

Teaching and Learning

We hired new faculty and staff members, revised our curriculum, created outstanding experiential learning opportunities, and two of our students earned "Outstanding Student" honors.

Fulltime Faculty

- Bruce Hetrick is a visiting professor in public relations. Professor Hetrick was founder, principal and CEO of Hetrick Communications, an Indianapolis-based public relations and advertising agency.
- Kim Walker is an assistant professor in our public relations program. Professor Walker has a Ph.D. in Mass Communication Research from Indiana University Bloomington with a minor in public health.
- Chris Lamb will be a Professor in our sports journalism program beginning in January. Professor Lamb has a Ph.D. from Bowling Green State University, and has published six books, three of them dealing with discrimination and integration in sports.
- Marty Pieratt is a visiting lecturer in our journalism program. Mr. Pieratt worked in newspapers, television, radio, public relations and as a media business owner.

Adjunct Faculty

- Jim Lefko, the sports editor of the *Indianapolis Star*, teaches "The Business of Sports Journalism."
- Kelly Wilkinson, Staff Photographer and Photo Editor at the *Indianapolis Star*, teaches Visual Communication.
- Bob Kravitz, Sports Columnist for the *Indianapolis Star*, teaches "Introduction to Sports Journalism."

- Ronnie Ramos, Manager of Digital Communications for the NCAA, teaches "Digital Sports Journalism."
- Norman Wain, General Counsel for USA Track and Field, teaches "Sports Law."
- Bill Foley, a Pulitzer prize winning photojournalist who worked for the Associated Press and *Time* Magazine, teaches "Great Photojournalism," a new course open to both journalism and non-journalism majors.
- Emily Turnier is our new Director of Advising Services and Outreach. Emily worked for several years as a magazine editor in New York City.
- Jamie Owens is our new office manager. Jamie worked as Manager of Administration for the Indy Racing League and as Personal Relations Manager for Andretti Green Racing.
- We revised our curriculum to bring it into compliance with accreditation standards of the Association for Education in Journalism and Mass Communication. We plan to apply for accreditation in 2013.
- Two students from our MA program covered Super Bowl game and six covered media events during the week of the game.
- Students covered the Big Ten football championship game in addition to the Big Ten men's and women's basketball tournaments.
- We sent four students to cover the men's Final Four in New Orleans. They were accompanied by Ronnie Ramos, Manager of Digital Communication for the NCAA.
- Eight students covered the Indianapolis 500.
- Students covering all of these sporting events worked as a news bureau, making their stories available to media outlets in the Midwest.
<http://sportsjournalism.org/our-student-experiences/student-news-bureaus/>
- Two of our students, Natasha Seitz and Chelsea Spoor were selected to be among the IUPUI Top 100 Outstanding Students for 2012. Natasha was then selected as the most outstanding female student.

Research, Scholarship and Creative Activity

- Professor Jonas Bjork published two book chapters: "Escapism and Entertainment: Serialized Fiction in Swedish-American Newspapers," in *Transnationalism and American Serial Fiction*, Patricia Okker, ed. (New York: Routledge, 2011) and "An End to Brotherhood? Swedes and Norwegians in America Discuss the 1905 Union Dissolution", in *Norwegians and Swedes in the United States: Friends & Neighbors*, Dag Blanck and Philip J. Anderson, eds. (St. Paul, MN: Minnesota State Historical Society, 2011)
- Professor Pam Laucella, has completed work on a book that will be published shortly titled, *Jesse Owens, the Press, and the 1936 Berlin Olympic Games*. The book will be part of the G. Hodges (Ed.), *Studies in African American history and culture series*. New York: Routledge.
- Professor Laucella, is working on a joint project with Penn State University's Center for Sports Journalism. It is an ongoing study of the demographics of hiring in sports media including print, electronic and digital outlets as well as university sports information departments.
- Professor Kim Walker had two manuscripts accepted for pub: Bytes, and Pixels and Pieces of Information, in *Health Communication* and Thoracic Outlet Syndrome on the Top Consumer Health/Medical Websites: A Case for Continuing Healthy People 2020 Quality of Health-related Website Objectives, in *Journal of Communication in Healthcare*.
- Professor Sherry Ricchardi published several articles in the *American Journalism Review* this year, including "Out of the Shadows: Sexual Violence Against Journalists," October/November 2011; and "Do Women Lead Differently," *American Journalism Review*," December 2011/January 2012.

