

Indiana University Lilly Family School of Philanthropy FY 2012-13 Highlights Report for IUPUI

Teaching and Learning

- The Indiana Commission for Higher Education [approved](#) the proposal for the Center on Philanthropy to become the world's first School of Philanthropy. Just before the April 9th [inauguration](#) ceremony, Irene Lilly McCutchen, the great-granddaughter of J.K. Lilly Sr., signed a formal agreement with Indiana University designating it the Lilly Family School of Philanthropy.
- Gene Tempel was named Founding Dean of the new School of Philanthropy.
- The School received a \$1.5 million gift from Jim and Maureen Hackett to create the nation's first endowed chair in women's philanthropy: the [Eileen Lamb O'Gara Chair in Women's Philanthropy](#). The Chair will support the work of the Women's Philanthropy Institute which created a new online course, [She Makes Change](#).
- The C.S. Mott Foundation has made a \$1.5 million gift to create the Community Philanthropy Endowed Chair. An Endowed faculty chair in community philanthropy will create unique opportunities for scientific understanding of key components in the field. For example, a new chair in a subject area like community foundations would bring together the School of Philanthropy's strength in education, research, and training, and focus that capacity on enhancing the impact and effectiveness of community philanthropy worldwide.
- This was the first year that the IUPUI graduation ceremonies featured graduates of the Lilly Family School of Philanthropy. The inaugural graduation recognized the completion of the following degrees: four Doctorates, 39 Master of Arts, and six Bachelor of Arts students. In addition, four honor cord recipients and the Plater Medallion recipient were recognized.
- There was significant growth of the undergraduate major in Philanthropic Studies, which increased from 5 to 50 students in just two years.
- A new [Graduate Certificate in Philanthropic Studies](#) was approved.
- A doctoral student in Philanthropic Studies taught "Understanding Philanthropy in the United States" in an online format to students at the Beijing Normal University in Zhuhai, China.
- The Philanthropic Studies Faculty articulated guidelines to enhance the learning experience of new students entering the B.A. in Philanthropic Studies program as majors or minors and to better prepare them for advanced study in upper-level courses. These guidelines are being used to revise the design and content of "PHST-P 201 Introduction to Philanthropic Studies" as the first course in the undergraduate major/minor.
- A "Certificate in Philanthropy" program was developed with the Beijing Normal University China Philanthropic Research Institute and the National University of Singapore Business School Asia Center on Social Entrepreneurship and Philanthropy. This unique three-university international partnership will be the first of its kind and will take place in Beijing. Faculty from the Lilly Family School of Philanthropy and School of Public and Environmental Affairs will collaborate on the initiative.

Research, Scholarship and Creative Activity

- “[A Decade of Million-Dollar Gifts](#),” offering an in-depth analysis of publicly announced charitable donations of \$1 million or more from 2000 to 2011, found that the majority of these gifts are from donors within the same state or geographic region as the recipient organization. The report also explores trends in these gifts over time by donor type and the impact of economic changes. The School presented a [webinar](#) with CCS, the report funder.
- [Leveraging The Power of Foundations: An Analysis of Program-Related Investments](#), researched and written by the Lilly Family School of Philanthropy and funded by *Mission Throttle*, was released. The study investigated investments made by foundations to support charitable activities that allow a return on investments through repayment or return on equity. The report identifies the key trends and examines the successes, challenges, and funder motivations and practical strategies for PRIs and reveals how they are gaining attention in the philanthropic landscape.
- The “[Congregational Economic Impact Study 2013](#),” researched and written by the School and Lake Institute on Faith & Giving, found that clergy’s awareness of giving trends in their congregation and congregation’s younger age are predictors of fundraising success.
- The Women’s Philanthropy Institute (WPI) released [Women Give 2012](#), revealing that Baby Boom and older women give more to charity than their male counterparts.
- Maureen Hackett, Board Chair, hosted an IU School of Philanthropy Research Breakfast in Houston to highlight the work of the Women’s Philanthropy Institute and the School’s research. The event, co-hosted by the Greater Houston Community Foundation, attracted an audience of key Houston community leaders, donors, and funders. Lorene Burkhart hosted a similar event in Indianapolis.

