

Division of Enrollment Services

Selected Highlights Report for 2012-13

The following offices comprise the Division of Enrollment Services:

- [Undergraduate Admissions](#)
- [Diversity Access and Achievement](#)
- [Registrar](#)
- [Office for Veterans and Military Personnel](#)
- [Student Financial Services](#)
- [Student Scholarships](#)
- [IUPUI & Ivy Tech Office of Coordinated Programs](#) (Passport)

As much of the work of Enrollment Services offices is geared toward serving students in the coming year (recruiting and admissions, packaging financial aid, etc.), Fall 2013 data occasionally are used in the report as measures of those activities/evidence of progress. Unless otherwise specified, data in this report are for the Indianapolis campus only.

Teaching and Learning

- IUPUI achieved record [credit hours](#) in the Fall of **2012**. Credit hours set a record for the 17th consecutive fall semester.

Heads*	2011	2012	Change	%
Indianapolis	28,860	28,789	-71	-0.2%
IUPUC	1,715	1,701	-14	-0.8%
IUPUI Combined	30,530	30,451	-79	-0.3%

Credits	2011	2012	Change	%
Indianapolis Total	327,965	328,629	664	0.2%
IUPUC	17,963	17,858	-105	-0.6%
IUPUI Combined	345,928	346,487	559	0.2%

*Official totals are adjusted for dual enrollments between Indianapolis and Columbus (45 students in 2011 and 39 in 2012). Credit hours are not affected.

- 75.6% of IUPUI's degree-seeking undergraduates were full-time in Fall 2012, another record, topping last year's 75.5%. In the Fall of 2000, 59.1% of degree-seeking undergraduates were full-time.
- The average SAT (critical reading and math) increased from 1013 to 1023.
- Through May 2013, 1,450 students had submitted 2,536 Advanced Placement (AP) scores for the Fall 2013 term. This compares with last year's record of 1,483 students sending 2,428 separate AP score results. The number of AP scores has increased steadily in recent years; in 2003, 268 students sent 390 separate AP scores.
- The number of IUPUI students who previously attended Ivy Tech-Central Indiana constituted 18% of IUPUI's overall undergraduate population in 2012.
- The Passport Office officially took the lead for IUPUI Guest Students at Ivy Tech. Passport now manages the program, tracks students, manages student communication, and acts as a liaison between Ivy Tech and IUPUI with regard to these enrollments. In AY 2012-2013 the Passport Office processed 780 Guest student applications for IUPUI students.

- 268 students were conditionally admitted to IUPUI for the Fall 2013 semester pending their attendance in the [Summer Success Academy](#) (formerly the Summer Preparatory Program or the Summer Preparatory Program in Mathematics). Of this group, 110 students are able to start the program that began in early July. This compares with 320 conditional admits last year and 119 who completed the program in 2012. Those students who elect not to attend are deferred to Ivy Tech Community College or any other regionally accredited 2- or 4-year college or university. Because of the added time commitment required, we find that many of these students opt to enroll at other 4-year institutions rather than participate in this program.
- 24,555 students received financial aid in 2012-13, down slightly from 24,716 in 2011-12. These totals include both Indianapolis and Columbus (IUPUC) campuses since the Indianapolis office processes aid for IUPUC as well as for Indianapolis students.

Academic Year	Gift Aid	Loans	Work Study	Total Aid
2008-09	\$92,460,305	\$218,425,257	\$2,983,620	\$313,869,182
2009-10	\$103,580,520	\$234,537,196	\$3,505,252	\$341,622,968
2010-11	\$115,337,864	\$262,683,275	\$3,775,644	\$381,796,783
2011-12	\$116,426,934	\$264,594,584	\$2,311,694	\$383,333,212
2012-13	\$121,536,859	\$257,335,327	\$1,995,996	\$380,868,182

- [Chancellor's Scholarship](#) offers increased from 362 for 2012-13 to 457 in 2013-14 (+26.2%). The number of Chancellor's Scholarship *acceptances* grew from 154 in 2012-13 to 187 in 2013-14 (+21.4%). The rate of acceptances decreased slightly from 43% in 2012-13 to 41% this year.
- Admission-based scholarship acceptances for the 2013-2014 year are up in every category of scholarship except for Valedictorian/Salutatorian, which dropped 3%. The acceptance rate increased nearly 9% from last year, with 41.7% for 2013-14 (454 acceptances out of 1,090 offers) compared to 33.1% (373/1,125) last year. This continues a trend as the acceptance rate for 2011-12 was 8% higher than for 2010-11.
- Between the 2011-12 and the 2012-13 academic years, the overall retention rate of IUPUI Scholars increased by 2.6%. For the 2012-13 AY our retention rate is ~83.6%. This is up from 2011-12 AY, which was 81%.

