IUPUC 2013-2014 Highlights Report

The IUPUC comprehensive strategic plan, first developed in 2010, is supported by strategic plans from each academic division and key administrative office. Four major strategic goals have guided IUPUC's efforts from 2010 to 2014; a new strategic planning cycle was completed as of 6/30/2014. Additional campus priorities are identified each year to focus on immediate needs and prepare for future opportunities (click here):

Goal 1. *Regional and Global Impact* – IUPUC will meet the global workforce needs of regional industry with the right programs at the right times.

Goal 2. *Academic and Scholastic Achievement* – IUPUC will attract and retain faculty members who are motivated by our Mission and Strategic Plan and who will deliver academic programs of regional distinction and global quality with high student success rates. IUPUC will attract and retain students who are prepared and who seek a best-in-class small university experience.

Goal 3. *Welcoming Campus* – IUPUC, as a place of higher learning, will possess a sense of campus community that welcomes the personal and intellectual growth of its students, faculty, and staff by demanding critical thinking and creative expression, cross-disciplinary collaboration, civic engagement, student-directed leadership, and creative development activities.

Goal 4. *Collaboration and Service* – IUPUC will serve cultural, intellectual, and economic development in the region through collaboration and innovation.

The Success of our Students

Promote Undergraduate Student Learning and Success

- Multiple retention initiatives identified as needed by a Six Sigma research project conducted with community partners in 2012-13 were implemented beginning in fall 2013. Initiatives underway include: a review of academic advising and adoption of appreciative advising practices; supplemental instruction; summer programming for students lagging in college mathematics readiness; restructuring of the first year seminars and development of a strong peer mentoring program; development of a Faculty Mentor program for first year students; expansion and redesign of new student orientation; and development of a cohesive and collaborative approach to the first year experience across campus offices and retention initiatives.

- New options for students: The Division of Liberal Arts has provided multiple new opportunities for students to encourage academic excellence, interdisciplinary study, and co-curricular engagement. The first cohort of students for the new IUPUC Honors Program has been admitted for fall 2014. Two new DLA minors will also be offered at IUPUC in fall 2014: a minor in Women's Studies and a minor in Leadership Studies.
  http://www.iupuc.edu/academics/divisions-programs/honors-program/

- The Division of Nursing has set multiple goals to support student success resulting in a retention rate in the traditional BSN program of 100% for the 2013-2014 academic year and an NCLEX licensing exam pass rate of 100%. The division also increased the number of BSN financial scholarships by 2 for the 2013-14 academic year.
  http://www.iupuc.edu/academics/divisions-programs/nursing/

- The Center for Teaching and Learning and the Office of Development partnered to submit 8 funding requests for resources related to teaching and learning. Two were funded: The Haddad Foundation provided $12,000 to support nursing research and technology in science classrooms; The Heritage Fund of Bartholomew County provided $3000 for Student Affairs Diversity programming.

- The Academic Resource Center (ARC) increased tutoring services to include support in statistics, finance, and accounting. The ARC provided 2542 sessions in 2013-14 compared to 2258 in the prior academic year, and began providing tutoring services using distance technologies to the Jackson County Learning Center.

- The Division of Science faculty in psychology implemented a first year learning community in fall 2013 which provided students with an integrated experience across multiple psychology classes and an English class and also built in time for students to participate in the Psychology Club.

- Assurance of learning: An informal group of program assessment coordinators who began meeting in fall of 2012 further defined itself in fall 2013 as the Program Assessment and Review Committee (PARC) to formalize the role of the group in IUPUC's continuous improvement initiatives related to academic programs. Members of the group manage programmatic assurance of learning, prepare annual reports, and work with the IUPUI Program Review and Assessment Committee to support the program review process at IUPUC. http://www.iupuc.edu/about/administration-leadership/institutional-research/assurance/ A parallel group, the General Education Board, concluded year two in a five year assessment cycle of general education student learning outcomes. The focus in 2013-14 was on science and technology student learning outcomes. http://www.iupuc.edu/about/administration-leadership/institutional-research/general-education/GenEd_Assessment.pdf

Increase Capacity for Graduate and Graduate Professional Education

- The first graduates of the IUPUC MA in Mental Health Counseling received their degrees in May of 2014. The marketing of the program to potential graduate students has expanded with faculty offering five graduate school panel information sessions at other campuses in Indiana. Program goals include recruitment of a diverse student population to meet the needs of the communities graduates will serve. http://www.iupuc.edu/academics/divisions-programs/mental-health-counseling/

Transform Online Education

- The Center for Teaching and Learning continues to offer workshops and individualized support toward increasing the number of courses available in online format at IUPUC. In 2013-14 the Division of Business increased the percentage of courses taught online to 23.6% with a long term goal of 30% of courses available online. The Division of Liberal Arts focused on history courses for an increase in online offerings as one facet of their initiative to respond to the need for additional offerings of general education core 30 courses.

