

The Center on Philanthropy at Indiana University
FY 2010-2011 Highlights Report for IUPUI

Teaching and Learning

- With the launch of a new [undergraduate degree](#) in Philanthropic Studies in fall 2010, the Center on Philanthropy has the most comprehensive academic programs in this field: the world's first [Ph.D.](#) , [Master of Arts](#) and [Bachelor of Arts](#) degrees in Philanthropic Studies. A Director of Undergraduate Studies position was created to oversee programming and advising for the B.A.
- Enrollment in the Center on Philanthropy's new, first-in-the-world [Bachelor of Arts in Philanthropic Studies degree program](#) more than doubled during its first year.
- 100 percent of graduates in the [Master of Arts in Philanthropic Studies](#) graduate education program find employment in the field or enroll in graduate programs within 90 days of graduation, providing nonprofits with visionary, effective leaders.
- The Philanthropic Studies Faculty (faculty members in multiple disciplines across the IU system who teach and/or conduct research about philanthropy) voted overwhelmingly to support creation of a new school dedicated to studying philanthropy. The Center on Philanthropy's Board of Visitors also voted to support creation of a new school. Discussions about the nature and name of the proposed new school are underway.
- More students will be able to improve learning outcomes and prepare for careers that make a difference through the Center's undergraduate program thanks to three new RISE (Research, International, Service Learning and Experiential Learning) Scholarships created by donors to the Center's development campaign. L.H. and Dianne Bayley, Russ and Lou Ann Mawby and Patrick and Lisa Rooney established RISE Scholarships.
- With a generous endowment gift of approximately \$8 million from the estate of philanthropist Ruth Lilly—the Center's largest gift ever from an individual—the Center on Philanthropy created the [Ruth Lilly Professorship Program](#). It provides a fixed match of annual income to encourage other donors to the Center's development campaign to establish new named endowed faculty chairs. The chairs will expand research, teaching and scholarship, improve learning outcomes, enhance faculty and student recruitment and provide faculty support.
- The [Dwight and Audrey Burlingame Doctoral Fellowship](#) program established by Dwight and Audrey Burlingame through a generous gift of \$100,000 to our development campaign will advance philanthropy research and scholarship. It will prepare future faculty members and nonprofit professionals to make an impact around the world.
- A planned gift from a generous anonymous donor will provide access to experiences beyond the classroom for economically disadvantaged students in the Center's [graduate education](#) programs. It will boost learning outcomes related to philanthropy best practices, efficiency and effectiveness. It is the donor's desire that the planned gift inspire others to establish endowed funds during the Center's development campaign.

- The Center received a \$50,000 grant from the Kresge Foundation to strengthen efficiency and effectiveness in the nonprofit sector with support for six [Executive Master's degree in Philanthropic Studies scholarships](#), six scholarships to The Fund Raising School's courses, and development of online curriculum for the new [Certificate in Nonprofit Executive Leadership](#).
- Moi University in Kenya and IU signed a memorandum of understanding in support of the Harambee Center at Moi. The Center on Philanthropy and the Harambee Center are collaborating on research, academic programs, curriculum, and faculty and student exchanges.

Research, Scholarship, and Creative Activity

- The Women's Philanthropy Institute at the Center released [Women Give 2010](#), new research about differences in giving to charity between men and women. It found that women are more likely to give, and to give more, to charity at virtually all income levels than men, and that women are more likely or as likely to give to every charitable subsector as men. This innovative research helps donors and nonprofits understand and maximize the power of women's giving.
- The Center on Philanthropy released [The 2010 Study of High Net-Worth Philanthropy](#). This biennial research conducted in collaboration with Bank of America Merrill Lynch helps nonprofits and donors understand charitable activity and decisions of wealthy U.S. households.
- [Giving USA 2011](#), the first available and most comprehensive research on total charitable giving in 2010, was released by the Center on Philanthropy and Giving USA Foundation.
- Philanthropic Studies Faculty member Mark Ottoni-Wilhelm and co-researchers received a \$148,000 grant from the Science of Generosity, a Notre Dame University initiative, for *Causes of Generosity*, which investigates origins of generosity in children.
- The [Nonprofit Research Collaborative](#), a collaboration of leading nonprofit sector organizations including the Center on Philanthropy, released findings from its first two surveys on 2010 nonprofit fundraising. Partners are the Foundation Center, GuideStar, Blackbaud, the Association of Fundraising Professionals and the National Center for Charitable Statistics.
- A \$600,000 grant from the Kresge Foundation will advance research and scholarship and disseminate new knowledge on [human services philanthropy and nonprofits](#). It will provide faculty support and develop a cohort of emerging scholars who conduct translational research. The program promotes community engagement through partnerships with nonprofits.
- Several Philanthropic Studies Faculty members and Center graduate students made multiple research presentations at the International Society for Third-Sector Research conference in Istanbul, Turkey. Faculty learned about international colleagues' research and developed ideas for collaboration. Discussions significantly advanced our [international partnerships](#), as well as collaborative research on giving, disaster-related philanthropy and women and philanthropy.
- The Center on Philanthropy increased Philanthropic Studies Faculty recruitment to engage faculty from a wide range of schools and departments in philanthropy research and teaching.