2012-13 Undergraduate Honor Awards

Scholarships	2011-12 Academic Year		2012-13 Academic Year	
	Dollar Amount	Number of Awards	Dollar Amount	Number of Awards
Herbert Presidential	\$450,375	47	\$507,500	49
Plater Distinguished	\$297,500	32	\$311,000	32
Chancellor's	\$1,862,000	205	\$2,979,458	361
Bepko	\$1,266,332	212	\$1,333,376	172
Honors	\$75,552	60	\$31,404	28
Total:	\$3,951,759	556	\$5,162,738	642

- The Indianapolis campus awarded \$34,003,935 in institutional aid for the 2012-2013 academic year, an increase of 3.5% over the previous year. These 9,865 awards averaged \$3,447. The total amount awarded for the 2011-12 academic year was \$32,857,704 which totaled 10,566 awards with an average dollar amount of \$3,110. While the number of awards declined 6.6% in 2012-13, the average award increased \$337.

**Total Awards Processed Through IUPUI
2011-12 and 2012-13**

Award Type	2011-12 Academic Year			2012-13 Academic Year		
	Dollar Amount	Number of Awards	Average Award Amount	Dollar Amount	Number of Awards	Average Award Amount
Athletics	\$2,055,624	401	\$5,126	\$2,229,550	388	\$5,746
Graduate/Professional Fellowships	\$4,238,122	487	\$8,703	\$5,501,162	575	\$9,567
Graduate/Professional Scholarships	\$3,499,596	489	\$7,157	\$2,408,416	291	\$8,276
Graduate/Professional Foundation-based (includes Schps & Fellowships)	\$5,370,575	1,149	\$4,674	\$5,012,088	1,178	\$4,255
Institutional Grants	\$1,800,566	1,011	\$1,781	\$1,482,822	971	\$1,527
Institutional Undergraduate Scholarships (includes school based awards)	\$7,139,890	4,181	\$1,708	\$6,923,263	3,493	\$1,982
Undergraduate Foundation-based Scholarships	\$2,394,581	1,092	\$2,193	\$2,540,743	1,008	\$2,521
Undergraduate Honor Awards (see below)	\$3,951,759	556	\$7,107	\$5,162,738	642	\$8,042
External Donor* Scholarships (includes Undergrads, Grads, & Professional)	\$2,406,991	1,200	\$2,006	\$2,743,153	1,319	\$2,080
Total:	\$32,857,704	10,566	\$3,110	\$34,003,935	9,865	\$3,447

Please note—the calculated dollar figures do not include Third Party Contracts, which often includes employer and departmental fee remissions that are processed directly through the Office of the Bursar.

Comparison of Institutional Aid Amount Awarded at IUPUI for the 2011-12 AY vs. 2012-13 AY:

	2011-12 AY	2012-13 AY	Difference	Percent Difference
Athletics	\$2,055,624	\$2,229,550	\$173,926	8.5%
Graduate/Professional Fellowships	\$4,238,122	\$5,501,162	\$1,263,040	29.8%
Graduate/Professional Scholarships	\$3,499,596	\$2,408,416	-\$1,091,180	-31.2%
Graduate/Professional Foundation	\$5,370,575	\$5,012,088	-\$358,487	-6.7%
Institutional Grants	\$1,800,566	\$1,482,822	-\$317,744	-17.6%
Institutional Undergraduate Schps	\$7,139,890	\$6,923,263	-\$216,627	-3.0%
Undergraduate Foundation	\$2,394,581	\$2,540,743	\$146,162	6.1%
Undergraduate Honor Awards	\$3,951,759	\$5,162,738	\$1,210,979	30.6%
External Donor Scholarships	\$2,406,991	\$2,743,153	\$336,162	14.0%
Overall Total	\$32,857,704	\$34,003,935	\$1,146,231	3.5%

Comparison of Number of Institutional Aid Awards at IUPUI for the 2011-12 AY vs. 2012-13 AY:

	2011-12 AY	2012-13 AY	Difference	Percent Difference
Athletics	401	388	-13	-3.2%
Graduate/Professional Fellowships	487	575	88	18.1%
Graduate/Professional Scholarships	489	291	-198	-40.5%
Graduate/Professional Foundation	1,149	1,178	29	2.5%
Institutional Grants	1,011	971	-40	-4.0%
Institutional Undergraduate Schps	4,181	3,493	-688	-16.5%
Undergraduate Foundation	1,092	1,008	-84	-7.7%
Undergraduate Honor Awards	556	642	86	15.5%
External Donor Scholarships	1,200	1,319	119	9.9%
Overall Total	10,566	9,865	-701	-6.6%

*External Donor Scholarships are awards submitted to the Office of Student Scholarships from various private organizations on the behalf of an IUPUI student. These monies are applied directly to the students' Financial Aid account by the Office of Student Scholarships.