- The University Library of Columbus developed online tools to help patrons use online library services more effectively. Library staff attended training to develop LibGuides and have successfully constructed the first of many planned LibGuides. (http://iupui.campusguides.com/content.php?pid=487358)

Optimize our Enrollment Management

- Internal and external stakeholders engaged in a new cycle of strategic planning for IUPUC. The process focused on answering key questions: "What is IUPUC not doing that it should be doing?" and "What are your expectations of IUPUC over the next five to ten years?" The results of the strategic planning process, which identified a need for further attention to enrollment management, were reported publicly on July 1, 2014, by the Vice Chancellor. http://www.iupuc.edu/about/administration-leadership/vice-chancellor-dean/mission-strategic-goals/

- During the new cycle of strategic planning activities, the need to compile a comprehensive catalogue of enrollment management initiatives underway at IUPUC became apparent. The Executive Director of Enrollment Management, the Associate Dean for Academic Affairs, and the Director of University College led the effort to compile current activities and initiatives in order to inform the strategic planning participants and the campus at large. http://www.iupuc.edu/about/administration-leadership/vice-chancellor-dean/mission-strategic-goals/Files/7_15_14_IUPUC_Enrollment_Management_Initiatives_Spring_2014.pdf

- Focused on the success of new students in their first semesters at IUPUC, University College initiated new approaches for communicating with students during the placement testing, advising, and orientation sequence of new student interactions. Additional phones and computer stations were added to a new UCOL office and

webpages were updated to encourage students to engage with and take responsibility for the new student registration and orientation process. http://www.iupuc.edu/academics/divisions-programs/university-college/

- The Office of Recruitment and Admissions hosted a fall 2013 event for the 200 home schooling families in the IUPUC service area. The event, "Getting Home School Students Ready for College," was repeated 5 times across the winter months with an average of 30 students attending each. http://www.iupuc.edu/academics/divisions-programs/first-year-experience/

- The Office of Student Affairs developed a new Street Team as one of many initiatives to engage and retain students. Four new student organizations were recognized in 2013-14: the International Student Association, Higher Living Club, Basketball Club, and Golf Club. The new Assistant Director of Student Life has established a Student Organization Board which will be responsible for club and organization officer development. All IUPUC student organizations are required to complete/provide one campus program per semester. http://www.iupuc.edu/campus-life/student-involvement/

- The Office of Communications and Marketing worked with multiple groups to develop an identity for the First Year Experience at IUPUC. This initiative focuses on both recruitment and retention, providing information reference sites, contact information, and reassurance for parents and family members seeking avenues of support for students transitioning to college. Other related OCM initiatives included additional web presence for University College, First Year Seminar Peer Mentors, and FYE Faculty Mentors. http://www.iupuc.edu/academics/divisions-programs/first-year-experience/

- To provide increased career opportunities for graduates, IUPUC will begin offering a BA in English in fall 2014; other degrees in the development and approval process and soon to be available at IUPUC are Communication Studies and Sociology.

- To optimize use of the FLAGS system for alerting academic advisors of instructor concerns for individual students, the Office of the Registrar and the academic advisors have worked to make sure student plans and advisors are correctly assigned. The Office of the Registrar also conducts faculty workshops regarding use and importance of FLAGS in the overall student retention process.

- The staff of the University Library of Columbus collected student interaction data to determine students' information literacy needs. Data collection involved the development of assessment tools for both paper and online assessment (http://tinyurl.com/mn2aaho) of information literacy. These data will be used to guide information literacy instruction content and the development of online tutorials.

- IUPUC graduates increased from 222 in 2012-13 to 261 in 2013-14, representing a 17.6% increase. The Mechanical Engineering program graduated a first cohort of three students. http://www.iupuc.edu/academics/divisions-programs/mechanical-engineering/

- With a goal of increased employment connections, The Office of Career Services listed 210 internships and 680 jobs on Career Point for July 1, 2013 to June 30, 2014. The career services web pages were redesigned to include informational links for job search strategies and now include photos and interviews with students who have completed internships. http://www.iupuc.edu/campus-life/career-services/

Advances in Health and Wellness

Leverage IUPUC strengths in Health and Wellness

- In response to increasing student interest in health-related fields, the Division of Business sought and received approval to offer a Health Services Administration concentration at IUPUC. Many students seeking admission to

the highly competitive BSN nursing program are expected to use this alternative route to a career in health professions. http://www.iupuc.edu/academics/divisions-programs/business/degree-programs/health-services/

- The Master of Arts in Mental Health Counseling Program expanded field experiences to 8 new community mental health service locations from Avon, IN to North Vernon, IN. Graduate students, faculty, and the Office of Career Services have partnered in a new program to provide additional career services to IUPUC undergraduates in the context of a graduate internship program. http://www.iupuc.edu/academics/divisions-programs/mental-health-counseling/career/

Contributions to the Well-Being of the Citizens of the region served by IUPUC, the State of Indiana, and Beyond

Accelerate Innovation and Discovery through Research and Creative Activity

- This past year, the Office of Student Research funded 12 research projects: two in business, one in education, three in liberal arts, one in nursing, and five in science. These projects were featured in a poster session at the Student Research Exhibition on April 22, 2014 from 2:30-4 p.m. in the Student Commons of the Columbus Learning Center. More than 100 faculty, staff, students, and community members were in attendance, making the event (and the program) very successful. http://www.iupuc.edu/academics/research/student-research/exhibition/2013-14/

- The University Library of Columbus has implemented a plan to use student demographic data and usage data to develop the library collection. Collection development involves weeding out unused materials and building up areas that do not provide adequate resources for student, staff and faculty research.

