

Overview: In January 2015, the IUPUI Office of Community Engagement was established in response to the campus' strategic planning initiative to manage and "deepen the contributions to the well-being of the citizens of Indianapolis, Indiana and beyond." Five campus units, the Center for Service and Learning, Community Learning Network, External Affairs, Office of Alumni Relations, and the Solution Center were merged to coordinate, aggregate and intentionally focus the institution's community engagement activity. This academic year, OCE developed a mission statement and goals, established an organizational structure, redefined existing positions, consolidated budgets and office space, launched a website and social media presence.

The 2014-2015 highlights capture the organizational activity which contributes to the success of the three major categories in the IUPUI Strategic Plan-the success of our students, advances in health and life sciences, and contributions to the well-being of the citizens of Indianapolis, Indiana, and beyondⁱ. Each highlight contains references to the 10 IUPUI strategic planning goalsⁱⁱ. Information about the Office of Community Engagement can be found at: <https://engage.iupui.edu/>

Vision: Our local and global partnerships will be distinguished for important contributions to economic development and community engagement. Mission: We cultivate knowledge, relationships, and resources through collaboration that will: contribute to healthy and vibrant communities, foster mutual growth, equity, and social justice, strengthen our commitment to democratic engagement, and prepare civic-minded graduates and professionals.

IUPUI Strategic Category: The success of our students.

OCE Goal #1: Develop and graduate more civically-minded and better prepared students.

In 2014-2015, Sam H. Jones (SHJ) Community Service Scholarships were awarded to 174 students (123 undergraduates, 51 graduate students) who contributed over \$850,000 in service hours to support the civic engagement mission of the campus. (*Strategic Goals: 1, 2 & 7*)

A record number of William M. Plater Civic Engagement Medallions were awarded to 50 undergraduate and graduate students from 14 IUPUI schools which was an increase from 34 recipients in 2014. Eleven medallion recipients from five professional schools (Law, Social Work, Health & Rehabilitation Sciences, Medicine, and Dentistry) noted that their work at the IU Student Outreach Clinic was a key aspect of their community engagement experience. (*Strategic Goals: 1, 2 & 7*)

The 16th annual IUPUI Top 100 Recognition marked a new record in nominations with over 2,100, as well as 713 in attendance at the dinner. J. Douglas Boles, JD'00, President of the Indianapolis Motor Speedway delivered the keynote address. (*Strategic Goal: 1*)

The goal of the International Alumni Program is to connect international students with local alumni fostering understanding between participants of the program. In the fall of 2014, 71 international students were mentored by local IUPUI alumni and an additional 15 students were mentored in the

spring. Students and alumni attended various events throughout the semesters to learn more about Indianapolis and professional development opportunities. (*Strategic Goals: 1 & 8*)

43 sixth grade girls from two elementary Indianapolis Public Schools (IPS) were mentored through the Girl Talk Mentoring Program. Seven female mentors comprised of IUPUI students and staff, along with community residents, volunteered 75 hours of their time. The Principals reported that the participants' academic performance increased as a result of the program. (*Strategic Goals: 1, 7 & 10*)

IUPUI Strategic Category: The success of our students.

OCE Goal #2: Attract and retain the highest quality faculty, staff and students by building a culture of engagement

Over 250 faculty and community partners came together to discuss engaged scholarship at the 11th annual Robert G. Bringle Civic Engagement Showcase and Symposium (CESS). This year's theme was: *Strengthening Partnerships to Enhance Quality of Life in Indianapolis*. Keynote speaker Dr. Greg Lindsey, former Associate of Dean of SPEA, and current Professor at University of Minnesota, acknowledged and cited examples of the importance of community engaged research. (*Strategic Goals: 6, 7 & 10*)

The Service Learning Assistant (SLA) program, which awarded over \$220,000 in intramural funding in the form of student scholarships, provided support to 45 faculty and staff to advance teaching innovation, research, scholarship, and creative activity. The scholarships supported both new and ongoing work of faculty including the Indiana Education Alliance, STEM education and interprofessional education. SLA funding resulted in 23 publications and presentations to local and external outlets. (*Strategic Goals: 1, 2, 5, 6, & 10*)

