

Highlights Report
Fiscal Year 2013-2014
Indiana University Lilly Family School of Philanthropy
<http://www.philanthropy.iupui.edu>

The Success of our Students

- The school completed its first comprehensive [strategic planning](#) process as a school, charting a five-year path for the future of the Lilly Family School of Philanthropy to serve our students.
- [The Glenn Family Chair in Philanthropy](#), a new endowed chair created through the generosity of The Wilbur and Hilda Glenn Family Foundation and held by Philanthropic Studies Professor Dwight F. Burlingame expands the school's capacity for serving our [graduate](#) and [undergraduate](#) students.
- [The Melvin Simon Chair in Philanthropy](#), a new endowed chair created by Indianapolis community leader Cindy Simon Skjodt to honor her late father will help attract and retain [world-class faculty](#) members to teach and conduct cutting-edge research at the school to educate future philanthropy leaders.
- [A new faculty chair](#), funded by a gift from the Charles Stewart Mott Foundation, is believed to be the nation's first chair focused specifically on studying and teaching about community foundations. The Lilly Family School of Philanthropy now has 9 endowed chairs in philanthropy, by far the most at any university.
- [Giving with Purpose, the first ever Massive Open Online Course \(M.O.O.C.\)](#) on effective charitable giving, for which Professor Greg Witkowski was an instructor, attracted 10,465 students in 111 countries. Students gave \$130,000 to 40 nonprofits with funding from Warren Buffett and sister Doris Buffett.
- The [Learning by Giving class](#) gained hands-on grant making experience. Students gave \$10,000 to Happy Hollow Camp, La Plaza and the Starfish Initiative to aid disadvantaged Indianapolis youth.
- A new Themed Learning Community for freshmen was created. To begin in fall 2014, it includes an English composition course, a Freshman Success Seminar and a "Giving and Volunteering in America" course.
- A partnership with AmeriCorps, including a webinar, a virtual college fair, social media efforts and offering the education match for AmeriCorps members, was launched as part of expanded student recruitment efforts.
- The school sponsored the Jefferson Awards Students in Action high school leadership and service program competition. The school gave local and national winning schools a \$500 award for their service projects and awarded team leaders \$1,000 renewable scholarships if they enroll at our school.
- A new [undergraduate student](#) organization, the Philanthropic Ambassadors Club, was developed.
- Eight new [graduate](#) assistantship opportunities to begin in fall 2014 were secured.
- [Catherine Herrold](#)'s appointment as assistant professor of Philanthropic Studies expands student learning opportunities for students. Her foci include both philanthropic foundations and how civil society groups in the Middle East and North Africa are responding to recent uprisings and playing roles in political reform.
- Lehn Benjamin's appointment as associate professor of Philanthropic Studies (with tenure) will also enrich student learning. Her foci are in grassroots associations, philanthropy, and civil society, with a research emphasis in nonprofit accountability and evaluation.

- Religious scholar and clergy member [David P. King was named Karen Lake Buttrey Director of Lake Institute on Faith & Giving](#), succeeding Bill Enright who co-authored its concept, direction and methods and who becomes a Senior Fellow. An assistant professor, King also will teach in the school's [degree programs](#).
- Philanthropist and Case Foundation CEO [Jean Case was the school's graduation speaker](#). She also received an IU honorary Doctor of Humane Letters degree for which she was nominated by the school.
- The school received a grant from IUOnline to develop an online or hybrid version of [its Master of Arts in Philanthropic Studies](#) degree program.
- Lijun He, [Ph.D. candidate in Philanthropic Studies](#), and colleagues at Beijing Normal University Zhuhai and Shanghai Song Chingling Foundation won a \$7,000 award from China's Ministry of Civil Affairs' Call for Studies on Philanthropy Innovation and Development for their research project exploring the undergraduate education model in Philanthropic Studies, the only such project chosen by the Ministry.
- Key policymakers from Bogota, Colombia who regulate nonprofits visited the school to learn about U.S. philanthropy and nonprofit regulation and expand our knowledge of Colombian philanthropy. [Ph.D. candidate](#) Van Evans is leading a project to identify and map nonprofits there.
- Director of [Undergraduate Programs](#) Tyrone Freeman was one of 20 faculty members nationwide selected for a retreat by the National Institute for Learning Outcomes Assessment. They developed assignments to assess student learning in specific competencies identified in the Degree Qualifications Profile, a Lumina Foundation for Education initiative to identify what students learn at the undergraduate and graduate levels.
- Faculty members Tyrone Freeman and Julie Hatcher and IUPUI colleagues led a workshop highlighting key elements of the [B.A. in Philanthropic Studies program](#) as part of the 2013 Assessment Institute in Indianapolis attended by over 1,000 faculty, administrators and leaders in assessment from across the nation.
- Ph.D. graduate [Peter Weber was selected as the Indiana University Graduate School 2014 IUPUI Chancellor's Scholar](#). He has an interest in curriculum development and learning platforms. [Philanthropic Studies undergraduate](#) John Ferguson was named a Sam Masarachia Scholar and [undergraduate](#) Paige Becker was awarded the William M. Plater Civic Engagement Medallion.
- Construction began on [the first permanent home of the world's first school of philanthropy](#). It will bring faculty, staff and students under one roof to enhance engagement and collaboration.