Data in the above charts are for the Indianapolis campus only.

Civic Engagement

- The Office of Undergraduate Admissions continues to use the “city as campus” opportunity and to have a more appealing tour that better represents the IUPUI student experience. Saturday and summer tour dates incorporated a “[city tour](#)” that included the local downtown area into the campus tour. In addition to seeing the campus, we incorporated the “four corners” of downtown Indy to show where our students live and work. The script for the tour continues to be student-developed and evaluations are exceedingly positive.
- The Office of Diversity Access and Achievement (ODAA) continued its strong commitment to serving local organizations that are preparing youth for future collegiate success. The following is a listing of some of the more significant partnerships/ programs that ODAA staff participated in:
 - Associate Director Richard Bray took over leadership of the campus-wide collaboration with the Center for Leadership Development which included the coordination of the selection of 7 scholarship recipients this year.
 - ODAA Director Kim Stewart-Brinston expanded the IUPUI participation in Indiana Black Expo events by having a float in the annual Circle City Classic parade which highlighted Alan Tyson, a student in the IUPUI / HBCU transfer program.
 - The Office for Diversity Access and Achievement partnered with the Center for Adult and Lifelong Learning to provide college awareness presentation for adult students attending John Hope Academy.
 - ODAA staff served as key contributors to partnering organizations such as La Plaza, Indianapolis Urban League, IPS, National Society of Black Engineers, etc..
 - ODAA expanded outreach to faith-based organizations to recruit prospective high ability diverse populations to IUPUI.
- Additional examples of Civic Engagement appear in the *Diversity Outreach* section of this report.

Diversity in Enrollment

- Minority students constituted 27.3% of our entering beginners in 2012 compared with 25.2% in 2011.
- The category of “Two or more races” has now become the 3rd largest racial/ethnic category among enrolled minority beginners, and greater understanding of the self-perceptions of this category is necessary to meet recruitment expectations of these students. In addition, the growth in this category may mask the growth that would otherwise be seen in other racial/ethnic groups.
- Ivy Tech is a significant source of minority transfer students at IUPUI. 30% of **all** Fall 2012 IUPUI students who previously attended Ivy Tech-Central Indiana came from minority groups compared to 23% of all IUPUI undergraduates. These students constituted nearly one-quarter of IUPUI’s overall undergraduate diversity in Fall 2012.

		Previous ITCI Students	Overall IUPUI Undergraduate Population
Total Number of Students Enrolled Fall 2012		3,712	20,695
Enrollment Status	Full-time	66%	73%
	Part-time	34%	27%
Race/Ethnicity	Total Minority	30%	23%
	African American	18%	12%
	Asian American	4%	3%
	Hispanic American	5%	5%
	Native American	0%	0%
	Native Hawaiian	0%	0%
	Two or More Races	3%	3%
	All Others	70%	77%
Gender	Female	54%	56%
	Male	46%	44%

- Fall 2012 was the most diverse enrollment in campus history, with minority students accounting for 21.7% of Indianapolis's total enrollment. This compares with 19.9% last year. Additional details of enrollment by ethnic group appear below.

Ethnic Distribution for All Students Fall 2011 and 2012

Indianapolis campus only

Beginner Ethnicity	2011	2011 Share	2012	2012 Share	Change	% Change
Hispanic	172	6.2%	224	7.3%	52	30.2%
African American	318	11.5%	312	10.2%	-6	-1.9%
American Indian	2	0.1%	2	0.1%	0	0.0%
Asian	86	3.1%	125	4.1%	39	45.3%
Hawaii/Pac. Islander	1	0.0%	0	0.0%	-1	-100.0%
Two or more races	118	4.3%	172	5.6%	54	45.8%
Total Students of Color	697	25.2%	835	27.3%	138	19.8%
White	1,948	70.5%	2,074	67.8%	126	6.5%
Other/Unknown	22	0.8%	27	0.9%	5	22.7%
International	96	3.5%	124	4.1%	28	29.2%
Total Beginners	2,763	100.0%	3,060	100.0%	297	10.7%

