

2011-2012 Academic Year Highlights Report

IUPUC

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The IUPUC comprehensive strategic plan, first developed in 2010, is supported by strategic plans from each academic division and key administrative office. Four major strategic goals have guided IUPUC's efforts in 2010-2011 and 2011-2012:

Goal 1. *Regional and Global Impact* – IUPUC will meet the global workforce needs of regional industry with the right programs at the right times.

Goal 2. *Academic and Scholastic Achievement* – The University will attract and retain faculty members who are motivated by our Mission and Strategic Plan and who will deliver academic programs of regional distinction and global quality with high student success rates. The University will attract and retain students who are prepared and who seek a best-in-class small University experience.

Goal 3. *Welcoming Campus* – The University, as a place of higher learning, will possess a sense of campus community that welcomes the personal and intellectual growth of its students, faculty, and staff by demanding critical thinking and creative expression, cross-disciplinary collaboration, civic engagement, student-directed leadership, and creative development activities.

Goal 4. *Collaboration and Service* – The University will serve cultural, intellectual, and economic development in the region through collaboration and innovation.

In the second year of comprehensive strategic planning, IUPUC academic divisions and administrative/support offices have chosen increasingly collaborative initiatives aimed at meeting shared or similar objectives, which has in turn demonstrated an emerging growth pattern toward overall institutional effectiveness.

Teaching and Learning

IUPUC's Goals 1 and 2 emphasize IUPUC's commitment to delivering programs of distinction and demonstrated need, recruiting and retaining highly qualified faculty to deliver those programs, and supporting students to achieve a high rate of academic success while completing the programs.

- The new Master of Arts in Mental Health Counseling has been approved by ICHE with student enrollment to begin in the Fall of 2012. This is a second graduate program for IUPUC, providing increased opportunities for extended educational attainment in the region. <http://www.iupuc.edu/mentalhealth/>
- The Division of Liberal Arts led IUPUC's successful effort to implement a new Honors Program. The program will begin in the Fall of 2012 and promises to attract a larger number of better prepared students to IUPUC as well as enhance the education of many of IUPUC's current gifted students. <http://www.iupuc.edu/academics/honorsprogram/>
- The Bachelor of Science in Mechanical Engineering program offered at IUPUC as an extension of IUPUI's at this point began a first semester with 33 engineering and pre-engineering students in the new Advanced Manufacturing Center of Excellence. In addition, a \$100,000.00 scholarship fund was established for engineering students with a generous donation from Tom and Tina Vujovich and matching funds from the Community Education Coalition. The funds prioritize scholarship selection of women with financial need. <http://www.iupuc.edu/mechanicalengineering/files/BSMEbrochure.pdf>
- The IUPUC plan for general education was formally ratified by the IUPUC faculty senate and a General Education Board was created for oversight of general education coursework and assessment of general education learning outcomes. Student performance data for Spring 2012 was collected by 100% of initiative pilot instructors for General Education Board review and planning. Division of Liberal Arts faculty secured an IUPUI Program Review and Assessment Committee (PRAC) grant of \$2500 to support part time faculty participation in Fall 2012. The IUPUC Center for Teaching and Learning supported the assessment

development process with workshop series in both the Fall 2011 and Spring 2012 semesters.
<http://www.iupuc.edu/Academics/General%20Education/>

- The IUPUC General Studies program was assigned to the IUPUC Division of Liberal Arts following the closing of the system school. A new structure for oversight of the program at IUPUC was defined and a program assessment plan was developed in May of 2012.
- To coordinate support of technology use in teaching and learning, the new position of Senior User Education Specialist was jointly created by the Office of Information Technology and the Center for Teaching and Learning. This new collaboration resulted in new technology classes for faculty and staff, sessions to orient new faculty to enterprise systems, workshops to aid in the development of online and hybrid courses, and just-in-time support for faculty on various technologies.
- The Center for Teaching and Learning and Office of Information Technology successfully collaborated to receive a \$25,000 Learning Environments Grant (IUPUI sponsored) for improvement of learning spaces; the funds will be used to transition an underutilized large common area on the second floor of the Campus Center into a technology-rich, collaborative student space.
- The Office of Information Technology improved campus networking capabilities by implementing a state-of-the-art infrastructure upgrade in the Campus Center building. To provide better IT support, a new full time help desk position was created and filled.
- The Center for Teaching and Learning guided the revitalization of Campus Compact at IUPUC in order to support service learning as an integral component of undergraduate learning.
- IUPUC University College reorganized new student orientation for Fall 2012 sessions as one of many strategies to increase student retention. Changes focused on strategic use of one-on-one advising prior to orientation sessions to increase individual attention and support the shared goal of welcoming campus.
- The IU School of Nursing at Columbus sets annual external funding goals; in 2011-2012 the SON completed a major \$531,500 upgrade of simulation lab facilities supported by multiple grants and donations. External funding was also secured for two new nursing scholarships totaling \$40,000.
- The Division of Business responded to a need for more efficient and flexible course scheduling for students by increasing the number of online and hybrid courses, by phasing out the I-Core course, and by pairing classes to make a two-day weekly curriculum possible for working students. The DOB also revised the business minor, for which demand has subsequently increased.
- The University Library of Columbus advanced the quality of the library collection by withdrawing 2180 out of date and irrelevant holdings and adding 1776 new holdings. With feedback from faculty, 20 journal subscriptions were eliminated resulting in an annual savings of \$3026.
- The University Library of Columbus circulation increased 8% from the previous year; library faculty and staff presented 43 library instruction sessions to 716 IUPUC students. The library gate count recorded 129,923 visitors (the counter was not operational for one month) which was an increase over the previous year of 1,631 recorded visitors. User satisfaction rates on a series of survey items ranged from 84% to 90% satisfied or highly satisfied.
- The Academic Resource Center continues to be highly utilized by students for academic support; usage increased by 25% from 2010-2011 to 2011-2012 with 2412 student visits in the Spring 2012 semester alone.

