

**MONMOUTH UNIVERSITY** where leaders look forward™

**An Integrated Approach to First-Year Programming Assessment**

Practical Solutions and Creative Innovations

Judith L. Nye  
AVP of First Year at Monmouth

David B. Strohmets  
AVP of Academic & Institutional Assessment

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 **Monmouth University**



- West Long Branch, NJ
- Private , Comprehensive University
- 31 Degree Programs / 8 Academic Schools
- Approx. 6,000 students
- Approx. 950 in first-year class

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 **Orientation Goals**

- Setting the right tone, academically
- Navigating campus, recognizing resources
- Cultivating student-to-student friendships
- Assessment Goals



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## Assessment Strategies

- Find out what they think
- Find out what they learned
- Use what already have



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## Strategy: Find Out What They Think

- Examples
  - Satisfaction
  - Exit interviews
- Food for Thought



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## Standardized vs. Homegrown?

- Examples of standardized
  - Beginning College Survey of Student Engagement (“Bessie”)
  - CIRP
- Advantages
- Disadvantages



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### Quantitative vs. Qualitative?

- Examples of qualitative
- Converting qualitative data to meaningful numbers



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### Strategy: Find Out What They Learned



- Examples
  - Minute Paper
  - Pop Quiz
- Food for Thought

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### How Will the Data Be Used?



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## Strategy: Use What You Already Have

- Examples
  - Attendance Records
  - Advising Records
- Food for Thought



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## Top 5 Rules of Assessment

1. Don't ask questions when you already know their answers
2. Don't ask questions that will yield answers you can't interpret
3. Think efficiency first
4. Learn from your mistakes
5. Use the information you glean

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## Contact:

Judith L. Nye  
First Year at Monmouth

Monmouth University  
[nye@monmouth.edu](mailto:nye@monmouth.edu)  
732-571-3683

David B. Strohmets  
Academic & Institutional  
Assessment

Monmouth University  
[dstrohme@monmouth.edu](mailto:dstrohme@monmouth.edu)  
732-263-5212

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