Civic Engagement

- Based on research from the Lilly Family School of Philanthropy, Founding Dean Gene Tempel testified before the Congress Ways and Means Committee about the potential impact changes to the charitable tax deduction could have on giving. Una Osili, Director of Research, gave a presentation on “Taxes and Giving” at the Giving USA Foundation board meeting in Dallas that focused on the impact of tax reforms on itemized giving.
- The School hosted a two-day event for 10 Kresge Foundation grant recipients who presented their work on [Advancing Knowledge in Human Services Philanthropy and Nonprofit Organizations](#).
- Giving USA Spotlight 2012 #3: [Characteristics of American Households That Give to Charitable and Political Organizations](#) and Giving USA Spotlight 2013 #1: [Annual Survey of State Laws Regulating Charitable Solicitations](#) were released.
- The School of Philanthropy’s research and expertise continued to be important in national discussions about tax reform and the impact on charitable giving. Recent media coverage includes [AdvisorOne](#), a key media outlet for wealth managers, cited our research on high net worth households’ philanthropy in an article on the importance of the charitable deduction.

Our panel study research was included in a [*Chronicle of Philanthropy*](#) column about the charitable deduction.

- Lisa E Harris, CEO and Medical Director at Wishard Health Services, spoke about “The Healthcare Safety Net in a Changing Landscape” at a Lilly Family School of Philanthropy/Lake Institute on Faith & Giving event. The luncheon was hosted by David Craig, Associate Professor of Religious Studies and Lake Scholar, as part of a conversation on “Religion and Healthy Communities.”
- Wolfgang Bielefeld, Professor Emeritus, Public Affairs and Philanthropic Studies, and Bill Cleveland, doctoral candidate in Philanthropic Studies, published two papers in a special edition of *Nonprofit and Voluntary Sector Quarterly*. The titles are “Defining Faith-Based Organizations and Understanding them through Research” and “Faith-Based Organizations as Service Providers and their Relationship to Government.”

Diversity

- Our academic programs continue to attract international students. The 2012-13 incoming class included students from China, Israel, Mexico and Turkey. Our student demographic breakdown: 20 percent minority students, 11 percent international students, 24 percent of our students are under age 25 and 76 percent are over age 25.
- The first international undergraduate internship for Philanthropic Studies, made possible by the Glenn Innovation Fund, was awarded.
- A visit by a 12-member delegation from the National Institute of Development Administration (NIDA) Thailand, included Dr. Sombat, NIDA President, receiving an IU honorary degree and the signing of a letter of intent for a joint graduate certificate in philanthropic studies, faculty exchange, and teaching exchange.
- A letter of intent was signed by the School and Beijing Normal University-Zhuhai regarding exploration of a doctoral teaching program, undergraduate service learning and study abroad opportunities, and faculty exchange.
- School officials and representatives from Waseda University, Tokyo, met to discuss the TransPacific Leadership Course scheduled for Summer 2013, which focuses on the role of community organizations in responding to the March 2011 earthquake/ tsunami/nuclear catastrophe in Japan.
- The School was awarded \$109,900 from the Ford Foundation for a project jointly undertaken with Indiana University’s Research Center for Chinese Politics and Business on “Corporate Philanthropy in China.”
- In partnership with the China Philanthropic Leadership Initiative, we hosted a seminar on "Global Education Trends in Nonprofit and Philanthropic Studies," which featured Roseanne Mirabella from Seton Hall University, Dean Wang, and IUPUI faculty Greg Witkowski, Director of Graduate Programs, and Chao Guo, Associate Professor of Public Affairs and Philanthropic Studies. Angela Bies, Director of International Programs, moderated the panel.

- The *November 2012 Insights* highlighted Lake Institute on Faith & Giving's facilitation of the local IndyTalks conversation on the role of faith in the formation of global philanthropy. The event featured two philanthropy students, Arishaa Khan and Ming Hu, in addition to Chris Smith. Aimée Laramore, Associate Director of the Lake Institute, served as the moderator.
- The 10th Annual Lake Lecture: "[Walking the Second Mile: Women, Religion and Philanthropy](#)" was presented by Dr. Ann Braude, Senior Lecturer on American Religious History and Director of the Women's Studies in Religion Program, Harvard Divinity School.
- Angela Bies joined the Lilly Family School of Philanthropy to serve as the Director of International Programs and Associate Professor of Philanthropic Studies. This was one of the first faculty hires specifically for the new Lilly Family School of Philanthropy.

