

Program Review and Assessment Committee

February Meeting 2017: Thursday, February 9, 1:30-3:00 pm, AD 1006

Attending: M. Alexander, K. Alfrey, K. Black, S. Boyne, L. Bozeman, F. Cafaro, J. Conner-Zachocki, J. DeFazio, L. Easterling, T. Freeman, T. Hahn, S. Hendricks, S. Hundley, D. Jerolimov, C. Kacius, S. Kahn, M. Kolb, J. Lash, J. Lee, D. Malik, A. Mitchell, H. Mzumara, C. Nielsen, K. Norris, B. Orme, E. Ramos, L. Ruch, M. Rust, C. Schuck, S. Scott, K. Sheeler, S. Weeden.

Guests: Emily McLaughlin, Purdue School of Engineering and Technology

Meeting called to order at 1:31 pm.

1. Welcome and Review/Approval of Minutes
 - a. Motion made to approve was seconded and unanimously passed.

2. First Destination Survey Data — Matt Rust, IUPUI's Director of Career and Advising Services.
 - a. Rust noted that reliable data on where IUPUI students go after graduation has been difficult to capture, but the First Destination Survey now captures this information.
 - b. It is part of a national effort to collect data in partnership with National Association of Colleges and Employers (NACE).
 - c. The survey includes 3,800 students who graduated between July 1, 2015 and June 30, 2016. Data was gathered until December 31, 2016 and there was a 54% response rate (or "knowledge rate" see page 4).
 - i. It also included a review of 300 graduates on LinkedIn.
 - d. Some Highlights:
 - i. When compared nationally, IUPUI has more students going into employment vs. grad school
 - ii. Mean salary of graduates is \$43,000.
 - iii. 91.6% of graduates stay in Indiana
 1. Stephen Hundley noted that the official university response to this particular statistic is that IUPUI students are prepared to compete and succeed globally, but the university is pleased that many choose to stay in Indiana.
 - iv. Female graduates' starting salaries are lower than those for males reflecting broader societal trends and possibly the need for campus advising on how to negotiate.
 - v. GPA is not correlated with salary.

- vi. Students taking on more debt were more likely to be still seeking employment at the time of the survey.
 - vii. 64% of respondents said they completed internships or similar experiences, and 37% gained employment from those internships/experiences.
 - e. The survey will be conducted annually.
 - f. Rust hopes to build a culture of participation in this survey and to embed it into to other campus processes such as the 5-year review.
 - g. See study for career outcomes, salaries, top employers, locations, educational plans, debt, and additional data covered in the presentation.
3. PRAC Grant Report — Emily McLaughlin, Purdue School of Engineering and Technology (20 minutes)
- a. McLaughlin is the program director for the Interior Design Technology program which offers associates, bachelors, minor and certificate programs, and came to present a follow up report for the PRAC grant received to conduct a survey.
 - b. Interior Design Technology has 100 students across its programs.
 - c. Interior Design Technology is aligned with architecture. Interior designers design the walls, ceilings, electrical systems, HVAC systems, acoustics, furniture, colors and many other aspects of the inside of buildings.
 - d. Interior designers develop design solutions using software for contractors, architects, designers, and five major software programs are taught in the program.
 - e. In general, software has moved away from two-dimensional drawings into three-dimensional modeling, and it embeds information on design and construction specifications and requirements into the models. Professionals in the field and students are challenged to stay up to date with technology changes.
 - f. The goal of the PRAC grant was to examine where program graduates work and which software programs are used on the job in order to create a certificate for undergraduates and professionals in the industry.
 - g. A ten-question survey was created and sent to local construction, architectural, design companies listed in the Indianapolis Business Journal to assess software types, needs, and challenges. There was a 32% response rate.
 - h. Data was used to inform the creation of an eighteen (18) credit hour certificate in BIM (Building Information Modeling) technology, which was approved by the faculty in 2016.
 - i. Several internal changes and challenges have delayed full implementation of the certificate program including faculty retirement, loss of a position, and changes in department leadership; however, McLaughlin and her colleagues are trying to work through the challenges to ensure sustainable operations.
 - j. McLaughlin thanked PRAC for supporting the initiative.

4. Comprehensive Student Record Transition to PRAC — Mary Beth Myers, Office of the Registrar, and Stephen Hundley (20 minutes)
 - a. Erica Morrical presented in the absence of Mary Beth Myers on the Record of Experiential and Applied Learning (REAL) transcript.
 - b. Morrical noted that employers want more information than what's provided on academic transcripts. REAL provides a better way to document and understand student learning outside the classroom in a visually accessible manner.
 - c. REAL is IUPUI's contribution to a larger national project involving the American Association of Collegiate Registrars and Admissions Officers, the National Association of Student Personnel Administrators, and the Lumina Foundation for Education to create a comprehensive student record beyond the academic record. Twelve universities are participating, and a long term goal is to create a standard for this kind of documentation.
 - d. On campus, REAL is a partnership between Student Records and Student Affairs and involves a major assessment portion to document learning and not only participation. The result will be a Registrar-verified document bearing the Registrar's signature and seal.
 - e. Five types of experiences have been identified for inclusion on the REAL transcript: Diversity, Internship, Research, Service Learning, and Global Engagement,
 - f. Several campus offices will help to verify student learning and achievement in these 5 areas, including Campus and Career Advising Services, Center for Service Learning, International Services, Center for Research and Learning, and the Office of Diversity/Multicultural Center.
 - g. New experiences can be approved and PRAC will provide oversight and review functions for those experiences to determine their eligibility for inclusion on REAL records. PRAC will form a subcommittee to review experiences for inclusion, and review assessment plans of student learning to ensure calibration of processes and integrity across campus.
 - h. REAL will be promoted via an internal website and student communications with a focus on incoming classes starting in fall 2017.
 - i. It is anticipated that the REAL document will be delivered to students as a pdf upon request.
 - j. IUPUI is the lead campus for Indiana University and will play a role in launching REAL system-wide at a later date.
 - k. See presentation for more information.

5. National Engagement in Assessment Initiatives – Stephen Hundley (10 minutes)
 - a. Hundley solicited interest of PRAC members in serving on the REAL subcommittee.
 - b. Hundley asked for interested PRAC members to submit sample student work from capstone level courses to the Multi-State Collaborative Project to help assess and improve AAC&U's VALUE Rubrics.

- c. Hundley announced the dates for the 2017 Assessment Institute and encouraged submission of proposals, noting that March 10 is the priority deadline.

6. Announcements

- a. Susan Kahn presented IUPUI's plaque for designation as a Sustained Excellence in Assessment Institution for the inaugural year sponsored by the Voluntary System of Accountability, the National Institute for Learning Outcomes Assessment, and the Association of American Colleges and Universities.

7. Adjournment

- a. Meeting adjourned at 2:54 pm.

Future PRAC Meeting Dates:

Thursday, March 9 from 1:30 to 3:00 in University Hall (AD) 1006

Thursday, April 6 from 1:30 to 3:00 p.m. in University Hall (AD) 1006

Thursday, May 11 from 1:30 to 3:00 p.m. in University Hall (AD) 1006