Indianapolis Ethnicity	2011	2011 Share	2012	2012 Share	Change	% Change
Hispanic	1,096	3.8%	1,256	4.4%	160	14.6%
African American	2,853	9.9%	2,943	10.2%	90	3.2%
American Indian	55	0.2%	37	0.1%	-18	-32.7%
Asian	1,118	3.9%	1,174	4.1%	56	5.0%
Hawaii/Pac. Islander	17	0.1%	12	0.0%	-5	-29.4%
Two or more races	609	2.1%	813	2.8%	204	33.5%
Total Students of Color	5,748	19.9%	6,235	21.7%	487	8.5%
White	20,857	72.3%	20,345	70.7%	-512	-2.5%
Other/Unknown	817	2.8%	623	2.2%	-194	-23.7%

International	1,438	5.0%	1,586	5.5%	148	10.3%
Total	28,860	100.0%	28,789	100.0%	-71	-0.2%

- Fall 2012 enrollment by non-residents was up 246 heads (+9.3%) and 2,570 credits (+8.5%). Undergraduates accounted for 59% of the growth in non-resident heads (145 students) and 69% of the growth in non-resident credits (1,774). Non-residents now account for 10.0% of campus heads and 9.9% of the campus total, up from 9.2% in both categories in 2011.

Diversity Outreach

- The Office of Undergraduate Admissions continues supporting the efforts of the Office of Diversity, Equity and Inclusion and the Purdue School of Engineering and Technology to develop and recruit the Engineering Dual Degree Program in collaboration with the Atlanta University Center. The program focuses on attracting students from 3 Historically Black Colleges and Universities (HBCUs) in the Atlanta area (Spelman, Morehouse, and Clark-Atlanta) to transfer to IUPUI after 2-3 years to complete an engineering degree in addition to their HBCU degree.
- In support the Enrollment Shaping Initiative (ESI), the Office of Undergraduate Admissions, in collaboration with the Purdue School of Engineering and Technology, hosted a group of high school counselors from Puerto Rican high schools as well as participated in high school visits and college fairs in Puerto Rico. For the past 2 years, we have hosted high school counselors from Puerto Rico.
- The Office of Undergraduate Admissions conducted a special program on-campus for Hispanic and Latino Students.
- The Office for Diversity Access & Achievement (ODAA) staff partnered with the Office of Campus Visits for provide college awareness presentation to over 500 underrepresented students who visited the campus as well as holding on-site admissions and scholarship session at Crispus Attucks and George Washington Community Schools.
- ODAA served as the administrator for the newly established high ability transfer scholarship for diversity. A total of 6 students received this award for the 2013-14 academic year.
- In response to legislative changes regarding eligibility for in-state fees and state and institutional financial aid for undocumented students, the ODAA served as the administrative unit for funds made available to assist affected students who were near graduation. A total of 8 students were assisted through this process, totaling \$50,000 in funding.
- ODAA worked in conjunction with the Office of the Registrar to determine how best to serve undocumented students who had applied for federal Deferred Action Status but were not eligible for in-state fees per Indiana legislation. The ODAA office director served as the primary contact person for students in this status.
- Undergraduate Admissions continues its collaboration with [SPAN](#) on the outreach to students enrolled in the [Crispus Attucks Medical Magnet High School](#) program, including presentations to students in the program about applying to universities for admission and scholarships. SPAN serves current high school students interested in taking courses at IUPUI.
- The Passport Office is the primary sponsor of Project Voice, the Minority Male initiative at Ivy Tech Central Indiana. Included in the programming are regular podcasts recorded by the students in the IT building at IUPUI with the assistance of Informatics faculty.

