

## The School of Physical Education and Tourism Management (PETM)

<http://petm.iupui.edu/>

### 2010-2011 Highlights Report

#### Teaching and learning

- **The Department of Physical Education** revised all of its curricular offerings such that all of the seven tracks can be completed within 124 credits and the masters degree is focused on clinical exercise science (<http://petm.iupui.edu/academics/>). The undergraduate revisions streamlined the exercise science and physical education-teacher education offerings and completely overhauled the sport management offerings all with the goal of providing innovative programs that lead to high retention and graduation.
- With respect to graduate education, the proposal for a Master of Science degree in **Event Tourism** housed in the **Department of Tourism, Conventions and Event Management** was approved by the Indiana Commission for Higher Education and is scheduled to launch in the Fall of 2011 (<http://petm.iupui.edu/academics/tcemgradprogram.php>).
- **The School of Physical Education and Tourism Management** revised the learning outcomes and assessment measures for all of its programs.
- Between 2005-06 and 2009-10, the **School of Physical Education and Tourism Management** increased its number of graduates 23% to 243. During the same time period, freshman to sophomore retention rates increased 8.2%, junior to senior retention rates increased 2.3% and overall retention rates increased 6.3%.
- **Dr. Sotiris Hji-Avgoustis**, Professor and Chair of Tourism, Conventions and Event Management, and **Dr. Yao-Yi Fu**, Associate Professor of Tourism, Conventions and Event Management, created a unique international program by escorting a delegation of students to Iten, Kenya in order to promote the High Altitude Training Center as a tourist destination for distance runners (see <http://newscenter.iupui.edu/4705/IUPUI-Students-Faculty-Travel-to-Kenya--to-Help-Make-High-Altitude-Training-Center-into-a-Sports-Tourism-Destination>). While in Iten, IUPUI students worked in tandem with students from the University of Utrecht, in the Netherlands, to form a unique international partnership.
- **The School of Physical Education and Tourism Management** has been using the Camp Brosius property (IU owned) in Elkhart Lake, Wisconsin for teaching purposes for over 90 years (dating back to the Normal College). In 2010-2011, the student experience was dramatically revised to focus exclusively on leadership, personal development and teamwork as learning outcomes. The new three credit course was designed in conjunction with the **Department of Military Science** and shaped by the ROTC leadership development program. The goals of the course are to better prepare students for graduation and increase engagement with their major, thus increasing retention.
- **Ms. Rachel Swinford** and **Mr. Steve Fallowfield**, Lecturers in the Department of Physical Education created "InShape IUPUI" (<http://petm.iupui.edu/affiliates/INShapelIUPUI/>). Building off Governor Daniels existing INShape Indiana branding and programming, InShape

IUPUI is a service-learning program that provides exercise science and fitness studies majors with real-life experience by assisting members of the IUPUI community with exercise prescription and support. Students are assessed on basic knowledge of skills, client fitness assessments, and their ability to integrate and apply information to training while working with a client towards a better and healthier lifestyle. Another goal of the program is to develop programming that can serve to reduce health care costs at IUPUI through more participation in exercise programs.

- The **Department of Tourism, Conventions and Event Management** expanded their experience-based learning activities to include the following partners on class projects: the Kentucky Derby, the Operation Hire a Hoosier Vet Career Fair, the J.W. Marriott, Outback Steakhouse and Habitat for Humanity.
- **Dr. Amanda Cecil**, Assistant Professor of Tourism, Convention and Event Management, and **Dr. Rafael Bahamonde**, Professor and Chair of Physical Education, received a Center for Teaching and Learning-Learning Environments Grant (\$21,700) to remodel the PETM student lounge into a new flexible technology classroom.