- The third edition of *Achieving Excellence in Fundraising*, the consummate fundraising best practices book was released. The editors are Gene Tempel, President of the IU Foundation, and Tim Seiler and Eva Aldrich of The Fund Raising School at the Center.

Civic Engagement

- Kirsten Grønbjerg, Efroymsen Chair in Philanthropy, released a new [study](#) in her landmark Indiana Nonprofits project, in conjunction with the Indiana Arts Commission. The first-of-its-kind report looks at the capacity and challenges of Indiana arts and cultural organizations.
- The Center on Philanthropy in collaboration with the IU School of Journalism, under a grant from the McCormick Foundation, hosted a workshop for professional journalists from a wide variety of Indiana media outlets to strengthen reporting about nonprofits.
- The Center provided insights for policy makers, the public, donors and nonprofit professionals in major national news media on issues affecting philanthropy, such as proposed tax changes' effects on giving, the Giving Pledge and giving after natural disasters. Center staff and faculty were interviewed by PBS's *News Hour with Jim Lehrer*, *National Public Radio*, *CNN*, *The New York Times*, *The Wall Street Journal*, *USA Today*, *The Washington Post*, *Associated Press* and others.
- Philanthropic Studies Faculty members Leslie Lenkowsky and Kirsten Grønbjerg helped develop and presented at the Association for Research on Nonprofit Organizations and Voluntary Action's national symposium on Public Policy Towards the Nonprofit Sector.

Diversity

- Diversity is a hallmark of the Center on Philanthropy's graduate education programs. One-third of students in the Ph.D. in Philanthropic Studies degree program are international students.
- The Center on Philanthropy enriched the diversity of its international programs and partnerships. Faculty presented on women and philanthropy to staff and faculty of Hebrew University's Center on Philanthropy in Jerusalem, our international partner.
- The Center hosted guests from the U.S. State Department's International Visitor Leadership Program to discuss diversity in the nonprofit sector, relationships between business, government, and nongovernmental organizations, and best practices. Areas represented included Saudi Arabia, Kenya, Iceland, Tunisia, Japan, and Palestinian territories.
- The Center convened the 2011 symposium, [Women Worldwide Leading Through Philanthropy](#). Organized by the Women's Philanthropy Institute at the Center and featuring more than 30 speakers from six continents, the conference explored why and how women around the world lead in the international community through innovative philanthropy. Board of Visitors members Ted Grossnickle and Gail Freeman moderated or facilitated sessions. IU First Lady Laurie Burns McRobbie attended the symposium with several members of the IU Foundation Women's Philanthropy Council. In total 265 people attended the event.
- The Center on Philanthropy hosted HRH Princess Maha Chakri Sirindhorn of Thailand, who visited to accept an honorary doctorate from Indiana University.

- Tyrone Freeman, Ph.D. candidate in Philanthropic Studies and staff member of The Fund Raising School, published an article, *Beyond Hegemony: Reappraising the History of Philanthropy and African American Higher Education in the Nineteenth Century*, in The International Journal of Educational Advancement's special issue on fundraising and philanthropy within the Historically Black College and University setting.