Over 3,240 students, faculty, and staff participated in community service events co-sponsored by the Center for Service and Learning and the Office of Student Involvement. The estimated economic impact of this service to the community is nearly \$335,000 (15,537 hours of service x national volunteer rate of \$21.56/hour). (*Strategic Goals: 1, 2, 7 & 10*)

The Center for Service and Learning (CSL) awarded \$10,100 to 20 faculty and staff to support community-engaged work and conducted over 200 consultations. CSL hosted over 20 workshops and symposia for IUPUI faculty, staff and students (n=62), including hosting Dr. Richard Kiely from Cornell University for a series of workshops and meetings to learn about innovative practices related to community-engaged teaching and research. (*Strategic Goals: 1, 2, 10*)

The Center for Service and Learning (CSL), in partnership with seven other campus units and community organizations (McKinney School of Law, Sociology, Anthropology, the Masarachia Scholarship Program, IU School of Medicine, IU School of Social Work), brought Don Washington, a nationally recognized community organizer, who led a 3-day training series to support grassroots social change efforts and increase academic partner readiness for community- engaged teaching and research. A total of 58

faculty, students, staff and local community members participated in dialogue to foster mutually beneficial partnerships. (*Strategic Goals: 1, 2, 5, 6, 7, 10*)

Creating an opportunity for community dialogue, the IUPUI Center for Translating Research Into Practice hosted a community showcase with keynote speaker Michael Hecht. His address, 'Coming to the new D.A.R.E.' raised critical questions about the well-known, long-standing alcohol and drug prevention program used in Indiana schools and across the nation. For over 30 years, the D.A.R.E. program, designed to teach students good decision making skills to help them lead safe and responsible lives, has been a dominant influence in the lives of our nation's youth. The program has placed police officers in classrooms to prevent drug use and violence. (*Strategic Goals: 6 & 7*)

Connecting Campuses with Communities is a two-part event that focuses on building a network of scholars and practitioners interested in enhancing their service learning courses or advancing their research on service learning. The 7th annual conference hosted 45 participants representing 40 institutions. The work of IUPUI faculty has been highlighted as evidenced by over 20 faculty presenters in the past three years. (*Strategic Goals: 6 & 10*)

IUPUI Strategic Category: Contributions to the well-being of the citizens of Indianapolis, Indiana and beyond.
OCE Goal #3: Work with the community to leverage campus resources to address local and global problems

The Office of Community Engagement continues to support the strategic partnership between IUPUI and the Center for Leadership Development (CLD), which hosts educational programs and events designed to encourage minority and low-income middle school and high school students to attend and graduate from college. In 2014, over 7,000 students and their parents participated in eight different leadership programs for minority youth. Two IUPUI Norman Brown Scholarships were awarded at the CLD Minority Achievers Dinner. (*Strategic Goals: 4, 7 & 9*)

The Center for Service and Learning leveraged Community Work Study (CWS) funding to support 46 agencies for IUPUI student placements. Nine schools tutored 500 students through curricular and co-curricular programs and initiatives totaling 31,572 hours of tutoring. (*Strategic Goals: 1 & 7*)

The Scholastics Art and Writing Awards, coordinated in partnership with the Hoosier Writing Project at IUPUI, involves nearly 200,000 students who submit their best works for review by panels of art and writing professionals and compete for recognition, scholarships, and exhibition opportunities. The program is an opportunity for middle and high school students to "have their voices heard, their visions shared, and an opportunistic way to focus their creative energy." (*Strategic Goals: 4 & 7*)

During the 2014 United Way Campaign, IUPUI raised over \$296,000 and provided leadership for the launch of a new e-pledge site and the addition of a lunch and learn series which enhanced employee awareness surrounding the campaign. The United Way employee campaign reached 87 percent of the goal. (*Strategic Goal: 7*)

IUPUI's Office of Community Engagement coordinated 22 departments and units across campus to support the Christamore House and the Hawthorne Center during the Seasons of Giving: Adopt a Family Program to deliver holiday gifts to 30 families in need. (*Strategic Goal: 7*)

IUPUI Strategic Category: Contributions to the well-being of the citizens of Indianapolis, Indiana and beyond.
OCE Goal #4: Grow IUPUI's capacity to lead as an anchor institution in Indianapolis and central Indiana region