#### **Research, scholarship, and creative activity**

- **Dr. NiCole Keith**, Associate Professor of Physical Education, received a \$90,000 grant from the Anthem Blue Cross Blue Shield Foundation (WellPoint) to expand and assess the impact of the Physically Active Residential Communities and Schools Program (PARCS). The grant provides funding to market the program and to research the impact of the exercise prescription program on the health of its participants. The end goal of the program is to reduce health care needs of Indianapolis residents due to better health indicators realized through increased physical activity. (Please see <http://newscenter.iupui.edu/5022/Anthem-Blue-Cross-and-Blue-Shield-Foundation-grant-to-help-IUPUI-researchers-evaluate-enhance-schoolbased-community-fitness-program110214>).
- **Dr. Amanda Cecil**, Assistant Professor of Tourism, Conventions and Event Management, received a \$107,020 grant from the Global Business Travel Association to conduct an inventory of their educational programs and develop an enhanced education program for business travel professionals.
- **Dr. Anthony Kaleth**, Associate Professor of Exercise Science, was a Co-Investigator on a NIH research project entitled "Exercise-based Motivational Interviewing for Fibromyalgia" with Dr. Dennis Ang (IU School of Medicine).
- The **School of Physical Education and Tourism Management** expanded its Faculty Research Opportunity Grant (FROG) pool from \$40,000 to \$50,000 to seed faculty research projects with potential for external funding.
- The **School of Physical Education and Tourism Management** increased its external research funding to \$378,526. This represents a 58% increase from 2009-2010 and an increase from \$0 in 2008-2009.

## Civic engagement

- The **School of Physical Education and Tourism Management** will have substantive engagement with the 2012 Super Bowl in Indianapolis through two programs:
  - **Dr. Amanda Cecil**, Assistant Professor of Tourism, Conventions and Event Management, received a \$44,988 grant from the Indianapolis Conventions and Visitors Association to develop “Super Service”, a self-paced on-line educational program. The goal of the program is to educate all hospitality employees in the State of Indiana on the principles of outstanding service in an effort to ensure the best possible experience to the 150,000 visitors to Indianapolis in 2012. Please see [http://www.wishtv.com/dpp/super\\_bowl\\_xlvi/city-set-to-push-super-service-for-big-game](http://www.wishtv.com/dpp/super_bowl_xlvi/city-set-to-push-super-service-for-big-game))
  - **Dr.’s NiCole Keith, Brian Culp, Lisa Angermeier and Katie Stanton, along with Lecturers Jennifer Anderson and Steve Fallowfield** have agreed to extend the Physically Active Residential Communities and Schools program to the Chase Near Eastside Legacy Center which is opening in conjunction with the 2012 Super Bowl. Through this partnership, PETM faculty and students will provide exercise prescription services to community members on the Near Eastside of Indianapolis in an effort to provide preventative health care services to an underserved area. The Chase Near Eastside Legacy Center will be the centerpiece of the lasting impact of the 2012 Super Bowl.
- The **Department of Physical Education** continued to extend its health sciences expertise for the benefit of the community through a number of programs:
  - The **Physically Active Residential Communities and Schools (PARCS)** program (formerly known as FITT for Life - <http://petm.iupui.edu/affiliates/PARCS/>) impacted more than 1,000 members of the Indianapolis Community at three Indianapolis Public Schools (IPS): George Washington Community High School, Howe Community High School, and Manual. More than 200 students from five classes each semester provided affordable and convenient exercise prescription and assistance to school students and staff, as well as community members from the surrounding areas.
  - The Motor Activity Clinic (<http://petm.iupui.edu/affiliates/mac/>) engages students in the provision of physical activity to children with disabilities. Overseen by **Dr. Katie Stanton**, Associate Professor of Physical Education, the Motor Activity Clinic benefitted more than 50 children with disabilities from the Indianapolis community in 2010-2011.
  - **Dr. Brian Culp**, Assistant Professor of Physical Education, and **Jennifer Anderson**, Lecturer in Physical Education, received a \$18,000 grant from IU Health to engage middle school students in out-of-class physical activity and wellness programs. The program engaged IUPUI students to apply their health science expertise in the creation of programs that advance physical activity among middle-school students.
- On November 8, 2010, Mr. Andrew Zimmern, host of the Travel Channel’s “Bizarre Foods” shared his experience travelling the world to sample exotic food offerings with 500 people at the IUPUI Campus Center. Zimmern’s talk was part of the annual Efroymson Lectures on

International Art, Culture and Heritage, funded by the Efroymsen Family Fund. The Department of Tourism, Conventions and Event Management partnered with Ivy Tech and the Spirit and Place Festival on the event.

