

2010-2011 Academic Year Highlights Report

IUPUC

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In 2010, IUPUC developed its first comprehensive strategic plan for the campus, which included supporting strategic plans from each academic division and key administrative offices.

Four major strategic goals were identified to guide IUPUC's efforts through 2013:

Goal 1. *Regional and Global Impact* – IUPUC will meet the global workforce needs of regional industry with the right programs at the right times.

Goal 2. *Academic and Scholastic Achievement* – The University will attract and retain faculty members who are motivated by our Mission and Strategic Plan and who will deliver academic programs of regional distinction and global quality with high student success rates. The University will attract and retain students who are prepared and who seek a best-in-class small University experience.

Goal 3. *Welcoming Campus* – The University, as a place of higher learning, will possess a sense of campus community that welcomes the personal and intellectual growth of its students, faculty, and staff by demanding critical thinking and creative expression, cross-disciplinary collaboration, civic engagement, student-directed leadership, and creative development activities.

Goal 4. *Collaboration and Service* – The University will serve cultural, intellectual, and economic development in the region through collaboration and innovation.

This is the first annual report to address progress toward [IUPUC's 2010-13 strategic goals](#).

Teaching and Learning

IUPUC's Goal 2 outlines plans for: (1) developing and retaining quality faculty and (2) providing an environment that ensures student success.

- In 2011, the position of Associate Academic Dean at IUPUC was created to leverage the Vice Chancellor and Dean's effort to develop and retain quality faculty and to further support teaching and learning. The Associate Academic Dean will provide oversight for the academic divisions, support development of new academic programs, and provide leadership and mentoring for tenure-track faculty seeking promotion.
- IUPUC created the Office of Student Research (OSR) in 2010, with and Dr. Julie Goodspeed-Chadwick appointed as its first director. The office was established to provide support and structure for student pursuit of creative and scholarly projects. Seven student research grants were awarded by OSR in its first year.
- The Faculty Senate's Faculty Affairs Committee addressed IUPUC faculty concerns about the effectiveness of the existing course evaluation process and low student response rates. A new course evaluation system housed and maintained at IUPUC was piloted during the fall 2010 semester, with full implementation taking place during the spring 2011 semester. The Center for Teaching and Learning assumed process and data management for the new system, communicating evaluation data to IUPUC faculty.
- The Division of Education was successful in reaccreditation by The National Council for Accreditation of Teacher Education (NCATE). Three programs earned National Recognition: Elementary Education, Special Education, and English as a New Language. Two new tenure-track faculty were hired in 2010-2011 for the division as well as a Coordinator of Student Teaching.

- Working with colleagues at IUPUI, the Promotion & Tenure Committee established IUPUC Promotion and Tenure Guidelines specific to the Columbus campus. These new guidelines are more clearly aligned with regional needs and the role of IUPUC in providing educational solutions for the region. The new guidelines include integrated standards for each academic division and discipline-specific criteria for excellence. On the basis of these new promotion and tenure standards, Dr. Tom Clerkin was successfully promoted to Associate Professor with tenure in 2011, making him IUPUC's first tenured business professor.
- Under the direction of sociology lecturer Aimee Zoeller, IUPUC students in SOC-R497 traveled to Europe for a ten-day experience abroad. The travel experience was organized by the instructor and was embedded in course curriculum. This was the first travel abroad experience for students organized by IUPUC.
- The Center for Teaching and Learning at IUPUC provided a number of professional development experiences for P-20 educators, which makes the center unique in its regional mission. During the 2010-11 academic year, the CTL provided programming to 335 registrants with an average satisfaction level of 4.56 on a 5.0 scale.
- The IUPUC Center for Teaching and Learning is one of three sites in Indiana that deliver College Board Advanced Placement training for high school educators. The CTL works with local schools and with the College Board to provide requested courses. Thirty-seven teachers attended four summer AP courses with an average satisfaction level of 4.42 on a 5.0 scale.
- To promote campus-wide assurance of learning, IUPUC created the Office of Institutional Research, naming Dr. Debra Winikates its Director of Institutional Research. The Assurance of Learning Committee, a new Faculty Senate committee, was also created. This committee has established a draft of a General Education Plan and will be charged with maintaining that plan which includes ongoing assessment of general education.
- Two new IUPUC staff positions were created in 2010-2011 to support student learning. The Center for Teaching and Learning hired a Senior User Education Specialist to support both faculty and students in the use of technology as a learning tool. The Academic Resource Center, which provides support to students at IUPUC, Ivy Tech, and Purdue College of Technology in the areas of math, writing, and science, hired a part-time coordinator.

Research, Scholarship, and Creative Activity

IUPUC's Goal 2 includes an initiative to broaden faculty creative and scholarly projects.

