

School of Physical Education and Tourism Management
Highlights for 2013-14

The Success of Our Students

- One-year retention rates in the School of Physical Education and Tourism Management increased across the board. The Freshman/Sophomore retention rate increased from 79% in 2011-12 to 83% in 2012-13. The Junior/Senior retention rate increased from 84% to 88%, and the overall retention rate increased from 83% to 87%.
- The School of Physical Education and Tourism Management saw significantly increased interest in its courses during the 2013-14 academic year. Compared to the 2012-13 academic year, student credit hours increased 3.9% in the Fall of 2013 and 13.0% in the Spring of 2014. This trend is expected to continue given increased applications to the school (354 for Fall 2014 as compared to 259 for Fall 2013), increased admissions (345 vs. 338) and increased deposits (153 vs. 96).
- The B.S. in Tourism, Conventions and Event Management was completely revised and re-launched in the Fall of 2013. The new curriculum, focusing on Event Tourism and Event Management, was the outcome of an exhaustive data collection process overseen by **Dr. Brian Krohn** and **Dr. Amanda Cecil**.
- The School of Physical Education and Tourism Management launched a series of minors geared toward providing complementary and unique curricular offerings. New minors and certificates in 2013 and 2014 included:
 - Youth Physical Wellness Programming (certificate)
 - Sports marketing (minor)
 - Events management (minor)
 - Tourism management (minor)
 - Hospitality management (minor)
 - Coaching (minor)
- **Dr. Jay Gladden's** capstone Sport Management Consulting class completed projects for Grand Park, Incrediplex and the IUPUI Sports Complex. In all three cases, students developed ideas to enhance revenue growth through sponsorship, increased admissions, increased traffic, and/or increased payment for unique service offerings.
- **Dr. Yao-Yi Fu**, in partnership with Dawn Whitehead, employed technology tools that allowed students at [Indiana University-Purdue University Indianapolis](http://www.indiana.edu) and the University of Primorska in Slovenia to take a twice-a-week class together. The eight-week class was an integrator course for majors in the IU School of Liberal Arts at IUPUI. The advanced course,

which focused on the development and promotion of tourism in an urban setting, addressed the integration of knowledge across disciplines and international boundaries.

- **Drs. Rafael Bahamonde, Brian Culp, Kara Egan and Katie Stanton-Nichols** were awarded a Curriculum Enhancement Grant to focus on online professional development opportunities for physical education and health education teachers.
- **Dr. David Pierce's** Sport Sales class engaged students in selling tickets for the Indiana Pacers in the Fall of 2013 and the Indy Eleven in Spring of 2014. Dr. Pierce also oversaw an interdisciplinary project that engaged PETM and Kelley School of Business students in a Summer 2014 project to promote and market up-and-coming race car driver Chris Hacker – see <http://fox59.com/2014/07/08/teen-race-car-driver-hits-the-track/#axzz36swv0A8g>.
- **Ms. Susie Benko** led a group of 10 students involved with the communication effort surrounding the 2014 IPL 500 Festival Parade – see <http://news.iupui.edu/releases/2014/04/parade-500-festival.shtml>.
- 50 Summer Bridge students from PETM participated in a community service project related to the cleanup of the White River. **Dr. Lisa Angermeier** and **Ms. Amy Vaughan**, supervisors of PETM's two bridge sections, supervised the project – see <http://www.indiana.edu/~video/stream/launchflash.html?folder=indyhper&filename=BridgeFox1600081513.mp4>.

Advances in Health and Life Sciences

- **Dr. NiCole Keith** was named an Indiana University Center for Aging Research, Research Scientist and a Regenstrief Institute, Incorporated, Investigator -- <http://news.iupui.edu/releases/2014/06/keith.shtml>.
- **Dr. NiCole Keith** was elected Vice President of the American College of Sports Medicine. The American College of Sports Medicine is the largest sports medicine and exercise science association in the world, boasting more than 50,000 members -- <http://news.iupui.edu/releases/2014/06/keith.shtml>.
- **Dr. Rafael Bahamonde** was a co-investigator on a \$1.25 million NIH grant to prepare undergraduate students from underrepresented minority populations, including students with disabilities, for admission into graduate programs in the biomedical and behavioral sciences. The program, titled IUPUI Post Baccalaureate Program, or IPREP, prepares four to six students annually for graduate and professional careers through an intensive research internship and academic planning/professional development -- <http://inside.iupui.edu/headlines/2014-04-01-headline-iprep-iupui.shtml>.
- **Dr. Tony Kaleth and Dr. Rafael Bahamonde** co-authored the chapter titled “Functional Anatomy” as invited authors for the 7th edition of the *American College of Sports Medicine's*

Resource Manual for Guidelines for Exercise Testing and Prescription. The book will sell over 35,000 copies worldwide.

- **Dr. Tony Kaleth's** research on the positive impact of vibration exercise on fibromyalgia was presented at the 2014 American College of Sports Medicine conference, and received significant media attention:
 - <http://medicalxpress.com/news/2014-05-vibration-relief-fibromyalgia.html>
 - <http://www.sciencedaily.com/releases/2014/05/140529154009.htm>
 - <http://www.newswise.com/articles/vibration-exercise-study-finds-some-relief-for-fibromyalgia>
 - <http://www.medicaldaily.com/fibromyalgia-symptoms-may-be-reduced-whole-body-vibration-exercise-285446>
 - <http://www.news-medical.net/news/20140530/Vibration-exercise-may-reduce-pain-in-individuals-diagnosed-with-fibromyalgia.aspx>
- **The Department of Kinesiology** developed the Center for Physical Activity in Wellness and Prevention to focus on the role of sports, exercise and play in achieving positive health outcomes. **Dr. Steve McKenzie** was appointed Coordinator of the Center.
- **Dr. Lisa Angermeier** was named a 2014 Fellow of the American School Health Association (ASHA). Fellow recognition is bestowed based on academic attainment, support of the ASHA, and professional contributions to school health.