Best Practices

- An innovative new [Certificate in Nonprofit Executive Leadership](#) program offered by The Fund Raising School at the Center on Philanthropy, in collaboration with the School of Public and Environmental Affairs, teaches fundraisers and other nonprofit professionals best practices for greater efficiency and effectiveness. The first three graduates completed the program.
- Wolfgang Bielefeld, director of [international programs](#), helped open a new philanthropy center at Sun Yat-Sen University in Guangzhou, China modeled on and developed in partnership with our Center on Philanthropy. The first major center for the study of philanthropy in South China, it will be critical to understanding and sustaining the emergence of philanthropy and civil society in China. The collaboration will include faculty, staff and doctoral student exchanges, joint research, development of academic courses in Guangzhou and best practices for effective management and continued development of nongovernmental organizations and philanthropy.
- New online courses from [The Fund Raising School](#) at the Center on Philanthropy are expanding nonprofit professionals' ability to access and implement best practices and the latest research. They give more students the opportunity for effective, relevant learning outcomes and allow them to immediately apply new knowledge and skills to benefit their organizations.
- The Center released findings from [Next Generation Workplace Campaigns](#), research commissioned by United Way Worldwide (UWW) that identifies strategies for successful workplace giving campaigns. It is part of a collaboration with UWW in which The Fund Raising School developed curriculum and delivered training for senior resource development vice presidents from major market United Ways in UWW's Executive Resource Development Institute, a year-long training program on enhanced fundraising and change management.
- The Fund Raising School (TFRS) at the Center on Philanthropy and the School of Public and Environmental Affairs launched a partnership to create a course to be taught in Egypt in collaboration with the American University of Cairo to support emerging civil society in the Middle East. TFRS expanded its international programs, teaching fundraising courses for development staff for the National University of Singapore onsite in Singapore, and for South African universities through Inyathelo—The South African Institute for Advancement.
- The Lake Institute on Faith & Giving piloted a new version of its [Creating Congregational Cultures of Generosity](#) (CCCG) course customized for the Muslim Alliance of Indiana. The Institute also launched its first public (non-contract) offering of the general CCCG course.
- Development Exchange, Inc., a national fundraising consortium of 260 public radio stations chose The Fund Raising School at the Center on Philanthropy to provide training in ethical, effective fundraising following the scandal involving National Public Radio's chief fundraiser.

- The [Women's Philanthropy Institute](#) (WPI) co-convened the conference “*Upholding Our Half: Making the Case for Women’s Philanthropy*,” in collaboration with the Council for Advancement and Support of Education. Conversations about engaging women as “smart business,” institutionalizing women’s philanthropy initiatives and why research matters in philanthropy were mixed with practical sessions on donor learning programs, inherited versus earned wealth and estate planning. IU First Lady Laurie Burns McRobbie and IU Foundation President Gene Tempel shared their experiences in building the IU Foundation’s Women’s Philanthropy Council.
- The Lake Institute on Faith & Giving at the Center provided a plenary address on philanthropic discernment and a workshop on creating a culture of generosity at the Episcopal Network for Stewardship Conference, which served several hundred clergy and laity from across the country.
- The [Lake Institute on Faith & Giving](#) at the Center on Philanthropy provided a train-the-trainer program for the Indiana Conference of the United Methodist Church and a similar program for Indiana Presbyterians. The programs help clergy and laity improve fundraising among their congregations. Lake Institute Director Bill Enright presented on donor care and the paradigm shift in religious giving at the Association of Theological Schools’ Seminar for New Presidents.
- The Center on Philanthropy received a generous gift of \$100,000 from an anonymous donor to provide resources for best practices to support the development campaign in reaching its \$100 million endowment goal.
- Center on Philanthropy Board of Visitors member Maureen Hackett made a generous gift of \$100,000 to support research and planning for a new Center marketing and branding initiative, which will culminate in the Center’s first three-year comprehensive marketing strategy.
- *Family Philanthropy Beyond Borders: Best Practices for Family Foundations with Geographically Dispersed Boards*, a research [study](#) commissioned by the J. F Maddox Foundation, examines best practices for foundations with few local board members and for nonprofits working with them.

External Awards and Appointments

- Adrian Sargeant, Robert F. Hartsook Chair in Fundraising, was named to *The NonProfit Times’* “Power and Influence Top 50” list of the most influential people in the nonprofit sector for his work in improving the quality of fundraising education. Sargeant also assisted UNICEF’s international fundraising team in evaluating global fundraising markets and appraising their strategic and budgetary proposals for the coming three years.
- Leslie Lenkowsky, Professor of Philanthropic Studies, received the 2010 David R. Jones Award for Leadership in Voluntary Service from the Institute on Philanthropy and Voluntary Services (IPVS) at the Fund for American Studies. The IPVS was launched at the Center under Dr. Lenkowsky’s leadership and has since moved to Georgetown University.
- Curt Simic, former IU Foundation president and member of the Center’s Endowment Campaign Committee, received the Council for the Advancement and Support of Education’s lifetime achievement award.