The IUPUI Office of Community Engagement was selected as the convener for the **Near West King & West Michigan Street neighborhood "Great Place"** by the Local Initiatives Support Corporation. Great Places 2020 is a collective impact approach led by six implementation partners in Indianapolis to create economically viable urban villages. The scope of the work reflects a continued commitment to Indianapolis' Westside. Staff from IUPUI are facilitating the planning and implementation of the neighborhood Quality of Life Plan collaborating with approximately 42 businesses, government, non-profit organizations, and k-12 schools. (*Strategic Goal: 7*)

The Fugate Scholarsⁱⁱⁱ, in collaboration with the Office of Campus Visits, hosted approximately 60 George Washington Community High School students on the west-side. The high school students went on a campus tour, asked questions of IUPUI students, visited a dorm room, participated in a hands-on experience with the Robotics Club, and visited the Eskenazi Sky Farm. (*Strategic Goals: 4, 7 & 9*)

Graduate (n=3) and undergraduate (n=1) students from the Community Partner Scholars program served as liaisons to the Near West Community to focus on a specific area of the Near West Quality of Life plan. As a result of their collaborative work with the community, a series of Healthy Cooking Classes were offered at the Haughville Library, the Westside Education Taskforce was re-launched, and Near West communications were sustained. (*Strategic Goal: 7*)

In 2015, the **Near Eastside Indianapolis was designated as a Promise Zone**; a high poverty community where the federal government will work with local leaders to increase efforts to achieve neighborhood created goals and priorities. Indianapolis was one of 8 communities selected through a competitive grant application process in 2015. IUPUI is a strategic partner in improving economic activity, educational opportunities and clinical care in collaboration with the schools of Health and Rehabilitation Sciences, Physical Education and Tourism Management, Engineering and Technology, Social Work, Medicine and Dentistry^{iv}. (*Strategic Goals: 5, 6, & 7*)

IUPUI participated in an **economic analysis of anchor institutions in Marion County** to better understand employment, real estate holdings, revenue generation, and spending patterns as well as residential locations of individuals employed by these institutions. Through an analysis of 2013 data, IUPUI: occupies 493 acres and 9.3 million square feet of facilities for people to learn, live, work, and play. The annual payroll is \$460 million with 13,773 employees, the majority of whom live in Marion County. The institution spends over \$253 million on goods and services annually, the majority of which stays in Indiana. IUPUI charitable donations were \$11.6 million with an estimated \$32 million in volunteer time dedicated to serving the people of Indiana. IUPUI attracts outside investment to Indiana; for example in fiscal year 2013, IUPUI investigators received 1,851 research awards, totaling

\$305,148,846. A comprehensive strategy is underway to better leverage the institutional hiring, buying and living strategies to benefit Indiana and the institution. (*Strategic Goal: 7*)

IUPUI hosted over 60 Hispanic and Latino youth who participated in an overnight campus visit which included workshops about the admissions process, benefits of applying to the Honors College, and info-sessions facilitated by campus schools and programs (School of Public Health, Latino Faculty Staff Council, Hispanic Law Student Association). (*Strategic Goal: 4, 7*)

IUPUI strengthens Indiana's economy through sponsorships with the Economic Club of Indiana, Hispanic Business Council, Greater Indianapolis Chamber of Commerce; supports quality of life initiatives with the Indiana Civic Health Index and Know Outlets homelessness awareness campaign, and WFYI's Sound Medicine; attracts diverse talent to IUPUI through sponsorships with Madame Walker Theater, Steward Speaker Series, Chinese Festival, Girls, Inc., Girl Scouts of Central Indiana, Fiesta, Indiana Latino Expo, El Dia de la Familia, and Sister Cities Celebration. Over \$242,000 in sponsorships provides connectivity between the community and the campus for opportunities, research, exhibits, professional development and college admission. (*Strategic Goals: 4, 7, 8, 9*)

**IUPUI Strategic Category: Contributions to the well-being of the citizens of Indianapolis, Indiana and beyond.
OCE Goal #5 - Economic Development through Corporate Training and Workforce Development**

The Office of Community Engagement launched a Professional Development and Corporate Education Initiative to redesign continuing education programs that focus on the talent gaps and needs of employers, professionals, and future leaders in key Central Indiana industries. 19 non-credit professional development classes were offered in the inaugural year. (*Strategic Goal: 7*)