Advances in Health and Life Sciences

- Sara Konrath, an experimental psychologist who examines the physical and psychological benefits of charitable giving, accepted the school's offer to join its [faculty](#) in fall 2014.

Contributions to the Well-Being of the Citizens of Indianapolis, the State of Indiana, and Beyond

- [Ph.D.](#) alumna Jane Chu was nominated by President Obama and confirmed by the U.S. Senate to lead the National Endowment for the Arts.
- Nonprofits will be able to improve fundraising by integrating the latest research as a result of gifts from national fundraising executive Robert F. Hartsook, J.D., Ed.D., founder and chairman of the Hartsook Companies, Inc. which will create the [Hartsook Institute for Applied Fundraising Research](#) at the school.
- [Ph.D.](#) alumna Juliana Koksarova co-founded and leads Lithuania's first Institute on Philanthropy.

- Founding Dean Gene Tempel spoke to 500 administrators about management of fundraising at the National Collegiate Athletic Association's 2014 national conference.
- *The NonProfit Times* named Founding Dean Gene Tempel to its "[Power and Influence Top 50](#)" nonprofit sector leaders for the 12th time and named him its inaugural "[Top Influencer of the Year.](#)"
- The [Women's Philanthropy Institute](#) at the school released [Women Give 2013](#), a study on how parents teach children about charitable giving, at the National Press Club in Washington with the UN Foundation.
- Founding Dean Gene Tempel, Associate Dean Patrick Rooney and Ben Blanton of Faegre Baker Daniels presented on giving and grant making in the economic cycle at an Urban Institute research and policy event.
- Director of Research Una Osili presented on trends in philanthropy to the Philanthropic Assembly of the American Red Cross in Washington, D.C.
- [Giving Beyond Borders](#) was released at a U.S. Chamber of Commerce Business Civic Leadership Center's conference. A partnership with Global Impact, it explores international giving by U.S. corporations.
- The [Million Dollar Donors Report](#), the first study to examine million dollar and up giving in six regions around the world: the U.S., U.K., Russia, the Middle East (GCC nations), China and Hong Kong, was released in partnership with Coutts & Co. A [website](#) was created for the project.
- The groundbreaking [Connected to Give: Faith Communities](#) study conducted in partnership with Jumpstart found that nearly three-quarters of all charitable giving by households goes to nonprofits with religious ties.
- A [Million Dollar Ready: Assessing the Institutional Factors that Lead to Transformational Gifts](#) study in partnership with Johnson, Grossnickle and Associates explores million-dollar giving to higher education.
- Giving USA Foundation and the school released the [Giving USA 2014 research report](#), which estimates that Americans gave \$335.17 billion to charity in 2013.
- An evaluation plan was developed to help [generationOn](#) assess outcomes and impact of its schools program on Indiana students' civic and philanthropic engagement, pro-social behavior, and empathy. The project worked with [Youth Philanthropy Initiative of Indiana](#) to understand youth philanthropy in Indiana.
- Professor Kirsten Grønberg released studies on the Indiana nonprofit sector showing that 1) [Indiana's nonprofit sector grew every year from 1995 through 2011](#), 2) [nonprofit membership associations in Indiana faltered post-recession](#) and 3) [Indiana's nonprofit health care industry is a stable source of growth and high-paying jobs](#). She is the Efroymsen Chair in Philanthropy at the Lilly Family School of Philanthropy.
- The school's research staff, faculty, students and alumni presented many papers at the [Association for Research on Nonprofit Organizations and Voluntary Action](#) annual international conference.
- The school's 2013 symposium, [Taking Fund Raising Seriously: Timeless Values in a World of Change](#), helped nonprofit professionals from across the nation advance their knowledge. [Acclaimed actress and avid activist Glenn Close shared her experiences in philanthropy.](#)
- School faculty and staff led many training sessions for The Salvation Army's 2014 Community Relations and Development national conference in Indianapolis.
- An [Executive Certificate in Religious Fundraising](#) (ECRF) program, the first such credential of its kind was piloted by [Lake Institute on Faith & Giving](#) at the school. It teaches clergy fundraising principles and practices and the relationship between money, faith and giving. Offered in partnership with host theological schools, it addresses congregations' difficulty in raising funds and discussing money.

