#### 2011 Assessment Institute at Indianapolis

### Making Sense of Assessment Results

Linda Suskie
Vice President
Middle States Commission on Higher Education

Linda.Suskie@comcast.net http://Linda.Suskie.home.comcast.net

#### In this session...

- 1. Clarify your purpose.
- 2. Define success.
- 3. Identify big, useful news.
- 4. Share news clearly & succinctly.

### The Teaching-Learning-Assessment Cycle

2. Learning **Opportunities** 

1. Learning 3. Assessment

Goals

4. Using Results



# Clarify Your Purpose

### Why Are You Assessing?

- Who are the audiences for your results?
- Why?
- What do they need to know?
- What decisions will your results inform?

#### TIME TO TALK!

- Why might your institution's board be interested in general education assessment results?
- Identify one board decision that general education results might inform.

### **Define Success**



# What are Your Most Important Campus-Wide Learning Outcomes?

- At Mountaintop University
  - Develop and express ideas in writing.
  - Speak purposefully to affect listeners' understanding or behaviors.
  - Contribute meaningfully to team work.
  - Locate, evaluate, analyze, and synthesize information, and use it to make intelligent decisions.

# What Kind(s) of Standards or Benchmarks Might You Use?

- Set your own campus-wide standards.
- Compare results against peer institutions.
- Compare results against when students entered our college.
- Expect some results to be stronger than others.

### How Do You Define a Successful Student?

- What results are minimally adequate? Why?
  - How many students should be minimally adequate?

- What results are exemplary? Why?
  - How many students should be exemplary?

Is your definition of success justifiable?

# How Do You Set Standards for Gen Ed Writing?

- Set your own campus-wide standards.
- Compare results against peer institutions.
- Compare results against when students entered your college.
- Expect some aspects of writing to be stronger than others.

### **Identify Big, Useful News**



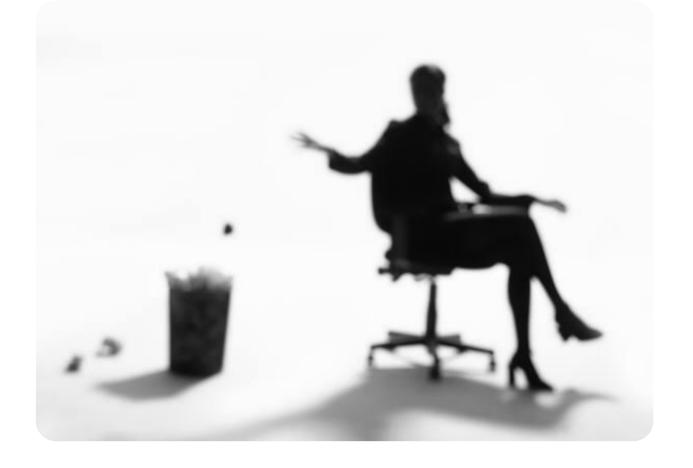
**Share It Clearly & Succinctly** 

### **Tally the Results**

	Excep-	Very	Ade-	Inade-
	tional	Good	quate	quate
Communicates ideas & concepts effectively when				
speaking	60%	29%	10%	1%
Brainstorms/develops options & ideas	58%	25%	14%	3%
Exhibits a vibrant approach to work	67%	22%	9%	2%
Sets appropriate priorities	67%	22%	9%	2%
Seeks out & utilizes appropriate resources	60%	26%	13%	1%
Understands written materials	62%	27%	9%	2%
Communicates ideas & concepts clearly in writing	56%	30%	10%	4%
Participates effectively in meetings or group settings	57%	32%	10%	1%
Dress & appearance are appropriate	78%	18%	3%	1%
Manages & resolves conflict in a productive manner	48%	35%	16%	1%
Demonstrates assertive but appropriate behaviors	58%	27%	14%	1%
Overall rating	64%	26%	8%	2%