Developed and executed **contracts with seven local businesses** and organizations, generating over \$72,600 [Dow, Amtrak, Crane, Stericycle, NGS, Exodus Refugee, UWCI]. Trained 61 employees through **company sponsored billing** generating \$51,545 [Work One Navistar, Work One College Park, Work One West, Indianapolis Housing Authority, Vocational Rehabilitation, Interlocal Associates, Mary Rigg Neighborhood Center and Excel Center/ Goodwill]. **Contracted with 3 companies** totaling 985 employees and generated \$74,854. [Amtrak Repair Facility, the Institute of Reading Development and Stimulus Engineering Service]

Offered over 175 courses that served 1,645 students awarding 314 noncredit certificates with a total course revenue of \$361,363 in foreign language (89), medical (206), business, accounting and leadership (816) classes and certifications as well as personal interest and test prep classes (517) Contributing to the workforce pipeline in central Indiana, IUPUI hosted 100 high tech college students on campus for TechPoint's Summer XTERN Project to retain Indiana college talent by promoting IT internships in Indianapolis companies. (*Strategic Goals: 4 & 7*)

Marian University and staff within Family, School, and Neighborhood Engagement have partnered to provide training, development, and coaching for schools across Indianapolis interested in the creation of CAUSE Community Councils (Community Assets United for School Excellence). CAUSE Councils serve to

organize community resources in support of student, community, and school success. Participating school communities include: Harshman Magnet Middle School, Tindley Preparatory School, and Excel Center Meadows. *(Strategic Goal: 7)*

Family, School and Neighborhood Engagement offers workforce development programs through noncredit courses. The Patient Access Specialist certificate program trains participants to work as intake specialist in health care facilities. The Urban Forestry certificate program trains participants to work for tree care companies. When first offered in September of 2014, these programs started with 6 enrollments. By February 2015, 17 seats were filled and all participants had successfully obtained an IUPUI certificate of completion. *(Strategic Goal: 7)*

Collaborations and Best Practices

Attended by nearly 10,000 people, the 6th Annual IUPUI Regatta was held on the downtown canal featuring 150 teams. The event continues to showcase collaboration at its finest with schools and units working together to attract greater numbers of students, faculty/staff, alumni and community. Intercept surveying conducted during the event revealed that 46 percent of our attendees were not students, faculty and staff, a number that demonstrates opportunities for growth in future events. *(Strategic Goal: 7)*

Faculty and administrators from 22 universities contacted IUPUI's Center for Service and Learning regarding best practices, expertise, and ideas related to service learning pedagogy and the integration of civic engagement for their college campuses. This included 3 international exchanges with Universiti Teknologi Malaysia (Johor Bahru, Malaysia), University De Monterrey (Mexico), and Mayis University (Turkey) as well as delegates from Japan and Singapore. *(Strategic Goals: 6, 7, 8)*

The Family, School, and Neighborhood Engagement (FSNE) launched a statewide community schools network to strengthen school and community partnerships across Indiana. Six Hoosier school communities have been identified for this work and 20 interested stakeholders from throughout the state attended the inaugural organizing luncheon. *(Strategic Goal Goal: 7)*

Starting with one site at Indianapolis Public School's Joyce Kilmer Academy, staff from the Family, School, and Neighborhood Engagement have developed nine new community-based learning sites in the last year [East 38th Street Library, the Brightwood Library, the Forest Manor Multi-Service Center, Public Advocates in Community ReEntry, the Design Bank, the Concord Neighborhood Center, Mary Rigg Neighborhood Center, and the Hawthorne Community Center]. *(Strategic Goal: 7)*

The Indy BackPack Attack Marion County drive collected 257,509 supplies from 119 companies, helping thousands of children in Central Indiana. *(Strategic Goal: 7)*

Raising over \$696,000 to fund breast cancer research, IUPUI teamed up with the City of Indianapolis to

help the Susan G. Komen, Race for the Cure achieve 90% of its fundraising goal. Twelve participating IUPUI teams supported survivors, friends and families battling breast cancer. (*Strategic Goal: 5 & 7*)

Promoted and encouraged STEM education by hosting 200 high school students on 14 teams from Indiana and Ohio in IUPUI Build It Day. IUPUI faculty and student volunteers from IUPUIs Biology Club, Tau Beta Zeta, as well as IU Science Olympiad Bloomington supported the event, which included 23 activities such as Air Trajectory, Anatomy and Physiology, Bridge Building, and Cell Biology. (*Strategy Goal: 5 & 7*)

Promoted and encouraged IUPUI admission and enrollment by hosting 215 school groups during the 2015 Baseball in Education program at Victory Field. In addition, IUPUI's sponsorship with the Indiana Pacers included 100 tickets to "IUPUI Night" and recognition of a student prior to the game. (*Strategic Goals: 4 & 7*).