Research, Scholarship, and Creative Activity

IUPUC's Goal 2 includes an initiative to broaden faculty creative and scholarly projects.

- In 2011-2012, IUPUC Faculty published 27 journal articles, 3 conference proceedings, 8 book chapters, and one co-authored book. Faculty also made 54 conference presentations at professional conferences, 9 with student co-presenters.
- Collaboration in the Advanced Manufacturing Center of Excellence was captured in a conference paper presented at the American Society for Engineering Education Illinois-Indiana Conference: Stahley, Bhatti, Kincaid, Fant, Fuehne, Bridgeman, "The New AMCE Metrology Laboratory Enhances Learning and Facilitates Innovative Curriculum Design for Undergraduate Engineering Education in Columbus, Indiana," ASEE Illinois-Indiana Conference, Valparaiso University, March 17, 2012

Civic Engagement

As part of its first strategic goal (Goal 1: Regional and Global Impact), IUPUC collaborates with key stakeholders throughout the region to serve cultural, intellectual and economic development initiatives through collaboration and innovation (IUPUC Strategic Goal 4: Collaboration and Service).

- The IUPUC Division of Business organized the Economic Outlook reception and breakfast events for Bartholomew County in November, 2011, and made an economic outlook presentation in Jackson County the same month.
- The Division of Business co-sponsored, with the Columbus Chamber of Commerce and other local organizations, ten Conferences for Entrepreneurs in October 2011.
- Faculty in the Division of Liberal Arts provided programs and presentations through Partners in Education, an initiative to engage citizens over 50 in community events and continuing education. Faculty made numerous presentations to community/campus: Black History Month events, Women's History Month events, the Great Decisions series, and IUPUC Faculty Colloquia
- The Division of Business completed six community nonprofit projects in May of 2012; MBA students provided 405 hours of nonprofit consulting for our community partners.
- The IUPUC Staff Council is committed to community service, involving the entire IUPUC family in providing annual contributions to local food pantries and winter holiday gifts to nursing home residents without family.
- The Center for Business and Economic Development facilitated nine full day sessions of Frontline Coaching to 38 business community participants in 3 cohorts for approximately 2,700 participant hours of instruction and facilitated 32 full day sessions to 150 business community participants in 9 cohorts for approximately 33,600 hours of instruction. These two initiatives produced \$115,000 in revenue.
<http://www.iupuc.edu/centerforbusinessandeconomicdevelopment/>
- The Division of Mechanical Engineering developed an engineering design project with OnSpot, Inc., in Jennings County; the project was implemented with the help of three IUPUC mechanical engineering students. IUPUC mechanical engineering faculty and IUPUC Executive Education are also developing a new non-credit systems engineering certificate program with Cummins Inc. and other area companies.
- The IU School of Nursing at IUPUC maintains strong collaborative relationships with Ivy Tech nursing deans at both Ivy Tech Columbus and Ivy Tech Madison. Cohorts of Ivy Tech students at both locations have been identified for admission to the ASN to BSN program at IUPUC, with a Madison cohort of 10 and a Columbus cohort of 12.
- The IU School of Nursing at IUPUC has committed to engagement in local health organizations and initiatives; in 2011-2012, all nursing faculty were engaged. The division head is on the board of advisors of the newly organized Area Health Education Coalition (IS-AHEC is the regional group).

- The University Library of Columbus hosted a Banned Books Week panel discussion that was well-attended by campus and community.

Diversity

Diversity initiatives are integrated throughout IUPUC's strategic plan with most direct implementation through IUPUC's Goals 1 and 2. Initiatives to increase percentages of under-represented student and faculty populations are reflected in IUPUC's Goal 3. Associated community engagement will promote collaboration across the region and bring innovation to cultural diversity initiatives, thereby addressing Goal 4.