Best Practices

- Undergraduate Admissions continues to expand its recruitment plan in support of the IUPUI Enrollment Shaping Initiative. In addition to its efforts in California, Chicago, Cincinnati, Louisville, Southern Michigan and Detroit, IUPUI has established regional recruiters in the Chicago and West Coast regions. Staff attended all National Association for College Admission Counseling (NACAC) [college fairs](#) and conducted college visits in all cities hosting these fairs. This expansion was imperative to counter the effects of a declining economy and retain as well as grow our non-resident numbers. Moreover, it is clear that the increases in non-resident tuition coupled with the lack of comparable increases in scholarship funding for non-residents is impacting our ability to expand enrollment of new non-resident students. For example, in 2008, our discount rate for non-residents was 25% of tuition. For 2013, this discount rate will be under 15%.
- Anticipating a decline in the percentage of students who would be admitted due to the 2013 standards as well as in support of the campus's goals of increasing enrollment to 35,000 students by 2025, Admissions participated in 996 college fairs and high school visits (755 out-of-state and 241 in-state) in 2012-13. To support this increase, the Office of Undergraduate Admissions added regional recruiters in Chicago and the West Coast. The office also hosted counselor breakfasts in several cities around the United States to increase awareness of IUPUI amongst the counselors in target markets. These and other efforts appear to be paying off with as applications, admissions, and enrollments by beginning students are likely to set a new campus record in the Fall 2013 semester .
- In the spring of 2010, Admissions created its "drive-in-fly-in program" to invite students admitted from out-of-state recruiting territories to visit campus and hosted 10 non-resident students, 6 of who enrolled (60%). We continued the program in the spring of 2011 and hosted 26 non-resident students, 20 of whom enrolled (77%). We expanded the program to cover both the fall and the spring in academic year 2011-2012 with 45 non-resident students participating and 25 of those students enrolling at IUPUI (56%). The participation rate continued to rise to a record 49 non-resident student participation level in 2012-2013 with 32 of these students having either scheduled or attended Orientation (66%) as of the submission of this report in July 2013. The yield continues to be strong, averaging 64.75% on these students over a four year period, making it a very successful yielding activity.

Academic Year	Participants	Enrolled	Yield
2009-2010	10	6	60%
2010-2011	26	20	77%
2011-2012	45	25	56%
2012-2013	49	32	66%

- Student Financial Services implemented a variety of new student communication initiatives that included a significant overhaul of the Student Financial Services website, development of an SFS Twitter site, providing all student loan borrowers an annual student loan debt statement, calling all prior year state aid recipients who had not filed a FAFSA to encourage on-time filing and sending targeted emails to students who had both an outstanding balance and remaining aid eligibility.

- Student Financial Services led the formation of a campus-wide *IUPUI Financial Wellness Council*. This group aims to educate IUPUI students, parents, faculty, and staff regarding financial literacy concepts, financial choices facing IUPUI students, student loan debt, and loan repayment burdens facing IUPUI students. The goals to achieve this mission are to coordinate financial literacy activities and outreach across campus, identify financial wellness problems facing IUPUI students, advocate on behalf of the constituents we serve, and share our research, stories, and concerns with the IUPUI community.
- Student Financial Services developed new financial literacy resources to help IUPUI students develop a financial planning skill. These new resources include an IUPUI Financial Success Planning (FSP) [Planning Guide](#), which was sent to all new IUPUI students who filed a FAFSA as part of Financial Aid Notification mailings. The FSP Calendar is a 15-month wall calendar being distributed to all new IUPUI students which includes key financial dates for the year as well as money-saving tips, advice, and resources. The FSP Action Tool is a financial planning worksheet tool for the academic year to help families determine available resources, calculate IUPUI costs, build a budget, and make decisions regarding borrowing levels needed to meet college costs.
- Student Financial Services awarded institutional funds to a group of about sixty students who were identified as close to graduation who are negatively impacted by new Federal Pell Grant limits.
- The Office of Student Scholarships developed a Scholarship Search engine located at <http://www.iupui.edu/~scentral/search.html> to help students directly filter through scholarship opportunities that will assist them at IUPUI.
- The Office of Student Scholarships added a self-service kiosk outside of their office in Cavanaugh Hall to provide an additional resource for students to research scholarship opportunities from their comprehensive website (www.iupui.edu/scentral).
- Institution of Indiana's Common General Education Core Curriculum, as well as other legislative mandates force a re-write of all existing 2+2 transfer articulation agreements with Ivy Tech Community College. The Passport Office is taking the lead in these re-writes for the campus.
- The Passport Office launched a new website www.passport.iupui.edu with a more intuitive url, and increase usability for students, advisors and the public.
- The Office of Undergraduate Admissions partnered with [HELPNET](#) to design and implement a new transfer credit website, The Credit Articulation and Transfer System ([CATS](#)). The system presents the articulation rules which are stored in SIS and provides improved functionality over previous systems that displayed articulation rules for prospective students and university faculty and staff.
- The Office of Undergraduate Admissions provided leadership and participation in the Shared Services Initiative, devoting at least .75 FTE of management staff to the Phase 1 review, and another .25 FTE of management staff to the Phase 3 review. Specifically, the office's staff has been actively involved in the development of a plan to expand Hyland OnBase imaging and record management technology across all campuses of IU. The office will continue to devote an estimated 2 FTE or more to assist USSS in the implementation of a university-wide instance of OnBase as well as to implement it for our campus.