Contributions to the Well-Being of the Citizens of Indianapolis, the State of Indiana, and Beyond

- **Dr. Soonhwan Lee** was awarded the Janet B. Parks NASSM Research Grant (sponsored by North American Society for Sport Management) (\$2,000) for the project entitled "Coverage of Sports Gambling from 2009 to 2013 in U.S. Newspapers: An Analysis of Newspaper Article Framing."
- **Dr. Mark Urtel** was elected Vice President of the National Association for Kinesiology in Higher Education.
- **Dr. Amanda Cecil** was appointed Associate Editor of the *Journal of Conventions and Event Tourism*.
- **Dr. Amanda Cecil**, in partnership with Visit Indy (formerly the Indianapolis Convention and Visitors Association), continued extensions of the Super Service training program focused on training hospitality employees to serve guests in a uniform manner. Recent extensions of the program include versions for:
 - The City of Westfield, IN tied to their recent opening of the nation's largest sports facility, Grand Park

- The City of Madison, IN
- The City of Kokomo, IN
- The Indiana State Fair
- Minneapolis, Minnesota

\$30,320 was contracted during the 2013-2014 academic year.

- **Dr. Amanda Cecil** received \$61,856 in research contract funding from the Global Business Travel Association (GBTA) for her work developing educational programs for the 5,000-plus member association.
- **Dr. NiCole Keith** serves on the Steering Committee of the Top 10 by 2025 effort led by the YMCA of greater Indianapolis. The Coalition meets quarterly with an overall goal to improve the health of residents of Indianapolis by increasing the number of residents who achieve and maintain a healthy body weight, decreasing the burden of chronic disease and improving the general health of residents. The focus areas include increasing physical activity, increasing healthy eating, improving the built environment, and decreasing tobacco use. Coalition partners include the Marion County and State Departments of Public Health, Indy Parks, 5 local hospital systems, 3 universities, 4 Indianapolis school systems, and other health promoting organizations.
- **Dr. NiCole Keith** also serves as an Advisory Board member for the American College of Sports Medicine's American Fitness Index, an evidence and science-based measurement of health and fitness of large U.S. cities.
- During the 2013-14 academic year, **Department of Kinesiology** students were engaged in a diverse array of wellness promotion activities:
 - **Dr. Katie Stanton-Nichols** students in HPER P-410, Physical Activity Programs for Individuals in Disability/Special Needs Populations, worked either one-on-one or one-on-two with a child or adult with disabilities. The Motor Activity Clinic was conducted 8 Saturdays in the Fall and Spring semesters for children with disabilities and the Ability Fitness Clinic was conducted on 8 Tuesdays in the Fall and Spring semesters.
 - **Dr. Rachel Swinford** and **Mr. Steve Fallowfield's** students in HPER P-443, Internship in Exercise Science, engaged students in wellness prescription for members of the IUPUI campus community through the InShape IUPUI program.
 - **Dr. Mark Urtel's** students were engaged in two service learning activities in 2013-14:
 - Provision of physical activity programming at Lumen Christi School where it would otherwise not exist.

- Organized the “Love Your Heart” event at the Indiana Historical Society, a day-long event focused on physical activity, nutrition, and health which attracted 162 members of the community.
- Also on the wellness promotion front, more than 300 **Kinesiology** (318) students participated in the operation of the Fitness Zone at the Chase Near East Side Legacy Center. The Center was built and developed to serve as a legacy from the 2012 Super Bowl in Indianapolis. Since the facility opened, the Fitness Zone (“Powered by IUPUI”) has served over 4,500 people and currently serves close to 1,000 (980 currently) members. Other specifics regarding PETM’s involvement during the 2013-2014 academic year include:
 - Five PETM faculty utilized the Chase Near East Side Legacy Center as a service learning site.
 - The operations of the Fitness Zone were supervised by one faculty member (**Ms. Allison Plopper**), 13 Service Learning Assistants, and 3 interns to staff the legacy center for 70 hours a week and teach an additional 12 group fitness classes.
 - The impact of the student’s and faculty’s work with members is assessed through looking at health improvements. Results demonstrate improvements in blood pressure, body mass index (BMI), and weight loss.
 - In recognition of this work, **Physically Active Residential Communities and Schools** program, overseen by **Ms. Allison Plopper**, received one of the two inaugural “Difference Maker Awards” from the Top 10 by 2025 effort led by the YMCA of Greater Indianapolis. The award of \$2,500 was in recognition of the contributions of the PARCS program to improving health in Indianapolis --
<http://www.indymca.org/blog/2014/01/21/ymca/ymca-to-award-difference-maker-award-at-revolution-ball-rb14/>
- Students **Joy DeBaun** and **Mitch Sermersheim** were selected to receive the William M. Plater Civic Engagement Medallion for demonstrating exemplary commitment to their community.