located in Joba Arriva. Everetts interviewed some of the 100+ all-female owners of the plant to gain insight into the business and earned valuable business knowledge in the process.

### Collaboration

- Kelley Indianapolis hosted a [special event at the Children’s Museum of Indianapolis](#) to explore China’s role in Indiana’s economic future. During the popular Terra Cotta Warriors exhibit’s only 2014 U.S. stop, a panel of Kelley expert faculty led a discussion of China’s role in Indiana’s economy as well as a look at international business trends.