- The Office of Undergraduate Admissions has provided leadership to the campus on the implementation of the new branding initiative for the campus. This has included presentations to recruitment staff across campus outlining the appropriate use of the new branding.

- The Office of Undergraduate Admissions continued to expand its use of Talisma, IU’s Constituent Relationship Management (CRM) tool, across all aspects of its operations. This included implementing the events module for the Office of Campus Visits, allowing the office to more accurately record, track and manage on-campus event attendees. The implementation of the events module also allowed the office to begin the retirement of a local database. The office also managed outgoing communications, via CRM, for Kelley School of Business, School of Education, University College and Orientation, School of Journalism, and International Admissions.
- The Office of Undergraduate Admissions focused on expanding student engagement with the campus’s social media presences. As part of a relationship negotiated between Executive Vice Chancellor Nasser Paydar and BlueFuego, the office worked with BlueFuego to conduct a review of the admissions web and social media presences. The effort focused on increasing the membership of the Facebook pages for Admissions and the “Class of 2017” page for incoming freshmen. Improved outreach grew the IUPUI Class of 2017 Facebook page to 1300+ fans; the comparable Class of 2016 number was roughly 700 last year. In addition, the office facilitated greater engagement on the pages (as well as on Instagram) by offering a series of incentives (e.g., bandanas, hats and tee shirts) to students who posted pictures of themselves with their admission packets or wearing their JagSwag (i.e., IUPUI spiritwear).
- The Office of Undergraduate Admissions created and filled the position of Assistant Director Transfer Credit. The position will focus on increasing the efficiency of managing articulation rules with non-IU colleges. Particular attention will be given to leveraging the technology available to manage credit articulation rules.
- As part of the Enrollment Shaping Initiative, a certain portion of the non-residents who enrolled are offered Service Scholarships which require students to volunteer in admissions and/or recruitment activities each year. As part of this program, in 2011-12 the Office of Undergraduate Admissions also began to integrate greater engagement with the Service Scholars in an attempt to improve retention. The efforts appear to have been successful in improving retention, particularly in retention from the 2nd to 3rd and 3rd to 4th semesters of the 2011 cohort. Also, please note that this is the first year that we have seen a cohort graduate, and the 4-year graduation rate of the 2008 cohort was 36%, well above the average 4-year graduation rate for the campus.

		2008	2009	2010	2011	2012
Initial Cohort Size		25	29	40	32	40
% Retained or Graduated (without retaining the scholarship)	1st Sem	100%	100%	100%	100%	100%
	2nd Sem	88%	86%	88%	94%	90%
	3rd Sem	72%	55%	75%	94%	
	4th Sem	60%	52%	58%	94%	
	5th Sem	60%	41%	53%		
	6th Sem	60%	41%	50%		
	8th Sem	44%	41%			
	9th Sem	44%	41%			
	10th Sem	44%				
	11th Sem	44%				
4-year Graduation Rate		36%				

- The Registrar provided advising, training, and systems support to IUPUI academic units, offices, and campus committees throughout 2012-13. ES offices worked with these units to simplify and improve administrative processes and systems through more efficient, detailed, and timely sharing of data and other resources.
- Registrar staff worked with colleagues in the School of Social Work and in other administrative units in the design and implementation plan in support of a new online [accelerated Master of Social Work](#) program at IUPUI that is delivered outside of the traditional semester-length format. The program admitted its first cohort of students in Fall 2012.
- Registrar personnel worked with colleagues in the student records-related steps required to create the Fairbanks School of Public Health and the Lilly Family School of Philanthropy. As part of the university's consolidation initiative, similar work was required to move undergraduate students formerly enrolled in the School of Continuing Studies into the School of Liberal Arts and students formerly enrolled in the School of Library and Information Science into the School of Informatics & Computing.
- Registrar staff worked with the schools in the administrative steps required to create ten new (or significantly updated) majors, seven new minors, three new concentrations, four new certificates, and two new sets of course subject codes.
- After successful exploration and a pilot between the Registrar and the IUPUI Math Department, Post Enrollment Requirement Checking (PERC) is now available to all academic units on campus. The PERC process identifies students who have not met a pre-requisite for a course in which they are registered in an upcoming semester and allows for quick review, assessment and ultimate removal from the second course.
- Registrar staff participated with University College in their pilot of the [ALEKS](#) online placement testing process for International and out-of-state students. This service provides online placement tests for student convenience so that the student may be most efficiently evaluated and placed in the correct level class(es) their first year prior to their arrival on campus for Orientation.
- Registrar staff coordinated appropriate approvals and developed the IUPUI specifications to provide selected student enrollment information to an external vendor for [My Math Lab](#), a tool designed to enhance the student experience in specified Math classes. Enrollment in the selected Math classes allows the student access to all available tools with no further action on the part of the student, such as individual sign-up.
- In combination with the Dean of University College and the IUPUI General Education Taskforce, continued work on various aspects of implementing the university's new General Education Core Curriculum for Fall 2013. A major component of this effort is coordinating the coding and implementation of new Academic Advising Reports on the IUPUI campus to reflect the new Gen Ed Core requirement for all undergraduates.
- Registrar staff collaborated with various system offices, including University Student Systems and Services, to bring the official IUPUI Academic Program Inventory (API) into sync with the Indiana Commission for Higher Education (ICHE) inventory. Over the course of many years, ICHE had not maintained their database so the Registrar's Office participated in a major university effort to sync this