Staff within Family, School, and Neighborhood Engagement provided 4 sessions on the book Mind in the Making: The Seven Essential Life Skills Every Child Needs authored by acclaimed author and co-founder of the Families and Work Institute, Ellen Galinsky. More than 50 attendees including librarians, childcare providers, early childhood development students, faculty from Martin University, Ivy Tech, IPS Director of Pre-school Programs, and parents participated in this opportunity to be a learning community. (*Strategic Goal: 7 & 9*)

Staff within Family, School and Neighborhood Engagement partnered with Gleaners and Francis W. Parker 56, a community school. Over 900 individuals were served through the school-based food pantry. Additionally, Joyce Kilmer Academy received over 25,000 lbs. of food to serve families. (*Strategic Goal: 7*)

Awards, recognition, achievements, and external funding

IUPUI was recognized "With Distinction" on the **2014 President's Higher Education Community Service Honor Roll** by the Corporation for National and Community Service in the general community service category and was also named on the honor roll in the education category. Selection to the Honor Roll constitutes recognition from the highest level of the federal government for the campus commitment to service and civic engagement. (*Strategic Goals: 1, 2, 6, 7, 10*)

IUPUI was selected as one of 92 institutions to serve as a Lead Consulting Institution for the NASPA's LEAD Initiative on Civic Learning and Democratic Engagement. The LEAD Initiative highlights the work of student affairs in making civic learning and democratic engagement a part of every student's college education. As part of that work, IUPUI convened 38 institutions in a multi-campus assessment of the annual Martin Luther King, Jr. Day of Service. (*Strategic Goals: 1, 2, 6 & 7*)

Alumni Rose Mays (IU School of Nursing), Terry Brown, MD (IU School of Medicine), and Ronald Crain (Herron School of Art and Design) were honored for their extraordinary volunteer service to IUPUI with

presentation of the Maynard K. Hine medallion, the highest alumni honor presented on the IUPUI campus. (*Strategic Goal: 7*)

The Office of Community Engagement secured six grants totaling \$601,731 through the following funders: US Department of Education, The State of Indiana, LISC, Marian University, Children's Mental Health Awareness, and the King Park Award. (*Strategic Goals: 6, 7, 9, & 10*)

ⁱ Our Commitment to Indiana and Beyond: IUPUI Strategic Plan (<http://strategicplan.iupui.edu>)

ⁱⁱ Ten strategic goals of the IUPUI strategic plan: 1) Promote Undergraduate Student Learning and Success, 2) Increase Capacity for Graduate and Graduate Professional Education, 3) Transform Online Education, 4) Optimize our Enrollment Management, 5) Leverage Our Strengths in Health and Life Sciences, 6) Accelerate Innovation and Discovery through Research and Creative Activity, 7) Deepen our Commitment to Community Engagement, 8) Strengthen Internationalization Efforts, 9) Promote an Inclusive Campus Climate, 10) Develop Faculty and Staff

ⁱⁱⁱ The Fugate Scholarship began in the October of 2006 in honor of the late Daniel Fugate, a Near West community and public school advocate, as part of a larger Learning Communities Initiative at George Washington Community High School (GWCHS). Fugate Scholars implement various college preparatory curricula to students in grades 5–12 at GWCHS and neighboring elementary schools.

^{iv} After a steady decline in the economy, the Near Eastside of Indianapolis suffered from under-investment and concentrated poverty. In 2007, the residents of this neighborhood developed a comprehensive, grassroots approach to neighborhood redevelopment. Working in collaboration with the John H. Boner Community Center, the residents of the Near Eastside Indianapolis have enlisted the assistance of IUPUI and others to develop strategies around five goals to improve the quality of life and accelerate revitalization: create affordable housing options, create jobs, increase economic activity, reduce serious and violent crime, and improve educational opportunity.