Civic Engagement

- The School hosted the national conference for the Society of American Business and Economic Writers (SABEW) this spring. The organization brought about 200 writers from most of the major news organizations in the U.S. to IUPUI. Guest speakers included: Mary Schapiro, Chairman of the U.S. Securities and Exchange Commission, Richard Cordray, Director, Consumer

Financial Protection Bureau, James Farley, Jr., Group Vice President for Marketing at Ford Motor Company, and Indiana Governor Mitch Daniels. <http://sabew.org/events/sabew-indiana-2012/>

- The school conducted a six-month media relations training course for the Public Information Officers of the various departments under the umbrella of the Indiana Department of Public Safety. The departments included the Indiana Department of Homeland Security, the Indianapolis Metropolitan Police Department, the Indianapolis Fire Department, and Animal Care and Control.
- The Indiana Department of Homeland Security invited students to take part in a four-day exercise called Tornado Alley held at the Muscatatuck Urban Training Center in Butlerville, IN. The exercise simulated an F5 tornado hitting the town of Greensburg, and gave officials, media personnel and first responders experience with catastrophic tornado response.
- The Public Relations Student Society of America chapter at IUPUI is helping the Indianapolis Fire Department with its social media needs. This partnership will continue through the upcoming academic year.
- The school hosted a one-day student media workshop for Indiana high school students. Nearly 300 students attended the workshop sponsored by Herff Jones.
- Public Relations Classes in the school worked with a number of local, non-profit organizations to develop public relations campaigns. They included the Office of Sustainability, School of Dentistry, Walker Theatre, Heartland Truly Moving Pictures, IU Alumni Association, Indiana Canine Assistance Network (ICAN), and the Humane Society of Indianapolis.
- Professor Sherry Ricchiardi spent two weeks working with journalists in Pakistan as part of the U.S. State Department's professional speaker's program. She led workshops on investigative reporting, media ethics and journalism best practices in Islamabad, Lahore and Karachi.
- Professor Ricchiardi also participated in boot camps for "Building a Digital Gateway to Better Lives," in Amman, Jordan, with journalists from seven Arab countries, including Yemen, Algeria, Iraq, Tunisia, Egypt, Lebanon, and Palestinian territories. The workshops were sponsored by the International

Center for Journalists with funding from US AID.

- Professor Ricchiardi participated in similar media training Amman, Jordan, also sponsored by International Center for Journalists.

Diversity

- For the third consecutive year, the school received a grant from the Chicago-based McCormick Foundation for a Diversity Sports Media Institute for inner city high school students interested in careers in sports journalism. With the \$50,000 grant, the school organized two week-long workshops, one in Indianapolis and one in Chicago. <http://sportsjournalism.org/center-news/third-sports-media-institute-set-for-high-schoolers/>
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- Last fall, WFYI broadcast a 30-minute sports television program produced by high students who attended the second Diversity Sports Media Institute held at IUPUI.
- We worked with Associated Press Sports Editors to develop a new diversity fellowship program for mid-career women and minorities. As part of this partnership, the school organized a weekend of instruction on the IUPUI campus. <http://apsportseditors.org/newsletter/anastasi-launches-diversity-fellowship-program/>
- Each year the Black Coaches Association and the University of Central Florida produce racial/gender report cards on college and pro sports leagues and their hiring practices. Professor Pam Laucella and our sports journalism MA students are conducting the study of NCAA Division I men's college basketball programs this year. <http://sportsjournalism.org/?s=diversity+institute>

Best Practices

- For the third year in a row the School formed a partnership with *USA Today* for a classroom research project on the finances of college athletics. Graduate Students in the sports journalism MA program gathered financial data from 225 NCAA Division 1 college athletic programs across the country. The data provided information for stories in *USA Today*, and the database is

available at: <http://www.usatoday.com/sports/college/story/2012-05-14/ncaa-college-athletics-finances-database/54955804/1>

- Journalism students at IUPUI participated in Super Bowl activities by working as reporters and social media experts and providing support for government and security communications.
- Students in our International News-Gathering Systems course participated in a research project that led to interviewing journalists and leaders of media organizations in countries where media operate under crisis or conflict conditions. Students gathered information on a global scale via Skype and email and presented findings to the class as part of capstone project.

External Awards and Appointments

- Professor Jonas Bjork spent the spring semester 2012 as the Fulbright Distinguished Chair in American Studies at Uppsala University in Sweden. As part of his award, he delivered the annual Uppsala Fulbright Lecture in April, focusing on the influence of American mass media in Sweden.
- Julie Vincent, a lecturer in public relations, has been accepted for induction into the Public Relations Society of America College of fellows. The honor recognizes "exceptional contributions to the advancement of the public relations profession, PRSA and the profession through a variety of activities and initiatives." Julie is our third public relations faculty member to receive the honor. Bruce Hetrick, visiting professor, and Fred Bagg, adjunct professor, also are members of the College of Fellows.
http://media.prsa.org/article_display.cfm?article_id=2677
- For the second consecutive year, Professor Sherry Ricchiarrdi been appointed to serve on the national review committee of the Senior Fulbright Specialist program, evaluating candidates in journalism and mass communication