information between the IU campuses and the ICHE and develop detailed plans for assuring continued maintenance of this inventory.

- In conjunction with the University Registrar and IU Office for Online Education, IUPUI Registrar staff worked to assure improvements to the university-wide method of identifying online classes. This university-wide initiative is occurring with the intent of accurately reflecting and reporting the growing online activities at Indiana University.
- Registrar personnel completed an internal audit of students who might now be eligible for residency status as of Fall 2013 based on new Indiana Senate legislation (SB207). Communications were sent to all students whose residency for fee paying purposes changed to their advantage.
- The Registrar's office assimilated all required review and approvals for an updated Data Sharing Agreement with Ivy Tech. Such an agreement makes it easier for both institutions to serve students at their campuses.
- The Office of the Registrar began testing the Constituent Relationship Management (CRM) system and process for enrolled students and began the design of basic campaigns which will be used by the office. The majority of general student messages used by the Registrar's Office have been converted to the CRM platform. Registrar leadership team has partnered with the Undergraduate Office of Admissions and the new Enrollment Services CRM Managers to develop a campus-wide CRM team strategy and plan for the upcoming fiscal year
- In collaboration with Orientation Services (UCOL), the Office for Veterans and Military Personnel (OVMP) established a Veterans Specific Orientation. The program is designed to inform incoming student veterans of benefits and services available, both on and off campus. Establishing an early connection with the OVMP and available services aids in the overall retention and academic success of student veterans.
- [University Veterans Post 360](#) is the first campus-based Legion post in the country. Initiated by members of Veterans@IUPUI, the student veteran organization. Charter members included IUPUI students, faculty, and staff.
- The OVMP now accommodates an on-site certified VA Readjustment Counselor to hold office hours and provide free counseling services to student, faculty, and staff veterans on campus.
- The OVMP collaborated with Herron School of Art to conduct an art therapy workshop for medical professionals at VA Roudebush Hospital at their annual retreat. As a result of that workshop/ demo, the hospital created a free annual 8-week art therapy program for Iraq and Afghanistan veterans.
- The OVMP co-hosted *Operation Hire a Hoosier Career Prep Workshop* in collaboration with Ball State. The career prep workshop was a precursor to the annual Hire a Hoosier Vet Career Fair. The workshop covered areas such as resume writing, and interviewing skills, and professional attire to help veterans better prepare for the annual fair.
- Enrollment Services offices continued to dedicate significant staff resources to IU's [Student Services initiative](#). The overall goals of this multi-year project are to increase customer service, make use of best practices, and reduce operating costs in the delivery of services in campus and University offices.

- Enrollment Services plays a leadership role with IUPUI's Enrollment Management Council (EMC), the Academic Policies and Procedures Committee (APPC), and the Enrollment Management Task Force.

Enrollment Management Council

- To implement a sustained, systematic, campus-wide process to manage our enrollments through an information-based plan that
 - matches unit goals with the campus mission;
 - coordinates discrete activities across academic and administrative units;
 - monitors progress; and
 - adjusts plans in light of evolving state and community needs.

For more details on the work of the EMC, visit its [Annual Report](#).

Academic Policies and Procedures Committee

- APPC performs much of the detail work in the development, implementation, and monitoring of student-related academic policy. The committee also provides a valuable forum in which members can raise issues and learn from the experience of other units. Finally, APPC plays a key role in the review of proposals for new degrees, certificates, and minors.
- In addition to policy issues noted above, in 2012-13, APPC reviewed and recommended two degrees, five certificates, seven minors, one concentration, one program name change, and three certificate types for university approval and implementation as new options for IUPUI students.