Deepen our Commitment to Community Engagement

- The Center for Teaching and Learning sponsored two Project-Based Learning Academies, one in Bartholomew County and one in Jackson County, with 150 P-12 and post-secondary educators in attendance. http://pblacademy.org/

- The Division of Education expanded agreements with regional school corporations to collaborate on pre-service teaching experiences for IUPUC education majors; agreements were established with school corporations in Bartholomew, Jackson, Decatur, Ripley and Jennings Counties. Agreements were also established with individual schools in Madison, Scottsburg, Brown, and Johnson counties. http://www.iupuc.edu/academics/divisions-programs/education/partners/

- The Office of Student Affairs offered multiple events for students that were also open and marketed to the public. These events were: Molly Barker, Climbing Out of the Girl Box, September 30; Parvez Sharma, Reflections of the Middle East by a Film "A Jihad for Love," November 6; Elizabeth Kestler, Hunger and Poverty Issues, November 21; Homecoming Comedy Show, February 13; Derreck Kayongo, From Homeless Refugee to Living the American Dream, February 18; Real Women of Comedy, March 28.

- Dr. Katherine Wills, Associate Professor of English, and Dr. Matthias Youngs, Assistant Professor of Mathematics, have represented IUPUC in the Core to College initiative in the EcO15 region. This collaborative effort with regional schools is focused on college readiness and alignment of curriculum in English/Language Arts and in Mathematics P-20. http://www.iupuc.edu/academics/resources/center-teaching-learning/core-college/

- The Center for Business and Economic Development, under the new directorship of Greg Knudson, expanded corporate connections by 65 companies in 9 counties. CBED offers management consulting and has developed public programs and workshops to meet identified corporate and entrepreneurial needs. http://www.iupuc.edu/about/center-business-economic-development/

Strengthen Internationalization Efforts

- The Office of International Admissions streamlined the admissions process for international student applications. Testing for English Language Proficiency is now available at IUPUC and connections between Intensive English programs at both IUPUI and IU Bloomington are more seamless. http://www.iupuc.edu/admissions/how-to-apply/international-student/

- Through the IUPUC Center for Business and Economic Development, new 8 week non-credit courses in English as a Second Language are available to area residents. http://www.iupuc.edu/about/center-business-economic-development/english-second-language/

Promote an Inclusive, Safe, and Welcoming Campus Environment

- An IUPUC Campus Safety Committee was established for fall 2013. The newly-established committee now meets bi-monthly and maintains a software system that allows technology integration of IU and local/state systems to efficiently communicate among agencies for enhanced emergency response times and a better coordinated public safety for IUPUC. http://www.iupuc.edu/about/administration-leadership/public-safety/

- To create a state of the art data infrastructure, the Office of Instructional Technologies upgraded the wireless system and added back up to enhance connectivity and plan for future increases in usage. Three areas were enhanced with collaborative workspaces: the information commons in the CLC, spaces in the student lounge area in the CC building, and AMCE 138. IT also made major upgrades to classroom technologies and software and to the phone system, and initiated a plan for wireless printing for students using personal handheld devices. To increase confidence in IT services, the group implemented several strategies to improve communications and means of responding to support requests. http://www.iupuc.edu/information-technology/faculty-staff-resources/

- Four new annual surveys were established by the Office of Institutional Research and Effectiveness; surveys adding to data for institutional continuous improvement included an entering student survey, a survey of recent graduates, and a campus climate survey of faculty and staff. A fourth survey, developed by an appointed committee, established a three year cycle for soliciting feedback to campus administrators from the IUPUC faculty and staff community. http://www.iupuc.edu/about/administration-leadership/institutional-research/

Develop Faculty and Staff

- The Office of Administration and Finance developed and implemented a new annual performance reporting format for IUPUC staff. They set an additional goal of establishing professional development opportunities identified as needed or requested through the staff annual performance reporting process with a target of at least one local opportunity per month. http://www.iupuc.edu/faculty-staff/personnel-administration/employee-reviews/

- To introduce an expanded calendar of professional development opportunities for faculty, IUPUC implemented its First Annual Fall Faculty Development Mini-Conference in August 2013. The focus of the conference was assessment; all full time and part time faculty were invited and encouraged to participate. Workshops developed for 2013-14 in collaboration with the CTL included a promotion and tenure series, classroom software use, and online course development. http://www.iupuc.edu/academics/resources/center-teaching-learning/

- The IUPUC academic advisors began a process to re-evaluate advising processes at IUPUC , participating in a shared book read focused on appreciative advising. The process resulted in the hiring of 2.5 additional professional advisors. In April of 2014 the group formally established itself as the Professional Advisors Council, Columbus (PACC). The group interfaces with multiple groups in the IU system and continues to meet twice monthly to support advising work, especially initiatives focused on student success, at IUPUC. http://www.iupuc.edu/academics/divisions-programs/university-college/advising/