- IUPUC faculty (47 full-time at all ranks) published or have in press 24 refereed journal articles, two books, four book chapters, and one conference proceeding during the 2010-11 academic year. In addition, faculty made 54 presentations at professional conferences and secured \$8000 in grants/grants in kind.
 - Dr. Julie Goodspeed-Chadwick, Assistant Professor of English, published *Modernist Women Writers and War: Trauma and the Female Body in Djuna Barnes, H.D., and Gertrude Stein* with Louisiana State University Press.
 - Dr. Larita Killian, Assistant Professor of Accounting, published the biography *Zimbabwe Bound: A Woman's Journey through Africa* with University of Indianapolis Press.

Civic Engagement

As part of its first strategic goal (i.e., Regional and Global Impact), IUPUC collaborates with key stakeholders throughout the region to serve cultural, intellectual and economic development initiatives through collaboration and innovation (IUPUC Strategic Goal 4: Collaboration and Service).

- In the Fall of 2010, the IU School of Nursing in Columbus began three new nursing programs: the traditional BSN program with 20 students, the state-wide RN to BSN consortium, and a hybrid version of the on campus RN to BSN program. A new cohort of 20 traditional BSN students will begin each academic year. Eco15, a coalition of regional partners, provided \$500,000 in support of IUPUC Nursing programs through Lilly Endowment grant funds. In addition, the Office of Development and Alumni Relations secured \$30,000 in new funds for scholarships for nursing students. <http://www.eco15.org/>
- Beginning with the fall 2011 semester, a Purdue University Bachelor of Science in Mechanical Engineering degree will be offered at IUPUC. This degree program has long been identified by local business leaders and advanced manufacturing enterprises as a key regional need with global implications. IUPUC collaborated closely with a number of industry leaders to establish this program, which is the first baccalaureate engineering program south of Indianapolis. IUPUI's School of Engineering was instrumental in the introduction of the new program.
- On June 10, 2011, the Advanced Manufacturing Center of Excellence (AMCE), a 43,000 square-foot facility designed by renowned architect Cesar Pelli, was dedicated. A state-of-the-art new facility shared by IUPUC, Ivy Tech, and the Purdue College of Technology, the AMCE began as a vision of the Community Education Coalition (CEC) and other civic partners. Built with funding from the Lilly Endowment, it contains integrated classrooms, teaching laboratories, and support services for students and working adults pursuing careers in advanced manufacturing and technology-related occupations. IUPUC's new Division of Mechanical Engineering will be housed in the building, which will enable faculty and students to engage in hands-on, team-centered teaching with an emphasis on project-based learning and applied research. <http://newsinfo.iu.edu/news/page/normal/18845.html>
- A Master of Arts in Mental Health Counseling is awaiting approval by the Indiana Commission for Higher Education and is projected to begin at IUPUC during the fall of 2012. This program will supply needed support to the region's mental health services providers. IUPUC collaborated closely with regional industry in the process toward establishing this program.
- The Reeves Sculpture Plaza, featuring the 30 foot steel and lighted glass installation "Transformations" by artist Howard Meehan, was dedicated in November of 2010. The Plaza was made possible by a significant gift from the Carl M. Reeves and Mildred A. Reeves Foundation. <http://www.iupuc.edu/transformations>
- Proposals for IUPUC undergraduate degrees in English and biology have been drafted. Also in draft form is an IUPUC/Ivy Tech articulated program in early childhood education. These programs would expand career choices for IUPUC students as well as meet identified regional needs.
- The IUPUC Center for Business and Economic Development (CBED) was established in 2010. The CBED will provide a structured approach for engaging IUPUC with regional stakeholders. This includes internships, career planning, and broadened research collaborations with regional industry.
- In collaboration with Partners in Education (PIE), a robust community-directed program to provide lifelong learning for area senior citizens, IUPUC faculty and staff provide lectures and information sessions throughout the year.
- The Division of Business and the Office of Development and External Affairs at IUPUC hosted an annual regional Economic Outlook Breakfast, providing a panel of discussants for area business leaders.
- Indiana Campus Compact representatives at IUPUC and Ivy Tech Community College collaborated to secure a *Know How to Go* grant that will provide college and career planning information to sixth grade students at Parkside Elementary School.

Diversity

Diversity initiatives integrated with IUPUC's strategic plan, including several intended to increase cultural competence. These initiatives have direct relation IUPUC's Goals 1 and 2. Initiatives to increase percentages of under-represented student and faculty populations are reflected in IUPUC's Goal 3. Associated community engagement will promote collaboration across the region and bring innovation to cultural diversity initiatives, thereby addressing Goal 4.