Enrollment Management Task Force

- As part of [IUPUI's Strategic Planning initiative](#), the campus began a strategic enrollment management process. The goals of the Task Force included
 - Implementation of a long-term coordinated enrollment planning process
 - Providing realistic, quantifiable goals for student recruitment and students success as measured by increases in retention and graduation.
 - Maximizing enrollment efficiency given capacity with rooms, faculty
- The [major outcome](#) of the Task Force's efforts was production of a set of Transformative Recommendations and detailed Strategic Enrollment Management Action Proposals. Work on this initiative will continue in 2013-13.
- For more on the Enrollment Management Task Force visit its [website](#).

External Awards and Appointments

- Amanda Hellman, Passport, serves as Chair of the IUPUI Latino Faculty/Staff Council, Secretary of the Indiana University Latino Alumni Association, and is a member of the Hispanic Chamber of Commerce for Central Indiana.
- Amy Blackford, Office of Undergraduate Admissions, served as Chair of the Campus Information and Visitor Services Association (CIVSA) Standards Committee
- Beth Barnette Knight was elected to the Board of Directors of the National Student Scholarship Providers Association

- Bobby Bell, Office of Undergraduate Admissions, served as Admissions chair for the Indiana Association of Collegiate Registrars and Admissions Officers ([IACRAO](#)).
- Chris J. Foley, Office of Undergraduate Admissions, co-chaired the NCAA International Student Records Committee.
- Chris J. Foley, Office of Undergraduate Admissions, served on the advisory board for *The Connection*, a social networking platform for international recruitment and credentials evaluation hosted by *Educational Credentials Evaluators*.
- Chris J. Foley, Office of Undergraduate Admissions, served on the advisory council for the American Association of Collegiate Registrars and Admissions Officers ([AACRAO](#)'s) [EDGE](#) product, its web-based international credentials evaluation database.
- Chris J. Foley, Office of Undergraduate Admissions, served on the Advisory Board for *Parchment*, the parent company of Docufide, the vendor who manages the electronic transcripts for the state of Indiana.
- Eugene Pride, Office of Undergraduate Admissions, served on the Center Grove Early College Advisory Committee
- Kim Lewis, Office of the Registrar, served as a member of the IACRAO Legislative Affairs Committee
- Linda Haley, Office of the Registrar, served as Chair of the IACRAO Communications Committee
- Mary Beth Myers, Office of the Registrar served as faculty and a founding partner of the Registrar Forum, AACRAO Technology and Technology Conference
- Mary Beth Myers, Office of the Registrar, served as First Vice-President of Indiana Association of Collegiate Registrars and Admissions Officers (IACRAO).
- Matthew R. Moody, Office of Undergraduate Admissions, was elected Secretary for Indiana Association for College Admissions Counseling ([IACAC](#)). This is a four year commitment that progresses to IACAC President
- Melissa Bright, Office of Undergraduate Admissions, served on the IACAC Executive Board as Technology Chair
- Melissa Bright, Office of Undergraduate Admissions, served on the IACAC Calendar Committee
- Mike Melinder, Office of Undergraduate Admissions, served as the IACAC Media Communications Co-Chair
- Mike Melinder, Office of Undergraduate Admissions, served on the IACAC Mentorship Committee
- Mike Melinder, Office of Undergraduate Admissions, served on the IACAC Inclusion, Access and Success Committee (formerly Human Relations)

- Rebecca Porter, Division of Enrollment Services was an invited presenter on assessment of student learning through classroom examination at the American Physical Therapy Association Section on Education New Faculty Workshop
- Rebecca Porter, Division of Enrollment Services, serves as a consultant to the Federation of State Boards of Physical Therapy (FSBPT) on construction of test items for the National Physical Therapy Examination for licensure of physical therapists and physical therapists assistants and a presenter at the FSBPT Faculty Workshop
- Rebecca Porter, Division of Enrollment Services, was an invited presenter on assessment of student learning through classroom examinations at the Drexel University, Philadelphia, PA and University of Medicine and Dentistry of New Jersey, New Jersey
- Richard Bray, Diversity Access and Achievement, was nominated and selected to participate in the American Association of Black in Higher Education – Leadership Mentoring Institute at Miles College July 2013
- Scott McIntyre, Office of Undergraduate Admissions, served as the Chair of the Board, Options Charter Schools Noblesville and Carmel
- The Office of Undergraduate Admissions won three [MARCOM](#) awards (a competition for Marketing & Communications) for the senior prospect communication stream, the university viewbook, and the high school visit poster.

July 19, 2013