- On May 16, 2011, the 6<sup>th</sup> annual Indiana Cultural Tourism Conference was held thanks in large part to support from the Efroymsen Family Fund. As a component of the conference, the \$25,000 Efroymsen Award for Excellence in Cultural Tourism Development was presented to Indiana Artisan (<http://www.in.gov/indianaartisan/>), an organization that recently became a non-profit geared toward identifying and promoting cultural arts and foods businesses in Indiana.
- Professors **Jim Bennett** and **Susan Alvarez** of Tourism, Conventions and Event Management. partnered with the Catholic Charities Refugee Program on an engagement project that prepared refugees for work in the hospitality industry (<http://petm.iupui.edu/spotlight1/>). The program specifically focused on what it would take to be successful in basic hotel operations.

### **Diversity**

- During the 2010-11 academic year, the School continued to increase the diversity of its faculty and staff. The School continues to have higher than university average representation of both females and minorities on its faculty and females on its staff. The School also took steps to increase the diversity of its staff by hiring an African-American female.
- **Dr. NiCole Keith**, Associate Professor of Exercise Science, was the Chair of the Diversity Committee of the American College of Sports Medicine, United States.

### **Best Practices**

- The School of Physical Education and Tourism Management implemented the Performance Management process on a school-wide basis for staff and administrators. The process entails identifying both the key job functions as well as school-wide standards related to behavior, attitude, and effort.
- An on-line course approval process was implemented whereby students could request permission to access Physical Education and Tourism Management classes through a web interface that was created in-house (<https://www.iupui.edu/~indyhper/classpermission.html>). The goal of this tool is to reduce barriers to registration and thus increase retention.
- The School of Physical Education and Tourism Management converted a student lounge in the Natatorium into a flexible learning lab to increase the efficiency with which school courses are scheduled and delivered.

## External Awards and Appointments

- **Dr. Rafael Bahamonde**, Professor and Chair of Physical Education, was awarded the Directors Award for Outstanding Leadership and Mentoring in Undergraduate Research from the Center for Research and Learning. (Please see <http://research.iupui.edu/enterprise/archive/2010/enterprise-05-18.html>).
- **Dr. Brian Culp**, Assistant Professor of Physical Education, was selected by the National Board for Professional Teaching Standards (NBPTS) to serve as a member of the committee that will revise the nation's Physical Education Standards. Dr. Culp was chosen from a pool of over 200 applicants to serve as one of 13 members on the committee. (Please see <http://newscenter.iupui.edu/5028/Physical-Educations-Brian-Culp-Named-to-Teaching-Standards-Committee110214>).
- **Dr. Lisa Angermeier**, Clinical Assistant Professor of Physical Education, served as President of the Indiana Alliance for Health, Physical Education, Recreation and Dance.
- **Dr. Jay Gladden**, Dean and Professor, School of Physical Education and Tourism Management, was appointed by Lieutenant Governor Becky Skillman to serve on the Indiana Tourism: A Model for the 21<sup>st</sup> Century (T-21 Project) Steering Committee. The goal of the committee is to encourage collaboration, consider efficiencies, develop potential and maximize investment within the tourism industry.
- **Ms. Laura Klaum**, Director of Development and External Affairs, was appointed Vice President of Programs for the Central Indiana Chapter of the Association of Fundraising Professionals.
- **Dr. Rafael Bahamonde**, Professor and Chair of the Department of Physical Education, was inducted as Research Fellow of the International Society of Biomechanics in Sports in Limerick, Ireland and was re-appointed to a two year term to the United States Tennis Association Sport Science Committee.