- IUPUC's Diversity Council guides and supports diversity initiatives. The Council includes not only IUPUC faculty and staff, but members from a number of local community groups, including the Columbus Area Multi-Ethnic Organization (CAMEO) and the Columbus Human Rights Commission. In 2010, a sub-committee was established to develop a stronger relationship with community groups sponsoring the city's annual Martin Luther King, Jr. Day of Celebration. As a result, IUPUC became a major civic partner in the 2011 MLK celebration and has committed to a continued partnership with the other organizing groups for future years. IUPUC established two new "Excellence in Diversity" awards to be announced at the event each year. More than 300 community members participated in the community breakfast and service programs.
- The newly-formed IUPUC Faculty Senate Assurance of Learning Committee, which will monitor general education coursework and student learning outcomes, will ensure all IUPUC students are successful on measures specifically focused on cultural competence and global understanding.
- A long-term goal for having a student population comprised of 10 percent international students has been established by the Vice Chancellor and Dean. In 2010, the vice chancellor was part of a civic group led by the Columbus Area Chamber of Commerce to travel to China to begin developing contacts and relationships in support of this goal.
- At Columbus premier annual event celebrating diversity, Ethnic Expo, IUPUC was awarded the "Kiwanis Changing the World Award for their parade entry. IUPUC's helium balloon was a first for the parade. http://www.columbuseveningkiwanis.org/public/pub_page.aspx?PageID=61223
- Individual faculty, staff, and students represent IUPUC on community initiatives focused on welcoming and supporting a diverse population in the region: Columbus Area Multi-Ethnic Organization (CAMEO), Hispanic Education and Literacy Partnership (HELP), Latino Education and Outreach Task Force, Latino Organization for Volunteers in Education (LOVE). Others on campus provide IUPUC services to specific groups. One University College staff member serves as faculty advisor for IUPUC's Gay & Straight Alliance, and one staff member in the Office of the Registrar provides focused support for U.S. military veterans.

Best Practices

In addition to developing individual division and office strategic plans incorporated into the comprehensive 2010-13 IUPUC Strategic Plan, the campus began a self-study in 2011 to evaluate institutional effectiveness. The self-study goals are to identify strengths and challenges in assurance of learning (Strategic Goal 1) and in campus processes and services that contribute to a welcoming campus (Strategic Goal 3).

- The Office of the Vice Chancellor and Dean revised portions of the organizational structure of the campus with the addition of several new administrative roles. In 2011 a new Director of Student Services was hired and a new Office of Enrollment Management and Retention was created to provide oversight for and strategic alignment across the admissions, enrollment, and retention processes. Other positions created within the new organizational structure included: Executive Director of University Library, Student Life Coordinator, Special Assistant to the Vice Chancellor for Strategy, and Executive Assistant to the Vice Chancellor and Dean.

- University College's focus on student retention has produced several initiatives. UCOL developed and awarded a scholarship to reward UCOL students who were reinstated to the university and subsequently performed well academically. It also conducted two internal data analyses, one of which led to establishment of a pre-advising worksheet as standard business practice. The other analysis, which is on-going through 2011, focused on correlation of student academic characteristics with persistence patterns.
- The Bridge Program, a retention initiative piloted in 2010 by the Retention and Graduation Committee, will be administered by University College beginning in the summer 2011. The program, designed for incoming at-risk freshmen, engages students in a range of campus activities designed to increase chances of first semester college success. The initial pilot was highly successful.
- The Office of Financial Aid and Scholarships implemented several new strategies in 2010-11 to create a welcoming campus. By hiring a part-time student employee, the office was able to engage in cross-training for student support services.. It also began using the university's student record system (IUIE) to better manage data and provide important reports that have increased efficiency in serving students.
- The Office of Development and External Affairs has announced a \$327,472 philanthropic gift income for 2010-2011, which represents a 56.6% increase over the previous year. The funds are dedicated to student scholarships and awards as well as other IUPUC campus funds.
- The Office of Development and External Affairs hosted two "mocktail" networking and etiquette events designed to introduce current students to alumni and business leaders. These networking events drew a total of 77 student attendees and 24 local alumni and business leaders. The initiative was recognized by the Indiana University Alumni Association as its "Constituent Society Outstanding Student Engagement Award Winner."
- The Office of Career Services created new Web pages on www.iupuc.edu called "Career Point," a place for prospective employers to post a range of open positions. Intended for both IUPUC graduates and current students, the pages include links to career-related resources: resume writing guide, cover letter writing guide, and interviewing guide.

External Awards and Appointments

External awards, honors, and appointments received by IUPUC faculty and students relate to all four strategic goals.

- Three MBA student teams and one undergraduate team from the Division of Business at IUPUC participated in the International Business Strategy Game competition after producing high scores in local competitions. One of these teams achieved championship in its division over 15 international teams. This is the seventh annual international championship in which student teams have participated (IUPUC Strategic Goal 1).
- Dr. Larita Killian, Assistant Professor of Accounting, and Dr. Chris Brandon, Clinical Assistant Professor of Accounting, received the Bea Sanders/AICPA Teaching Innovation Award for Effective Learning Strategies, a national award conferred jointly by the AAA and AICPA (IUPUC Strategic Goal 2).
- Crystal Walcott, Assistant Professor of Math Education, was named Regional I-STEM Coordinator, responsible for planning and delivering professional development offerings to K-12 science, technology, engineering, and mathematics teachers across southeast central Indiana (IUPUC Strategic Goal 2).