#### **Sort Results from Highest to Lowest**

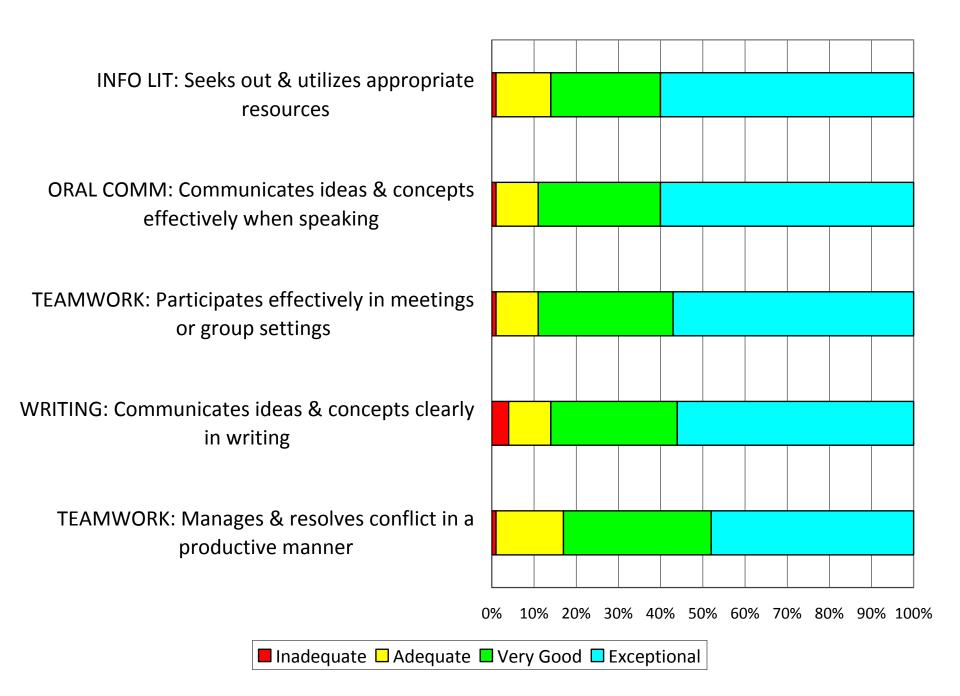
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- Most information is useless.
- Give yourself permission to dismiss it.

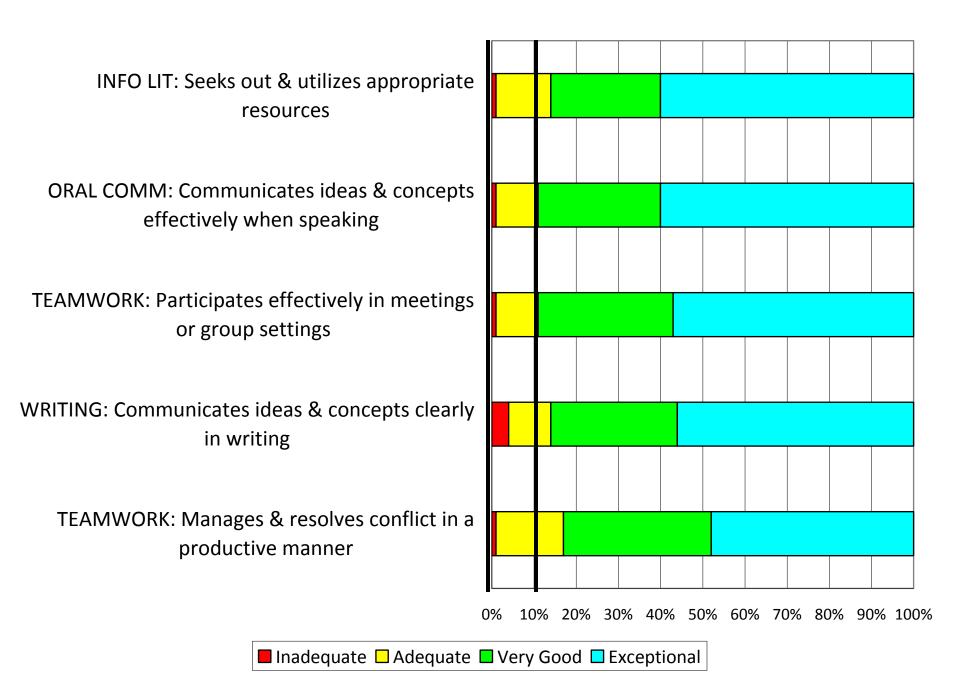
- Harris & Muchin

	Excep- tional	Very Good	Ade- quate	Inade- quate
<b>TEAMWORK:</b> Manages & resolves conflict in a productive manner	48%	35%	16%	1%
<b>WRITING:</b> Communicates ideas & concepts clearly in writing	56%	30%	10%	4%
<b>TEAMWORK:</b> Participates effectively in meetings or group settings	57%	32%	10%	1%
ORAL COMM: Communicates ideas & concepts effectively when speaking	60%	29%	10%	1%
INFO LIT: Seeks out & utilizes appropriate resources	60%	26%	13%	1%



### Do Students Meet Mountaintop's Definition of Success?

- 100% at least adequate
- 90% very good or exceptional





# Consider Successes and Disappointments

## Celebrate Successes!



- Oral communication
- Teamwork participation

#### TIME TO TALK!

- How might Mountaintop College use successful assessment results?
  - Oral Communication
    - Communicates ideas & concepts effectively when speaking
  - Teamwork
    - Participates effectively in meetings or group settings

#### **Look at Disappointing Results**

- Some inadequate writing
- Not enough really good (very good or exceptional)
  - Conflict resolution
  - Writing
  - Information literacy

#### TIME TO TALK!

- Why might assessment results for writing be disappointing?
- How might Mountaintop try to improve writing skills?
  - Facing a 1% budget cut!