- The [Women's Philanthropy Institute](#) at the school convened the [#WomenLeading Philanthropy national symposium](#) examining the impact of women's leadership in philanthropy April 2-3, 2014 in Chicago. [Mayor Rahm Emanuel proclaimed March 31-April 4 Women's Philanthropy Week](#). Nearly 350 philanthropists, donor advisors, philanthropy leaders and fundraising professionals attended the sold-out conference.
- The [Women's Philanthropy Institute](#) co-sponsored [Women's Philanthropy Programs: Working Toward "WP 3.0,"](#) a national conference on women's philanthropy in education with the Council for Advancement and Support of Education. IU First Lady Laurie Burns McRobbie discussed IU's Women's Philanthropy Council.
- [The Fund Raising School](#) (TFRS) at the school marked 40 years of teaching effective, ethical fundraising to nonprofit professionals and volunteers. It has trained over 40,000 alumni in over 40 countries.
- [The Fund Raising School](#) at the school provided fundraising training for The Salvation Army, YMCA of the USA, Make a Wish Foundation of America, The San Diego Foundation, Austin Community Foundation, Habitat for Humanity Indiana State Conference, Indiana Association of Public Education Foundations, Indiana Youth Institute, the University of Notre Dame and Ivy Tech Community College, among others.
- ["Advancing Mission: Women Religious in the 21st Century,"](#) a comprehensive fundraising training program for Catholic sisters, was developed and offered by [Lake Institute on Faith & Giving](#) and [The Fund Raising School](#) at the school. [Supported by more than \\$2.6 million in grants](#) from the Conrad N. Hilton Foundation and the GHR Foundation, it addresses financial stresses facing many congregations of women religious.
- [The Fund Raising School](#) at the school launched a webinar series, "Young Professionals-Future Philanthropists," in partnership with the Islamic Society of North America.
- The [Women's Philanthropy Institute](#) taught a session for the Planned Parenthood Federation of America Leadership Council on research about how such networks increase women's volunteering and giving.
- [Lake Institute on Faith & Giving](#) and Methodist Theological School in Ohio launched Lake Institute's first for-credit course partnership, MTSO - Lake Institute: Faith, Money, and Stewardship.
- Bill Enright, Karen Lake Buttrey Director of [Lake Institute on Faith & Giving](#), spoke at the [National Association of Church Business Administration's national conference](#).
- [The Fund Raising School](#) (TFRS) conducted two trainings at the Council for Advancement and Support of Education's Conference for the Advancement of Community Colleges. Fundraising is relatively new to the community college sector and TFRS is making a concerted effort to help.
- Dr. Craig Dykstra of Duke Divinity School, former senior vice president of religion at Lilly Endowment, delivered [Lake Institute on Faith and Giving's Thomas H. Lake Lecture](#), "Cultivating Thriving Communities of Faith: The Promise of Strategic Religious Philanthropy."
- [Lake Institute on Faith & Giving](#) awarded its [2013 doctoral dissertation grant](#) to University of Michigan Ph.D. candidate Moshe Kornfeld's study of American Jewish philanthropy in post-Katrina New Orleans.
- University of Maryland, College Park doctoral candidate Megan E. Springate received the [Women's Philanthropy Institute](#) 2014 [Doctoral Dissertation Fellowship](#), for her research on [women's holiday houses](#).
- [Philanthropist Maureen O'Gara Hackett of Houston](#) received the [Shaw-Hardy Taylor Achievement Award](#) from the [Women's Philanthropy Institute](#) for creating the [world's first endowed chair in women's philanthropy](#) at the school, the Eileen Lamb O'Gara Chair in Women's Philanthropy. Hackett and her husband Jim also received the school's 2014 Spirit of Philanthropy Award.