Best Practices-Translating Research Into Practice

- The Fund Raising School and Lake Institute on Faith & Giving received a grant to develop and deliver "[Advancing Mission: Women Religious in the 21st Century](#)," a comprehensive resource development program for women religious. The program is supported by more than \$2.6 million in grant funding from the Conrad N. Hilton Foundation and the GHR Foundation.
- The Annual Symposium, Knowledge for Tomorrow's Philanthropy: Exploration. Action. Impact. was held in November in conjunction with the 25th Anniversary Celebration of the Center on Philanthropy. Wendy Spencer, CEO of the Corporation for National and Community Service, and Matthew Bishop, author of *Philanthrocapitalism*, drew rave reviews, and participants noted that they learned much from the breakout sessions that they will apply to their own work.
- Women's Philanthropy Institute (WPI) partnered with Wells Fargo Advisors to present a workshop on women, money, and philanthropy for clients and advisors in central Indiana.
- Lake Institute on Faith & Giving will pilot the Executive Certificate in Religious Fundraising (ECRF), in partnership with select seminaries throughout the country. The ECRF is an education and training experience for clergy and religious leaders taught in four, one-day modules, with integrated papers and implementation projects.
- Tyrone Freeman, Interim Director of Undergraduate Programs, and Lilya Wagner, The Fund Raising School faculty member, co-authored the cover article of *Advancing Philanthropy* magazine published by the Association of Fundraising Professionals. It is entitled "Are We There Yet? How the Path of Professionalism in Fundraising Sometimes Involves Taking the Road Less Traveled."
- Bill Enright, Director of Lake Institute on Faith & Giving, presented two plenary sessions for the 2013 North American Conference on Christian Philanthropy, in Orlando, FL, addressing the theme: "Setting the Table for a Generous Culture."

- He also presented “Understanding the Religiously Motivated Donor,” for the San Diego Community Foundation. The audience included The Fund Raising School alumni and community foundation staff members.
- Timothy Seiler, Director of The Fund Raising School, presented “Professionalism and Career Development” as opening remarks to 1,000 participants at the Japan Fundraising Association Conference in Tokyo. He also facilitated the breakout session “Basic Principles of Fundraising” to well over 200 participants.

External Awards and Appointments

- The Center on Philanthropy celebrated its 25th Anniversary on November 13.
- Gene Tempel, Founding Dean, received the Henry A. Rosso Medal for Lifetime Achievement in Ethical Fundraising, bestowed by the Center on Philanthropy.
- Patrick Rooney, Associate Dean of Academic Affairs and Research, was named the Outstanding Fundraising Professional by the Association of Fundraising Professionals-Indiana Chapter during [*Indiana Philanthropy Day*](#). The event honored individuals, civic organizations, foundations, corporations and small businesses for their important contributions to communities across Indiana.
- Una Osili, Director of Research, was named among [*IBJ's 40 Under 40*](#) and Angela White, a member of The Fund Raising School faculty and WPI Education Services Committee, was named among [*IBJ's Most Influential Women*](#).
- Elizabeth Kryder-Reid, Director, Museum Studies Program and Associate Professor of Anthropology, Museum Studies, and Philanthropic Studies, received the 2012 Association of Midwest Museums Distinguished Service Award. The awards committee unanimously voted to present the annual award to Kryder-Reid in recognition of her outstanding commitment to the association and her exemplary service to the museum profession.
- Richard Gunderman, Vice Chair of Radiology, Professor of Radiology, Pediatrics, Medical Education, Philosophy, Liberal Arts, Philanthropy and in the Honors College, received the 2012 Alpha Omega Alpha Robert Glaser Distinguished Teacher Award in recognition of “significant contributions to medical education by gifted teachers.” He is IU’s first recipient of the award, which was created in 1988.
- Derek Dixon, B.A. in Philanthropic Studies student, was selected to participate in the nationally competitive DC Internships Program. He interned with a national nonprofit in Washington D.C. and took advanced classes in philanthropy at George Mason University with other students from around the country.