- Dr. Sandra Miles, Director of Student Services, was appointed to the newly created position of Campus Diversity Officer in 2012. Working with the IUPUC Diversity Council, she established the Excellence in Leadership Series, a five part series focused on leadership and inclusivity. Dr. Miles also established the Campus Diversity Strategy Team which held a first Diversity Dialogue and Training opportunity for the IUPUC Division of Business. <http://www.iupuc.edu/diversitycouncil/>
- The Diversity Council launched Diversity Circles to the IUPUC community in January during local Martin Luther King Junior Day celebrations; Vice Chancellor and Dean Marwan Wafa met with area minority pastors during event planning to help IUPUC engage more collaboratively with community groups.
- The Division of Liberal Arts, the Pride Alliance, the Columbus Inclusive Community Coalition, and the Columbus Human Rights Office developed the "Threads of Our Diversity" oral history program, receiving a \$6000 grant from The Heritage Fund of Bartholomew County to support the collaborative project.
- IUPUC provided its first float in support of the local Ethnic Expo parade in October 2011.
- The Diversity Council, the Office of Student Services, and the Division of Liberal Arts collaborated to offer four Diversity Awareness events in February 2012 in observance of Black History Month.
- The Spanish Language Cultural Center was established in Columbus in 2011-2012, co-sponsored by IUPUC, Su Casa, the Community Education Coalition, and the Latino Affinity Group at Cummins, Inc.
- The Division of Liberal Arts has received approval to offer a minor in Women's Studies at IUPUC beginning in Fall of 2012. Sociology faculty member Aimee Zoeller provided leadership for the new minor. <http://www.iupuc.edu/LiberalArts/womensstudies/Default.aspx>

Best Practices

In addition to developing individual division and office strategic plans incorporated into the comprehensive 2011-13 IUPUC Strategic Plan, the campus began a self-study in 2011 to evaluate institutional effectiveness. The self-study goals are to identify strengths and challenges in assurance of learning (Strategic Goal 1) and in campus processes and services that contribute to a welcoming campus (Strategic Goal 3).

- In 2011-2012 IUPUC made major financial and human resource commitments to four large implementation projects. First, IUPUC initiated a total review and redesign of the IUPUC website; second, multiple offices have participated in the roll out of Talisma, a CRM system; third, all offices and divisions are preparing for use of WEAVEonline, a strategic planning, assessment, and curriculum mapping tool <http://www.iupuc.edu/institutionalresearch/effectiveness/>; and fourth, all divisions with degree programs will be involved in the use of Chalk and Wire, a program that supports assessment of student learning.
- Working with local businesses, the Office of Career Services posted 210 jobs and 63 internships to support IUPUC students and recent graduates. <http://www.iupuc.edu/studentsservices/careerservices/>

- The Office of Alumni Relations collaborated with the Office of Admissions to improve the number of students who attend IUPUC after having applied. To accomplish this goal, the Office of Alumni Relations created an Alumni Student Recruiters program and established an alumni scholarship for each of the targeted high schools. The OAR also supports scholarships for nontraditional students, awarding \$2500 each year. The IUPUC Student Alumni Association increased in membership by 10% in 2011-2012.
- The Office of Financial Aid and Scholarships and the Office of Student Services worked together to change the IUPUC approach to scholarship management; a Scholarship Committee was formed to identify and implement processes for increased enrollment and retention. Toward the same goal, OFAS staff have 1) requested more direct access to two university student loan data systems and 2) attended professional development sessions at state, regional and national conferences in search of further strategies to meet customer service goals.
- Student Life opportunities increased in 2011-2012. The Office of Student Services has created a variety of daytime and evening social events to increase student engagement. These events include monthly “daycations” for students who spend all day on campus and a monthly evening event series. The number of student clubs at IUPUC increased in 2011-2012. Ten new student organizations were initiated, while 8 organizations were retired. The IUPUC Dance Marathon, sponsored by the Dance Marathon student committee, raised \$3572.54 for Riley Children’s Hospital.
- The Office of Student Services designed and implemented a student leadership training program. Fifteen students began the program in the 2011-12 academic year and 8 completed. One goal of the program is to identify and prepare students for leadership roles at IUPUC such as mentors and ambassadors.
<http://www.iupuc.edu/student-services/eli/>
- The Office of Communications and Marketing launched a redesign and overhaul of the IUPUC website to increase effective communication with current students and to potentially increase enrollments. The project is scheduled for completion by August 1, 2012.
- The IUPUC Office of Communications and Marketing and the Ivy Tech Office of Communications and Marketing held joint quarterly meetings to pursue joint public relations opportunities. The two teams focused on the Passport Program and articulation agreements.
- IUPUC initiated joint leadership meetings with Ivy Tech with representation from academic units and student support services to help improve student success and completion of BS/BA degrees following Ivy Tech coursework.

External Awards and Appointments

External awards, honors, and appointments received by IUPUC faculty and students relate to all four strategic goals.

- Dr. Ryan Neville-Shepard of the Division of Liberal Arts received two top paper awards: The Top Paper Award from the Central States Communication Association’s Political Communication Interest Group for “Triumph in defeat; The genre of third party presidential concessions” in March 2012, and the Top Paper Award from the Political Communication Division of the National Communication Association for “Agitating for a voice: A theory of third party presidential campaign style” in November 2011.
- IUPUC received the Reach Healthy Communities Healthy Workplace Award sponsored by Columbus Regional Hospital for the second year in a row. The award highlighted IUPUC wellness activities and healthy food choices in the café’.