- Director of Research Una Osili participated in the national Association of Fundraising Professionals Diversity and Inclusion Summit.
- Angela Bies, the school's Director of International Programs and Scott Kennedy, Director of IU Bloomington's Research Center on China Politics and Business received a \$300,000 multi-year [Henry Luce Foundation award for research on philanthropy and China](#) involving 10 Chinese and U.S. scholars from prestigious universities and two research dissemination conferences for policy makers and practitioners, combined with a \$109,900 Ford Foundation grant for a national study on corporate philanthropy. The innovative project involves multi-campus study abroad offerings and the development of a new IU course on China and Philanthropy. Three IU students were selected for internships with Chinese professional organizations in Beijing working in corporate social responsibility and philanthropy in summer 2014.
- The school inaugurated its first joint executive certificate program in international philanthropy with Beijing Normal University's China Philanthropy Research Institute. The program provides revenue for the school and enables faculty, staff, and graduate students to deliver training to nonprofit executives in Beijing.
- Founding Dean Gene Tempel gave several addresses as part of an IUPUI delegation to strengthen international partnerships on visits to Tsinghua University, Peking University, Sun Yat-Sen University, and Beijing Normal University in China; the National Institute of Development Administration in Thailand; and the National University of Singapore's Asia Centre for Social Entrepreneurship & Philanthropy.
- The school signed an Agreement of Friendship and Cooperation with the Tsinghua University School of Public Policy and Management, which includes joint faculty research. The signing coincided with renewal of a university-level agreement and the grand opening of the IU China Office, located at Tsinghua.
- Several Guangzhou, China, entrepreneurs and philanthropists were hosted for a study tour on philanthropy in the U.S. by a Rockefeller Brothers Fund project that increases the philanthropic sector's capacity in southern China. It includes faculty exchanges, research and institutional development at the Center on Philanthropy at Sun Yat-Sen University (SYSU), the world's second school of philanthropy (Lilly Family School of Philanthropy is the first). The relationship is part of the IUPUI-SYSU strategic partnership.
- [Women's Philanthropy Institute](#) Director Debra Mesch spoke at the China Women's Development Foundation, a public fundraising foundation that improves the quality of life for women and promotes women's careers in China.
- Many international delegations interested in learning about philanthropic practices, exploring philanthropy education and/or engaging in collaborations and exchanges were hosted during the year, including colleagues from China, Colombia, Japan, Mexico, Saudi Arabia, South Africa, the United Kingdom and Indiana's sister state of Rio Grande do Sul, Brazil, among others, were hosted by the school.
- Founding Dean Gene Tempel met with nonprofit sector leaders in Turkey, including Başak Ersen, Secretary General, Third Sector Foundation of Turkey (Sevinc Sevdä Kilicalp Iaconantonio, our Ph.D. student, also works for the foundation) about the possibility of building a philanthropy education program in Istanbul. He also met with Bilgi University officials and spoke at the National Conference on Higher Education in Turkey: the Nirun Sahingiray International Education Forum draws educators from across Europe.
- Professor Greg Witkowski and colleagues from the Free University of Berlin and the Rockefeller Archive Center, organized a conference in Berlin, "U.S. and European Philanthropy in Europe after 1945: Historical Research and the Role of Foundations," supported by the Stiftung Mercator, the Stifterverband für die Deutsche Wissenschaft, the Rockefeller Archive Center and the school.
- Associate Professor Catherine Herrold participated in the Exert Hearings for the Revision of the Swiss Foundation Code hosted by the Association of Swiss Foundations and met with the University of Basel's Centre for Philanthropy Studies.